

January 7, 2013  
6:00 P.M.  
Newport, Oregon

The City Council of the City of Newport met on the above date in the Council Chambers of the Newport City Hall. On roll call, Allen, Beemer, Bertuleit, McConnell, Brusselback, Roumagoux, and Sawyer were present.

Staff members present included City Manager Voetberg, Executive Assistant Wanda Haney, Community Development Director Tokos, Public Works Director Gross, Public Works Senior Project Manager Jones, Finance Director Marshall, Parks and Recreation Director Protiva, Airport representative Vanderbeck, Fire Chief Paige, and Police Chief Miranda.

### PLEDGE OF ALLEGIANCE

The City Council and audience recited the Pledge of Allegiance.

### ADDITIONS/DELETIONS AND APPROVAL OF AGENDA

Allen made an addition to the agenda under the consent calendar to add the minutes of the executive session meeting of December 17, 2012. Allen also requested that, as in the past, items *ii. (elect Councilor to fill vacancy)* and *iii. (elect Council President)* currently listed under the Mayor's Report be changed from report to action items to be inserted after the Mayor's welcome address before going on to other agenda items. Roumagoux recalled that when she came on the Council, they allowed comments from the audience at large. Allen agreed that the Council actually did allow public comment, and that is why these should be placed as action items and not as part of the Mayor's report. He said two years ago, the Council did these as action items at the beginning of the agenda. McConnell noted it would basically be the same order, just that those two items would be action items. The Council consensus was to make that change to the agenda.

### CONSENT CALENDAR

The consent calendar consisted of the following item:

- A. Approval of Minutes of the Work Session and Regular City Council Meetings of December 17, 2012, and the executive session of December 17, 2012.

Allen had a minor change to the regular meeting minutes on the second to the last page under the TSP discussion. He noted that, in the third line down, the word "discussion" maker should be changed to "decision" maker. Beemer noted that on the first page under public comment, the comments by Oly Olson mentions "recent" log truck traffic; and he thought that a word like "proposed" would be better. Brusselback suggested, "potential" instead; and the others agreed.

MOTION was made by Brusselback, seconded by Beemer, to approve the consent calendar with the changes to the minutes as noted. The motion carried unanimously in a voice vote.

## **RECOGNITION OF OUTGOING MAYOR AND COUNCILORS**

Roumagoux presented each of the outgoing Councilors Bertuleit and Brusselback and outgoing Mayor McConnell with plagues of recognition and appreciation and thanked them for their service. Brusselback thanked the staff, the Council, the Mayor, and his wife. Bertuleit gave a thank-you saying that he was happy to have worked with everyone and that staff has been wonderful. He encouraged people to get involved. McConnell thanked the Council, City staff, the community saying we have incredible volunteers, and his wife.

## **ADMINISTRATION OF THE OATH OF OFFICE TO THE NEWLY-ELECTED MAYOR AND COUNCILORS**

Haney administered the oath of office to newly-elected Councilors Swanson, Busby, and Sawyer; and to newly-elected Mayor Roumagoux.

The Council took a 15-minute break for refreshments in honor of the out-going and newly-elected Councilors. The meeting resumed at 6:25 P.M.

## **OFFICER'S REPORTS**

**Mayor's Report.** Roumagoux presented her Welcome Address. She introduced her husband and daughters. She recognized Newport's first woman mayor. She recognized Toledo school teacher Peter Vince and his students for recording the Council meetings. Roumagoux explained what she is looking forward to as Mayor. She noted that she has been meeting with leaders of other groups and organizations throughout the city. She said that every first and third Tuesday of the month, she will hold office hours in her office at City Hall from 3:00-5:00 P.M.; and no appointment will be needed. She plans to continue holding Town Hall meetings in months that have a fifth Monday. She said that her style is working hard to get everyone to sing from the same page. She thanked everyone for the opportunity to serve the citizens.

