



AGENDA & Notice of Regular Destination Newport Committee Meeting

The Destination Newport Committee of the City of Newport will hold a regular meeting, beginning at 2:00 p.m., Thursday, August 11, 2011, Conference Room A, City Hall, 169 SW Coast Hwy., Newport, Oregon 97365. A copy of the meeting agenda follows.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder (541)574-0613.

The Committee reserves the right to add or delete items as needed and to discuss any other business deemed necessary at the time of the meeting.

DESTINATION NEWPORT COMMITTEE

Thursday, August 11, 2011, 2:00 P.M.

A G E N D A

- A. Call to Order
- B. Consent Calendar
 - 1. Minutes –July 14, 2011, meeting minutes review and approve
 - 2. Review of Accts., July 2011
- C. Tourism & Marketing Grant-Yaquina Lighthouse
- D. Strategic Planning for Marketing and Advertising fiscal year 2012 planning.
- E. Advertising Proposals
 - 1. Bradshaw Advertising Letter
 - 2. CBS Outdoor- Rate Drop
 - 3. News-Times Service Agreement
 - 4. Meadow Outdoor Advertising
 - 5. AdWalls
 - 6. GoTravel Sites
 - 7. KVAL 13ThisTV
- F. Other
- G. Adjournment