

August 2, 2013
8:30 AM
Newport, Oregon

The City of Newport Wayfinding Committee met on the above date in the City Manager's Conference Room of the Newport City Hall. In attendance were Committee Chair Wendy Engler, committee members Ken Spencer, Linda Neigebauer, and Robin Dennis. Also in attendance were: Interim City Manager Ted Smith; City Recorder/Special Projects Director Peggy Hawker; Public Works Director Tim Gross; city staff members Bob Fuller and Mike Eastman; City Council liaison Mark Saelens; NPD Sgt. Tony Garbarino; and Frank Geltner.

The meeting was called to order at 8:40 AM by Chair Engler. A motion was made by Dennis to approve minutes of the July 5th meeting, seconded by Neigebauer. The motion passed on a voice vote.

Placement of Tsunami Evacuation Route Signs: Eastman recommended 18" x 18" signs on the Bayfront rather than the standard 24" x 24", so as to not clutter Bayfront lines of sight. Gross noted Hurbert and Lee streets on the Bayfront should indicate no access/no outlet. He suggested two or three signed evacuation routes. Inundation zones should be marked on major roads in Nye Beach, Bayfront, and South Beach. Gross will work with Garbarino and Saalens on inundation signage and placement. Gross advised he will come to the September meeting with a map showing proposed placements.

Status of Revised Wayfinding Map: Spencer displayed a revised map for committee review, with added icons and scale refinements. Gross suggested adding QR scan codes for districts as an efficient way for providing information regarding area resources and businesses. He advised it will be important for businesses to update their information, and suggested the Chamber of Commerce can help with that. Geltner suggested adding more map space for east Newport area, which appears cut off on the current map. Neigebauer suggested making the maps available for purchase, also would like to see a map placed in a permanent fixture near the Nye Beach arch. Also suggested posting in hotel rooms or lobbies if possible. Eastman will provide sign posting cost estimates at next meeting in September.

Committee comments: A discussion ensued regarding the need for better street signage on US 101, e.g., Hurbert St. and East Olive St. Dennis noted the latter is confusing because ODOT signs it as Hwy 20, but it's also East Olive. Gross advises these signs are ODOT responsibility and Gross will forward these concerns to ODOT sign staff. Engler noted "Beach Access" signage is needed on Beach St. in Nye Beach. Formats were discussed, and Eastman advised he can make signs at the city shop. The beach access easement and public parking easement at Hallmark Inn was discussed, and Fuller will research the easements for the September meeting.

Develop Next Agenda:

- I. Tsunami Signage Report
- II. Hallmark Inn Easement Beach Access Report
- III. Licensing of Wayfinding Map
- IV. Follow-up of Beach Access signage in Nye Beach

Adjournment: Having no further business, the meeting was adjourned at 9:48 AM.