## **ACTION ITEMS**

**Elect Councilor to fill vacancy.** Roumagoux asked the Councilors how they wanted to conduct the interviews. Allen recalled that two years ago, each candidate came up separately, and the Council asked them the questions on the list and then any follow-up questions. It was determined to have the candidates make an opening statement and give their background because the audience doesn't have access to the information on the applications. There were four, possibly five, people that had applied for the vacancy. Roumagoux called the first on the ballot, Bill Bain.

Bain noted that he lives at 4910 NW Woody Way and has been a full-time resident since 1987. He served as mayor for five years, ending in 2011. The prior three years he was a Councilor, and the six years before that served as a Planning Commissioner. He

also served in elected positions in Lane County. He is a banker, appraiser, realtor, and had a career with the Navy. He said that he is very interested in the city moving forward and continuing the process that he helped start when he came on the Council. He said that the city is in good hands, and he would like to be part of continuing the good hands policy stewardship. He said that he enjoys representing the community. In answering the Councilors' questions, Bain noted that trust is a key element in a productive relationship between the Mayor, City Manager, and Council. He said communication requires an open-door policy. Bain said that he believes the city is doing a great deal in economic development already with their support through the Chamber of Commerce. He said that Newport is not just a city, we are a regional factor. Newport supports more than the city limits. To promote economic development, Bain said Newport needs to toot our own horn; we are good. Bain did run for election in November, and he noted that he finished fourth. He said that the number of under-votes where people omitted voting for mayor in that election was astonishing. As far as reasons why he should be selected to fill the vacancy, Bain noted that he did finish fourth in the election, he lives in the north end and he believes it is important to have geographic distribution on the Council, his experience, and his interest in the city.

Roumagoux noted that it was close to 7:00 P.M. when the public hearing was scheduled to begin, and only one candidate has been interviewed. She wondered how the Council wanted to handle that. Allen noted that as long as the hearing doesn't occur before 7:00 P.M., the Council has taken action items past 7:00 P.M. and announced that the public hearing would be held later in the meeting. He thought it is fine as long as the hearing is held past 7:00, and that announcement is made. Beemer agreed that the Council should continue. Roumagoux announced to the audience that the public hearing would be held later in the meeting. She called the second candidate, Jeff Bertuleit.

Giving his background, Bertuleit noted that he has a degree in urban planning. He said he has a background in architecture and real estate. He has had various committee assignments throughout the years. Answering the questions, Bertuleit said that the key to a productive relationship is communication. He said that to communicate with citizens, the Council needs to reach out to the neighborhoods. He said that the Council needs to respond to the citizens in a timely manner. The Council needs to invite people from the community to some type of less-formal meeting to get people involved. Regarding economic development, Bertuleit said that the city needs to play a collaborative role with all entities. The city needs to reach out and poll special-interest groups for what they see as impediments. He noted that business is becoming more electronically-oriented, and we need to encourage tech-based businesses. There are eco-tourism opportunities. He said that the city needs to go after grants. We need to look at industrial and commercial properties to get them ready for the market. Bertuleit noted that he did run for office. When he made his announcement for Mayor, there appeared to be no interest. He said that his interest is still there, and he still wants to be part of the Council. Reasons he stated why he should be selected included the fact that he is well-informed with current issues and has the experience and educational background with regard to that. He has developed many contacts over the years. He has perseverance and has been working this long to get things done. He has the patience to carry things through.

Roumagoux called up the next candidate, Diana, who was not present; and was therefore omitted. Next she called Lloyd "Oly" Olson. Olson noted that he is mostly

