

the agreement

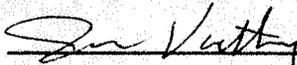
The undersigned agrees to purchase advertising in the Oregon Coast Today for the number of consecutive weeks indicated. In return, the Oregon Coast Today agrees to offer the rate indicated. (Rates for other ad sizes are always available on the newspaper's current Rate Card, posted at www.oregoncoasttoday.com.) Advertiser has received a copy of the Oregon Coast Today Advertising Policies (see below) and agrees to the terms set forth therein. All ads placed during contract period by advertisers not fulfilling contracted commitments will be short-rated to the appropriate earned level.

Agreement Level: **26-Week** • Ad Format: **Half-Page, Full Color** • Ad Rate: **\$230/Week**

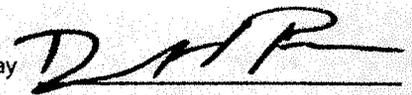
*Notes: Rate includes: Free web banner (Half-Skyscraper) at oregoncoasttoday.com, plus free weekly Full-Page ad in each Oregon Coast TODAY iPad edition posted during contract term.

Signed this 7th day of August, 2012.

For Advertiser



For Oregon Coast Today



Printed Name/Title

Tom Voetberg, City Manager

David H. Price, Publisher

the company

OreAd Media Inc., dba Oregon Coast TODAY: An Oregon Corporation based in Otis - Niki & Dave Price, Owners

MAILING PO Box 962 • Lincoln City, OR 97367

WEB oregoncoasttoday.com

SHIPPING 248 N. Bear Creek Rd. • Otis, OR 97368

SOCIAL [facebook.com/oregoncoasttoday](https://www.facebook.com/oregoncoasttoday) • @octoday

TEL 541-921-2306

EMAIL dave@oregoncoasttoday.com

the fine print

ALL RATES are non-commissionable. Recognized advertising agencies may add a 15% commissionable fee on agreement with the Publisher.

THE TERM "the Oregon Coast Today," as used herein, is meant to include the newspaper and its related publications, their employees, owners, officers agents and contractors.

THE OREGON COAST TODAY reserves the right to reject, alter or cancel any advertisement at any time.

THE OREGON COAST TODAY is not bound by any terms or conditions, printed or otherwise, appearing on order blanks, advertising forms or copy instructions when those conditions are in conflict with the terms and conditions on the Oregon Coast Today rate cards — either online or in print.

THE ADVERTISER and/or advertising agency agree to defend, indemnify and hold harmless the Oregon Coast Today against any and all liability, loss or expense arising from claims including, but not limited to, libel, unfair competition, unfair trade practices, infringements on trademarks, copyrights, trade names, patents, plagiarism or proprietary rights or violations or rights of privacy resulting from the publication of the advertiser's advertisement.

THE OREGON COAST TODAY shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. In the event of errors that materially affect the value of the advertisement, if at fault, the Oregon Coast Today will be responsible only for the space in which the error occurred. Liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.

ANY REQUEST FOR ADJUSTMENT on billing that may be open to question must be made within the month following the month in which the error occurred.

RATES INCLUDE all composition and design services.

ADVERTISERS forfeit any rights to adjustments for errors in production of advertisements for any ads accepted after published deadlines.

THE OREGON COAST TODAY reserves the right to reject any advertisement, whether in-paper, preprint or otherwise, should it contain what the Oregon Coast Today determines to be brokered advertising.

ALL ADVERTISING copy is subject to acceptance, review or rejection at the discretion of management. A proof to the advertiser removes responsibility for errors when the advertiser or agent approves it. In any event, liability for errors in advertisements shall not exceed the cost of the space occupied by the error.

CONGRATULATIONS for reading this far. You're almost finished.

THE PUBLISHER reserves the right to insert the words "Paid Advertisement" in any advertisement.

COMPOSITION COSTS will be charged for ads set but cancelled by the advertiser before publication. If an ad is cancelled after deadline, the advertiser will be charged for the space the ad would have occupied.

ALL RATES shall be published. There shall be no secret rates, rebates or agreements affecting rates. Promotional rates, discounts or other considerations offered by the publisher shall be made available to all advertisers of like situation.

PLACEMENT REQUESTS will be given every consideration but cannot be guaranteed without a 25 percent extra charge, when available. Ads placed with the proviso "or omit" regarding specific placement requests will not be accepted.

