



## **CITY OF NEWPORT/PORT OF ASTORIA CONSORTIUM BOARD MEETING**

### **AGENDA**

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The City of Newport/Port of Astoria Consortium Board will hold a meeting at **7:30 A.M.**, on **Thursday, July 23, 2009**, at the Port of Astoria offices. The Consortium Board Members will be meeting in Suite 100 of the Port Offices located at 422 Gateway Avenue, Astoria, Oregon 97103. A copy of the meeting agenda follows.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder (541)574-0613.

The City of Newport/Port of Astoria Consortium Board reserves the right to add or delete items as needed, change the order of the agenda, and discuss any other business deemed necessary at the time of the work session and/or meeting.

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### **AGENDA**

**Thursday, July 23, 2009**  
**Port of Astoria Offices**  
**422 Gateway Avenue, Suite 100**  
**Astoria, Oregon 97103**  
**7:30 A.M.**

- I. Additions/Deletions and Approval of Agenda
- II. Discussion of air service marketing status:
  - A. Marketing Plan Status
  - B. Survey Card Discussion

- C. Market Research Survey
  - D. Print Ads in the Daily Astorian and Newport News-Times
  - E. Placement of Ads in Oregon Coast Magazine
  - F. Review of Weekly Press Releases
  - G. Other Media Placement
  - H. Status of In-Flight Magazine
  - I. Availability of Direct Marketing Expenditures in Reports from SeaPort
  - J. Status of Seaport's Efforts with PDX Marketing Experts
  - K. Update on Use of Annual Events in Promotional Materials
  - L. Update on contacts with Crestview Golf Course, Oregon Coast Aquarium, and Salishan
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- III. Interline Ticketing Agreement Status
  - IV. Interline Baggage Agreement Status
  - V. Signed Exhibit A-1
  - VI. Copy of Insurance to Consortium
  - VII. Copy of Performance Bond (Connect Oregon II Grant Requirement)
  - VIII. Regular Reporting of BIS/Load Factor
  - IX. Passenger Facility Charge - Discussion
  - X. Next Meeting Date – August 21, 2009 – Location to be Determined
  - XI. Adjournment