

Destination Newport Committee  
June 16, 2016  
2:00 P.M.  
Newport, Oregon

### CALL TO ORDER

The June 16, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:00 P.M. In attendance were Lance Beck, Steve Beck, John Clark, Ric Rabourn, and Lorna Davis. Also in attendance were Dean Sawyer, Council Liaison; Cindy Breves, Executive Assistant; Jamie Rand, News-Times; Ian Frost, Beaver Sports Properties; Josh Logon, ComCast; Joe Van Ras, KFIR; Leigh Deinert, Outfront Media

### INTRODUCTIONS

We went around the table and everyone introduced themselves.

### CONSENT CALENDAR

The consent calendar consisted of the following items:

- A. Minutes of the May 19, 2016, meeting;
- B. Review of Accounts for April 2016;

MOTION was made by Clark, seconded by S. Beck, to approve the consent calendar, as presented. The motion carried unanimously in a voice vote.

### PUBLIC COMMENT

The committee listened to an idea from Red Octopus Theater Group. The group would like the committee to consider promoting theater activities that happen here in Newport more.

### MEDIA

The committee listened to the KFIR proposal.

The committee listened to the OUTFRONT mobile Network proposal.

The committee listened the Comcast proposal

The committee listened to Beaver Sports Properties proposal.

The committee reviewed the Idaho Senior News proposal.

The committee reviewed British Columbia Magazine proposal.

The committee reviewed the Certified Folder Display proposal.

The committee reviewed the Seattle Magazine proposal.

The committee reviewed AAA Washington Journey Magazine proposal.

The committee Rand presented the creative/production, printing, and digital services proposal for 2016-17 fiscal year.

#### DISCUSSION AND ACTION

MOTION was made by Rabourn, seconded by Clark, to approve the contract with Certified Folder Display Service for Distribution of the DNC brochures for \$12,228.23 for 2016-17 fiscal year. The motion carried unanimously in a voice vote.

MOTION was made by S. Beck, seconded by Clark, to approve News-Times Service Agreement for the FY 2016-17 printing of brochures for \$23,000. The motion carried unanimously in a voice vote.

MOTION was made by S. Beck, seconded by Clark, to approve News-Times Service Agreement for the FY 2016-17 creative and production for \$50,000. The motion carried unanimously in a voice vote.

MOTION was made by S. Beck, seconded by Clark, to approve News-Times Service Agreement for the FY 2016-17 Digital Content Marketing for \$50,000. The motion carried unanimously in a voice vote.

Committee decided to pass on Idaho Senior News.

All other media considerations were tabled until the July 21, 2016 meeting.

Next meeting will be July 21, 2016.

#### ADJOURNMENT

Having no further business, the meeting adjourned at approximately 4:20 P.M.