

December 17, 2010  
10:00 A.M.  
Newport, Oregon

### **CALL TO ORDER**

Chair Bain called the meeting to order at 10:00 A.M. In attendance were: Bill Bain, Gene Cossey, Penelope McCarthy, and Peggy Hawker from the City of Newport, Doug Hedlund and Larry Dalrymple representing the Oregon Department of Aviation, Herb Florer, Bruce Conner, Larry Pfund, and Jack Bland (via telephone) from the Port of Astoria, and Daniel Helland, Claire James, and Debra Edwards (via telephone), and John Lansing from SeaPort Airlines.

### **APPROVAL OF MINUTES - NOVEMBER 19, 2010**

MOTION was made by Dalrymple, seconded by Cossey, to approve the minutes of the November 19, 2010 meeting. The motion carried unanimously in a voice vote.

### **MARKETING AND SURVEY UPDATE**

James reviewed the marketing and survey materials, including: event sponsorship, Google maps, new e-surveys, new travel packages, new application for mobile devices, gift vouchers, weblog, website, non-profit partnership, social media, frequent flyer program, regional coop event marketing, and print ads.

### **INTERLINE TICKETING AND BAGGAGE AGREEMENT STATUS**

Helland reported that more USAir tickets are being sold. He noted that there is no new information regarding e-ticketing or baggage agreements, and that SeaPort is working on agreements with other carriers, and he will keep the Consortium updated.

### **UPDATE ON ON-LINE TRAVEL AGENCY TICKETING CAPABILITIES**

Helland reported that Travelocity is live, and Orbitz will be live in January. Cossey asked why it takes so long to add a few destinations to the database. Helland noted that SeaPort is likely not as high a priority as carriers that issues more tickets.

### **ANALYSIS OF REMAINING SUBSIDY**

Cossey reported that the city's finance director is projecting that the subsidy will last until the end of March, but will be variable depending on usage.

## **AIR SERVICE SUSTAINABILITY UPDATE**

Conner reported on Astoria's sustainability efforts, noting that the voucher program was being tweaked. Conner will share information with Cossey, as Newport is interested in looking at a voucher program.

## **PUBLIC COMMENT**

Bain noted that this is his last meeting as his term will expire at the end of the month. He reported that he plans to stay involved, and has enjoyed his work with the Consortium. Pfund, Bland, and Conner thanked Bain for his work with the Consortium.

## **ESTABLISH ANNUAL MEETING DATE - JANUARY 21, 2011**

The annual meeting will be held on January 21, 2011.

## **ADJOURNMENT**

Having no further business, the meeting adjourned at 10:35 A.M.