known by Oly. He said that he lives in the area above the Embarcadero. He explained that he spent 36 years working for the National Parks Service, and noted that large national parks are very much like a small city. He said that he is on the committee looking at the traffic from the Teevin Brothers operation. In answering the questions, Olson noted that the key element to a productive relationship is primarily communication. He said there has to be open dialogue. Regarding communication with citizens, he said the Council needs to do more. He said that he enjoys the Town Hall meetings and believes they should be expanded. As far as the city's role in economic development, Olson said that he agrees with the last two candidates. He said that one area the city has bypassed is the group of retirees who are in Newport. He said these are equivalent to a job. He believes the city needs to have a stronger outreach and encourage them to live here. He said this group of retirees is an industry unto itself. He said that one area to improve is to have overlapping strategies with other cities, and the Port, so that they complement each other. As far as the election in November, he said that he did consider the 4-year position. As it got within a day or two of submitting his application, he determined that he had spent the last fifteen years trying to reduce his stress level. He spent a lot of years in public service and has a propensity to take on tasks with strong intensity; and he wasn't sure he wanted to take that on for four years. He said when this appointment came open, he thought he could do a good job for two years and keep up his level of intensity. Reasons he listed why he should be selected included his many years of being a problem-solver; he is very knowledgeable of city's operations, because he has dealt with these types of operations for twenty-five years; he has been on management teams, which is equivalent to the City Council; he approaches things with intensity, and he can bring a lot of energy on topics that come before the city.

Roumagoux called for the final candidate, Mark Saelens. Saelens explained that he came to Newport as the result of spending a summer going to Oregon State. He has degrees in fisheries science. He was housed here in Newport doing fisheries data collection, and he worked his way up the chain to being someone responsible for converting data to something that could be used. He thought that could be valuable to the Council. He was acting as a science advisor the last few years and was in charge of putting together workshops. He decided he was too young to retire, so more recently he has worked for Lincoln County in solid waste management. He has been a resident of Newport at 275 NE San-Bay-O Circle for the last three years. He said that he has a way of getting people to see both sides of things and getting the best out of it. In answer to the questions, Saelens said communication is the key to a productive relationship. He added that once the communication network is open, you need to be clear about what the expectations are. He said there should be a conversation about what happens if we don't make deadlines. He said there needs to be constant recognition among the parties that this is working well for all parties and knowing what is expected. He said that he has been pursuing as many community events as he could. He suggested that maybe the City Council should have a booth at some of these events. He said he thought it was great for the Mayor to have regular office hours. He thought that maybe the Council members could also volunteer to be here, and he wondered about having weekend hours. He also suggested better electronic communications. Saelens said that a stronger economic development position for the city comes back to the city generating more business, more people living here, and more revenue. He noted that, beyond that,

it is really hard to go after the limited number of grant monies. He believes a city needs to spend enough to have shovel-ready projects. He said the city needs to be on the lookout for grant opportunities and focus on collaborative efforts. He said that we need to look around at other small cities to see what they have done and use that as examples. He suggested a panel of people looking at what had been some of the roadblocks and taking another look at how to get around those. He mentioned that University of Oregon offers various schools of discipline where you can actually spend a certain amount of money to engage that expertise to work directly with cities; basically a classroom of experts. It costs money, but cities he has read about have reported that they were getting a university think tank. He said that as projects are launched, time needs to be spent evaluating why something was successful. He said the city needs to be looking at getting professional help. As far as running for the office, Saelens said he looks at whether he plugs in as an asset to the team and was thinking in terms of running. He was hotly involved in the bag ban issue at the time and didn't want that to cloud people's decisions. He asked the advice of a few people in government and was advised to wait until the next go-around. Once he found out about the appointment, he thought maybe he would at least apply for an appointment and then be ready to run the next time. He said personally he has been planning when he could serve on the City Council. One reason Saelens gave for selecting him is his science background because cities and counties are headed down a road where there will be additional pressure from state and federal governments; especially on water quality. He also said that he is a good listener and actually builds a picture while listening in order to see eye to eye. He said that the qualifications he brings to the Council will help make a well-rounded Council. He noted that he has worked at all levels of government and believes that his skills are what the Council needs the most.

