



DESTINATION NEWPORT COMMITTEE AGENDA
Thursday, March 17, 2016 - 2:00 PM

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder at 541.574.0613.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER

2. ADDITIONS/DELETIONS TO AGENDA

3. CONSENT CALENDAR

3.A. Draft Minutes from the February 18, 2016 meeting
[February 18, 2016-DNC-Minutes.pdf](#)

4. OTHER

4.A. Presentation by Jerry Wolcott with Pioneer Mountain/Eddyville project manager regarding Highway 20 project

5. CHAMBER REPORT

6. PUBLIC COMMENT

7. ADJOURNMENT

Destination Newport Committee
 February 18, 2016
 2:03 P.M.
 Newport, Oregon

CALL TO ORDER

The February 18, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:03 P.M. In attendance were Ric Rabourn, John Clark, Judy Kuhl, Lance Beck, Steve Beck, David Heater, and Lorna Davis. Also in attendance were Cindy Breves, Executive Assistant; and Jamie Rand, News-Times,

CONSENT CALENDAR

The consent calendar consisted of the following items:

- A. Minutes of the January 21, 2016, meeting;
- B. Review of Accounts for January 2016;

MOTION was made by Clark, seconded by Rabourn, to approve the consent calendar, as presented. The motion carried unanimously in a voice vote.

MEDIA CONSIDERATIONS

Reviewed the proposal for Bend Magazine. Committee decided to table this item until committee see new budget after supplemental budget is in effect.

OTHER

The committee reviewed a Tourism Marketing Grant for Newport Parks and Recreation Department for the Coast Classic Mountain Bike Race. This would be the third and final year for a grant for this event.

The committee reviewed a Tourism Marketing Grant for Oregon Coast Aquarium for the Oregon Coast Aquarium 5K formerly Flippers, Feathers, and Fins 5K. This would be the second year for a grant for this event.

Committee reviewed and edited a letter to the City Manager requesting additional funding for the 2016-17 Fiscal Year.

Reviewed Lincoln County Fair Report on their Tourism Marketing Grant.

Reviewed MOTA Center Proposal for an outdoor advertising. Proposal was \$17,000 a month which is greatly reduced. It is available come June 1st. Sign is not lighted.

Davis shared a letter sent to ODOT by the Chamber regarding issues with the planned closure of Highway 20. With the current planned closure, the City could see 35% to 40% loss in revenues. The Committee discussed the need for some creative marketing in the

event the closure schedule does not change. There is a meeting with County and City stakeholders Friday, February 19 with ODOT.

DISCUSSION AND ACTION

MOTION was made by S. Beck, seconded by Kuhl, to recommend to City Council approval of a Tourism Marketing Grant to the Newport Parks and Recreation for Coast Classic Mountain Bike Race in the amount of \$3,000. The motion carried unanimously in a voice vote

MOTION was made by S. Beck, seconded by Kuhl, to recommend to City Council approval of a Tourism Marketing Grant to the Oregon Coast Aquarium for Oregon Coast Aquarium 5K Flippers, Feathers, and Fins 5K in the amount of \$3,500. The motion carried unanimously in a voice vote

Next meeting will be March 17, 2016.

CHAMBER REPORT

The Chamber is in full Seafood and Wine preparation mode. They have had more wind than they would like but the tents are seriously reinforced. The new reinforcing is actually creating some new challenges with electrical wiring. The festival is almost sold out for Saturday, it should be sold out by the end of today. Tickets are selling fast.

ADJOURNMENT

Having no further business, the meeting adjourned at approximately 3:05 P.M.