

November 3, 2016
8:30 A.M.
Newport, Oregon

The City of Newport Wayfinding Committee met on the above date in Conference Room B of the Newport City Hall. In attendance were committee chair Frank Geltner, committee members Linda Neigebauer, Mike Yost, Chuck Forinash, and Nairne Dickey; Robin Murphy did not attend. Also in attendance were City Council liaison Mark Saelens and Bob Fuller, city staff.

- I. Call to order
 - The meeting was called to order by Chair Geltner at 8:30 AM.
- II. Minutes from October 6, 2016 meeting were approved following Geltner's request to change "affixed" to "incorporated" as regards to the "You Are Here" discussion.
- III. On-going discussion of map creation.
 - a. A discussion ensued regarding the crab logo that is on all Wayfinding maps; Geltner suggested replacing the crab icon with the bridge icon that is used generally by the City, which then became a discussion regarding the use of map icons in general. Neigebauer said it is better for the committee to focus on foundations for the map and signage and not so much on icons and branding.
 - b. Geltner requested that, in order to get a sense of the committee's opinion and to be on the record regarding icons on the Wayfinding map, there be a motion made as to all those in favor of having the icons on the Wayfinding map. The motion was made and seconded, and passed by 4-to-1 vote.
 - c. A motion was made and seconded to change the header icon on the Wayfinding map from the crab to the bridge logo. The motion passed on a unanimous voice vote.
 - d. The committee further discussed the use of the wayfinding "district element" sign post additions. A motion was made and seconded to recommend eliminating the "Wayfinding district element" sign post additions in all future street sign posts in Newport. The motion passed on unanimous voice vote.
- IV. Discussion of an icon spreadsheet or similar tracking system
 - a. Time did not allow for pursuing this item.
- V. Mark-up of Wayfinding map in Conference Room B.
 - a. The committee moved on to the Wayfinding map mark-up process, using the Wayfinding map that is posted in Conference Room B. This will be an on-going process that will be continued in subsequent meetings;

additionally, committee members may stop by and add notes outside of regular meeting times.

VI. Public Comments: None

VII. Committee Comments

- a. Yost advised ODOT is in favor of a "Boston XXXX miles" sign at Hwy. 20 and John Moore Dr. per David Gomberg. Committee members will look at the site area and come back with recommendations.

VIII. There being no further business, the meeting was adjourned at 10:00 AM by Chair Geltner.