Council discussion: Beemer said that these were four very qualified people. Allen said that he is looking forward to having discussion with the other members before making the final selection. Sawyer agreed with Beemer that all four are qualified. He encouraged those that don't get the appointment to stay involved. Allen agreed with Sawyer about that because all of the candidates have a wealth of knowledge. He said there is different perspectives from each. He added that whoever is chosen will bring a perspective that will enhance the Council. Allen said that when he was first on the Council, there was a situation where they had to select a Councilor at mid-term; and when they did, they looked at merits to make a decision. He noted that is difficult when all the candidates are qualified. Allen noted two years ago, the Council was following on the heels of an election and looked at the dynamics of the election for help. He said that when that happens, he is determined to look at what the voters told him. He respects the voters for that and actually considered the election as part of his decision. He looks at whether it was a close vote. He said two years ago it was clear. He said that looking at this election for Council, Bain came in fourth, but there wasn't as close a vote at the Council level as there was two years ago. He said he looks at whoever ran; and Bertuleit ran for Mayor. He noted that all are Council members. All have a seat on the Council and have one vote. He noted that there was a close vote in the Mayor's race; 64 votes, or 1.5%. Allen said that the voters spoke; they support both Roumagoux and Bertuleit. He said there was clear voter support, and looking at it that way makes his choice easier. Allen said the electorate has spoken; and he chose Bertuleit based on those results.

Beemer said that Allen's point was well-taken, but there are numerous factors involved and there are other considerations.

Busby said that he could easily serve with any of the candidates. All are qualified, and he can work with each of them. Busby agreed with what Allen said. He gives that credence, but that is not the only factor in his choice. He looks at how much vision that person has, their experience, and what their performance record has been. For those reasons, he supported Bertuleit.

Sawyer said this is a hard position for him. Two years ago he was on the other end. He agrees that all four could be a Councilor. He understands what Allen said about the election. He wished he had a four-sided quarter he could flip. Based on what all four talked about, Sawyer said that Saelens is the one he supported.

Swanson said that she carefully listened, and everyone has qualifications. She also watched the interviews and the body language. She felt that Saelens came out on top. He interviewed very well and offered suggestions of what the city could do. She supported Saelens.

Roumagoux agreed that all of the candidates did great. She agreed with Allen that all of them should please remain involved and be interested in the city. She believes we have the talent to complement the strengths the Council now has. She is looking for someone that will bring fresh visions; and based on that and after listening, she supported Saelens.

The Commissioners completed their written ballots and the votes were tallied. Saelens received four votes; and Bertuleit, two.

MOTION was made by Sawyer, seconded by Beemer, to appoint Saelens to the vacancy. Allen noted that although he will welcome Saelens, if that is the way the vote goes, he will be voting no only because he is going on the principle of what the voters told him; and he will not deviate from that. The motion carried 4-2 in a voice vote with Roumagoux, Swanson, Sawyer, and Beemer voting in favor; and Allen and Busby voting against.

Haney administered the oath of office to Saelens, and he took his seat on the Council.

**Elect Council President.** Allen noted that he is currently the Council President and has served as that for the past year. As noted in his memo included in the Council packet, he wanted to make clear what his position is. He was at a workshop at Portland State where they talked about the role of Council President. The President fills in when the Mayor doesn't preside. The workshop made a good point that it is good to rotate the position each year because that gives experience to different Councilors to fill in. Allen said that he felt the same way. He served one year and would choose not to again. He would like someone else to get that experience. Therefore, he would decline serving a second year in that position. Beemer agreed with Allen about the experience.

MOTION was made by Beemer, seconded by Allen, to elect Sawyer as Council President. The motion carried unanimously in a voice vote, with Sawyer abstaining.

**Committee Re-appointments.** The Council packet included a list of the various committee members being reappointed for 2013. Roumagoux noted that there are some vacancies.

MOTION was made by Allen, seconded by Beemer, to re-appoint all those members shown on the re-appointment list. The motion carried unanimously in a voice vote.

### OFFICER'S REPORTS (continued)

**City Manager's Report.** Voetberg noted that included in the packet was the certified 2012 population update.

Voetberg invited the new Councilors to come in and talk to the department heads; and, if they wanted tours, those could be scheduled. He said that city staff has an open door policy.

