

Wayfinding Notes - January 4, 2013

Attendees: Wendy Engler, Stan Rowe, Linda Neigebauer, Frank Geltner, Greg Schaecher, Jim Voetberg, Tim Gross, Mike Eastman, and Peggy Hawker.

### UPDATE BY CITY STAFF - WAYFINDING PROGRAM

Gross addressed directional signage at the intersection of Beach and Coast Streets, and expressed an unwillingness to use certain signs. He noted that some of the signage developed by the wayfinding consultants is too small, too costly, does not comply with MUTCD standards, and it is difficult to get all necessary signs on poles and still meet clearance requirements. He displayed a rendering of a potential sign for the Beach and Coast Street intersection that could be used instead of the wayfinding signs. He stated that the district signs will be maintained, and that money has been budgeted for the district signs in South Beach. He emphasized that only the directional signs are at issue and will be changed.

The group suggested that a sign request form should be developed, and Hawker will draft a sample for the next meeting.

A discussion ensued regarding how folks get to places based on the maps, and it was suggested that an additional map may need to be developed to assist visitors.

A discussion ensued regarding sign sizes and reflectivity.

Engler suggested that staff work with Mayer Reed to maintain consistency. She noted that it would be beneficial if everyone could see the sign icon list. Rowe suggested staying away from brown signs, and added that beach access signs are needed. Gross asked the group to identify locations for beach access signage. Engler noted that part of the mission is to judiciously place and remove signs. Neigebauer suggested that restaurant icons not be placed on signs as that might be construed as benefiting a particular business. Eastman noted that blue signs indicate motorist signs, and let drivers know what amenities are located in a particular direction.

Gross asked what specific signs need to be made directional. The group is charged with discussing and identifying these signs.

The committee unanimously agreed that blue signage is better than brown.

Geltner noted that the Nye Beach directional sign at Hatfield is confusing.

Items to be included on the next agenda are: the listing of amenities on signs/icons; sign request form; icons; beach access locations for signs; transit route signs; and development of a formal request for a standing committee.

A discussion ensued regarding RV parking signage and whether it is permissible for RV's to use two regular parking spots.

It was noted that the sign at the airport is broken. Since this is an ODOT sign, it was asked whether ODOT could be notified. It was suggested that Mark McConnell be asked to be a liaison to ODOT as a private citizen.

It was suggested that Cynda Bruce, from Lincoln County Transit, be invited to the next meeting, and that there be a discussion regarding signage to identify bus routes.

It was agreed that if this committee is formalized by the City Council, that it meet as needed, rather than on a regular basis.

#### **NEXT MEETING DATE**

The next meeting will be held on March 1, 2013, at 8:30 A.M.

#### **ADJOURNMENT**

Having no further business, the meeting adjourned at 9:33 A.M.