Voetberg noted that OCCC is having Legislators stop by on January 9 and 10, and the meetings are open to the public.

Voetberg noted that also included in the packet was an update on potential violations reported by a citizen who notices violation throughout town. Code enforcement is looking at these. This individual will be kept updated as promised by the Chief.

For the new Councilors, Voetberg noted that he does include a project update prepared by the Senior Projects Manager, Ted Jones.

Voetberg did include the Manager's Weekly Report. He noted that last week he was talking to Public Works Director Tim Gross, and water distribution is very thin on personnel. We have one supervisor that will be out for several months due to a health-related injury. We are looking at hiring another person in that department not only to pick up the slack from the supervisor, but also there is so much to be done. Voetberg asked Gross to give an explanation. Gross confirmed that the supervisor will be off for an extended period of time. He is working from home to the best of his ability. Gross said we have three water distribution workers. One works with streets, and two are in the field most of the time. One of those has taken over the supervisor duties. Gross said he is having difficulty running full groups and has been running lean for a long time. He noted that there is regular maintenance that doesn't get done because we don't have the staff. He said he needs to add a body to maintain the system and provide safe work groups. He said he needs two on a crew. When we don't have that, it is time to add.

Allen noted that in the City Manager's report he didn't see where at the last meeting, Patricia Patrick had an outreach issue with rentals; and Voetberg was going to check with the City Attorney and get back to the City Council. He asked if Voetberg had an update of whether he talked to the City Attorney and what has been done regarding that. Voetberg noted that David Marshall is working with the City Attorney on drafting administrative rules and is prepared to have a concept and draft at the next meeting. He said that the Council can expect something at the next meeting.

### DISCUSSION ITEMS AND PRESENTATIONS

**Fire Department Collaboration Committee Recommendations.** Paige had a PowerPoint presentation. He noted that this is a project that has been underway for about a year now. He said that some of the Council has been updated along the way or directly involved in this process. Paige quickly ran through the history of the past year and where this is today and what the next steps are. He said the purpose tonight is also to stimulate questions for a workshop taking place at City Hall in the Council Chambers at 6:00 P.M. on January 24, which will be a joint workshop between the City Council and

the three involved fire district bureaus. At that meeting, he will run through these same slides or have updated slides and have conversation and get public comment. Then this will move on to each Council making its own decision whether to be involved further with the process. Paige said that the goal is not necessarily to do things cheaper, but to try to provide better service with the resources we have. Paige noted that copies of most of the slides were included in the packets. He said that he would be happy to meet with any of the Councilors individually, and he said he is happy to answer any questions before that meeting. Paige said that the process started about a year ago through ESCI. About six fire departments representing seven districts in the county were involved. All were facing decreasing volunteers and increasing pressure on budgets. There was some thought that if we don't work on this, the State may mandate it. Recommendations out of the study were presented in June at the PAC. They represent improvements for each department generally with concepts for working together and specific strategies for combining departments. Newport city, Newport rural, Depoe Bay, and North Lincoln departments were looking into this. The consensus was that Depoe Bay and both Newport departments should work closer together now; and maybe North Lincoln in the future. A fire authority would be formed through an ORS 190 agreement; an intergovernmental agreement to share certain resources. Paige said that these studies and minutes of the meetings are available on the Fire Department's web site. A collaboration committee was formed with representatives from Newport city and rural and Depoe Bay fire departments, representatives and alternates from City Councils, paid staff, volunteers, and administration. They met monthly and identified issues and whittled down what would be shared. Central Oregon Fire in Waldport had expressed an interest in the process and took a formal action and began meeting as well. They came up with a model with roles and responsibilities. It would be called the Central Coast Fire Authority. The goals are to enhance service levels, maintain existing personnel, maintain existing programs, maintain current funding, and provide a flexible framework that would provide plugging in other entities if mutually beneficial. The recommendation of the committee was to have five members on the Fire Authority Board; one from each district and two from the City of Newport. The cost of the fire authority budget would be shared the same as it was for the original study. Paige said a contract is being worked on based on the one used by Lane County Fire Authority, and they are working with the City Attorney who also represented them. Hopefully there will be a draft document available to share at the upcoming meeting. Paige said that as this moves forward, it will require some sort of budget; and they need to have that decision made on how the costs will be shared. He showed a sample budget for year 1 of the CCFA; which, for purposes of illustrations, showed the types of shared expenses. They came up with a simple \$50,000 budget; \$13,000 each from Central Coast and Depoe Bay districts, \$18,500 from City of Newport, and \$5,500 from Newport rural district. Paige presented the recommended organizational chart. He noted that at the top are the committee directors. The shared resources were shown in dark yellow. The current fire departments have paid staff and volunteers shown in the brighter yellow. Their main emphasis was that they don't want to mess up a good thing. They have a pretty good program going on and have worked for what they have now. There would be more standardized training and operating procedures under shared administration. Paige noted that the administrative duties are included in the materials. He showed a map of the fire authority area indicating where the stations are located. Together they cover 82

square miles. There is an ambulance transport service of 200 miles. There is a population of about 20,000. There are nine fire stations. The fire authority has \$2.5 million value and has 20 career employees, 56 volunteers, and 2.5 administrative positions. Paige said that at the joint work session on the 24<sup>th</sup> with the City Council and the Board of Directors, hopefully we get a feel of whether the Council wants to proceed with this. Then the next step would be at the next regular meeting of each entity, they would ask for the authority to enter into a 190 agreement. He said that they would like to have a decision before it's time to go into the budget process. He noted that uniforms would already be budgeted for, but there would be some legal costs and insurance for the new entity. Allen noted that he would not be able to attend the work session on the 24<sup>th</sup> because he will be at a meeting in Salem. Beemer said that Paige gave a thorough presentation. Roumagoux complemented Paige. She said there has been talk of collaboration of these districts for a long time, and seeing it at last is wonderful. Paige noted that the fire chief from Depoe Bay and the directors of the boards were present in the audience. He said everybody has pushed together with the goal of improving service. Beemer said that the directors from the other fire districts have been very involved in this and are very anxious to make it work.

Roumagoux called a 5-minute break. The meeting resumed at 8:30 P.M., and Roumagoux noted a change in the order of the agenda so that the action item would be considered first and then the public hearing would be held.

## ACTION ITEMS

**Approval of recommendation from Destination Newport Committee with regards to CBS billboard.** Voetberg explained that the City charges room taxes, part of which goes toward advertising and promoting Newport. He said that historically, the Destination Newport Committee (DNC) decides how to do that promotion; magazines, billboards, radio spots, etc. The DNC takes those funds and forwards a recommendation to the City Council for formal approval. The recommendation of the DNC is that the Council move forward with these two proposals; an agreement with CBS Outdoor Advertising for one-year billboard advertising near Newberg, and a poster campaign in and around Eugene/Springfield/Corvallis and Albany. He said that is why this is before the Council.

Lorna Davis, committee co-chair, noted that a few years ago, DNC had an agency managing the marketing for them. She said that the committee made a decision to move away from using an agency and now gets more for our advertising dollar by managing it internally. She explained that the proposal from CBS Outdoor is for a billboard in Newberg and a poster campaign starting in February until June in the Eugene/Springfield area and the Corvallis/Albany area. The cost for the billboard is \$14,000; and the cost for the poster campaign would be somewhere around \$38,000.

Sawyer, who is the Council liaison on the DNC, noted that the committee is made up of local folks that include motel managers and CEOs of companies such as Mo's. They have experience on their own, and bring a wealth of knowledge to the committee. It is helpful that they can consider things that these people have tried. Davis agreed that since they are advertising already, we can dovetail with them and market collaboratively.

Busby said that he has heard good things about the committee, and he certainly believes in supporting Newport and bringing in business. His concern was that when he went through the materials, there was no justification, no draft copy, and no indication of

where they were going. It just said south valley, and there is nothing about what will be on them. He wondered about competitive bids. He said that when the cost is \$52,000; he wants to know about how it was procured. Sawyer noted that the committee had all of that information in front of them. Busby wanted to know why the Council didn't have any of this information. Davis said that the committee gets all these proposals. That was in the materials they reviewed. There were some companies that had comparable offerings, but were not as well-liked. They do get competitive bids. They compared two companies and determined that the Newberg site was at a price that was lower than the other company. There was nothing comparable to the poster campaign. There was no other company.

Allen wanted to acknowledge Busby's concern. He suggested that on large ticket items, perhaps in the future the committee could provide more underlying information that they relied on so the Council can make their own determination. He said it is just good practice to give the Council that information. Davis said that she was not aware that the Council didn't have that. Beemer said that he would make that same comment. He knows and trusts the people on the committee and would vote in favor of this; but all the same, if asked, he hates to say he didn't see pictures of this. Allen noted that we are half way through the fiscal year, and asked how much of the \$325,000 they have spent including this \$50,000. Davis replied that just over \$100,000 is left. She explained that they follow a specific calendar. In winter months, they typically go dark with advertising. The CBS posters will start in February and run through the end of the fiscal year. Davis' recommendation is for DNC representatives to be present at one of the Council work sessions to give an overview of what the committee has done in the past and what they are planning. Allen agreed that would be advantageous. Davis said that the DNC makes a recommendation to the Council; they don't have control of what is in the packet. She agreed that the committee needs to make that recommendation in such a way that the Council has the same criteria as they had when making that decision. Saelens said he had the same concern and asked why only this one company. Davis said they have used other companies; Meadow and OnDisplay. They had a 90-foot sign from OnDisplay in Portland. There are a number of companies they have gone with before; it depends on the best purchase. She said that \$52,000 sounds like a large sum of money. She said that is traditionally the type of money they market with for the campaign. Saelens agreed that people don't come to Newport if they don't know we're here. Davis said the biggest benefit is that the contract used to be with an agency in Portland, and we never saw the bulk of it. Since they made the change, all of the money is managed here. They try to advertise with local vendors. They were able to reduce production costs by using a local photographer and artwork.

MOTION was made by Allen, seconded by Sawyer, with the understanding that there is information the Council will want next time, to approve the DNC recommendation to enter into an agreement with CBS Outdoor Advertising for a one-year billboard near Newberg and a poster campaign in and around Eugene/Springfield/Corvallis and Albany in the total amount of \$52,580. The motion carried 4-2 in a voice vote, with Allen, Sawyer, Roumagoux, and Swanson voting in favor; and Busby and Saelens voting against. Saelens noted that he was opposed primarily because he didn't have all the information and he is new to the Council. He said he thinks the committee is great and looks forward to hearing what they do.

## PUBLIC HEARINGS

Public Hearing on Ordinance No. 2047, creating a new Municipal Code, Chapter 4.30, Prohibiting the Distribution of Single-Use Plastic Carryout Bags by Retail Establishments. Roumagoux opened the public hearing at 8:50 p.m. Allen asked Voetberg how this process will play out for the next several meetings for sending this out to the voters in May. Voetberg said the intent is to have the vote in May on whether to have some kind of ban on plastic bags. We want people to have an up or down vote on the actual ordinance. He said it has to go to the County Clerk. The Council wanted to have two public hearings before sending it to the County Clerk. This is the first hearing to get public comment on the actual ordinance. At the end of the second public hearing, the Council can decide if they want to tweak it a little bit before saying this is the ordinance we want the public to vote on.

Terry Obteshka, citizen and small business owner, said that he appreciated the opportunity to comment. He said there are three ways to look at single-use plastic bags; environmentally, economically, and aesthetically. Environmentally: They use petroleum to make the bags. There could be VOCs from solvent-based inks to put logos and names on the bags. Turtles may eat the bags. He said those are minor issues. Economically: Retailers have to pay for the bags. They may get produced in China. There is more fuel and more expense. Aesthetically: Bags blow around the community. When it rains, they stay plastic. They stay forever. He said he can imagine the day when the City Center looks like a real deco center, and there is streetscaping and artwork around the community, and we have flowers and landscaping, city parks and property, and we no longer have “urban plastic tumbleweeds” blowing around. He said to consider how the late Governor Tom McCall would vote.

Laura Sievers said that as a park ranger at Yaquina Head she saw when people would come and open their car doors how the plastic bags were swept out. They got in the tide pools, were eaten by the harbor seals, and scared the nesting birds. She saw firsthand the negative side of plastic bags. She personally thought it would be great if there were even more incentive not to use plastic bags. A \$0.05 credit if you carry your own bag possibly might be an incentive so people don't use them. She said that plastic bags might be the better in rain, but reusable bags might be the best.

Busby thought that was some of the best testimony he had heard on this subject. Allen said that he had some questions about the ordinance, but those could wait until the conclusion of the second hearing if that is the next meeting and bring it up then. Saelens said the Council needs to be careful not to create an ordinance that would unduly shift the use to paper bags. He said there is nothing here that will prevent that from happening. He thought maybe there should be that discussion after the next meeting. Allen said he has a question about the purpose statements and thought the language maybe should be adjusted to make it more straight-forward. He wants to send an ordinance to the voters that will be as clear as possible so they can make an informed vote. He said he can wait until the next meeting to have that discussion.

MOTION was made by Beemer, seconded by Swanson, to continue the public hearing to the January 22 meeting at 7:00 P.M. The motion carried unanimously in a voice vote.

## COUNCIL REPORTS AND COMMENTS

Busby asked about committee liaison appointments, and Roumagoux confirmed that would be at the next work session.

Allen noted that Tokos served on the P MEC site selection team. Allen was a public-at-large member. He said that they put a site proposal together and forwarded to NNMREC. The selection will be made between Newport and Reedsport on January 15. Secondly, Allen noted that OPAC, which he sits on, reached a final recommendation on the Territorial Sea Plan (TSP); a process they have been undertaking for four years. Recommended sites have been forwarded to LCDC. The final meeting will be January 24 to adopt the recommendation. Allen forwarded a recap to Tokos and said he could forward that to the Planning Commission and the City Council. He noted that the City Council weighed in on this at the last meeting. He said he is comfortable with the recommendation and is looking forward to the LCDC meeting on the 24 to testify, as an OPAC member, on behalf of the issues.

## PUBLIC COMMENT

Oly Olson said that at the December 17 meeting he made a request about a public hearing in reference to the proposed log truck route and was told we should wait to have hearings until the City gets the TIA. He asked if there was any news on that. Tokos said that he anticipates receiving it from Teevin later in the week. Olson noted that at the task force meeting on January 9 they will be having a presentation and wondered if the Council would appreciate a second briefing. Allen confirmed that Wednesday will be a task force meeting where they will be coming up with a recommendation for short-term solutions. He said there is the appointed liaison, which he has been for the past several months. Beemer was the alternate. After Wednesday's meeting, they will switch roles for the long-term proposal. Allen said they are anticipating that the Task Force Chair will bring to the City Council a final recommendation, and the Council can decide how to proceed. Allen said that hopefully before the public hearing, there will be the TIA (Traffic Impact Analysis), so the Council can hear from people who want to make comments on that issue.

Voetberg noted that the Council will hold a joint work session with the Lincoln County Board of Commissioners at 6:00 P.M. on January 16. He asked the Councilors to please pass on to City Recorder Hawker anything they have for the agenda.

## ADJOURNMENT

Before adjourning, the Council posed for a Council photograph. Having no further business, the meeting adjourned at 9:10 P.M.

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Wanda Haney, Executive Assistant

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Sandra Roumagoux, Mayor