

CONTRACT



KTVZ-TV
News Channel 21
NPG of Oregon
 www.ktvz.com

KTVZ NewsChannel 21
PO Box 561
St Joseph, MO 64502
(541)383-2121

And:

Newport, City Of
Attention: Jim Voethberg
169 SW Coast Hwy
Newport, OR 97365

| | | |
|--|--|--|
| <u>Contract / Revision</u> 163456 / | | <u>Alt Order #</u> |
| <u>Product</u> NEW BIZ | | |
| <u>Contract Dates</u> 08/20/12 - 10/31/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> Newport, City Of | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Station</u> KTVZ | <u>Account Executive</u> Drew Thorn | <u>Sales Office</u> Bend |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|--------|
| N 1 | KTVZ | 08/20/12 | 10/31/12 | M-F Early Morning ROS | 5-9A | | :30 | | | NM | 30 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | MTWTF-- | | | | 5 | | | | |
| | Week: | 08/27/12 | 09/02/12 | MTWTF-- | | | | 5 | | | | |
| | Week: | 09/03/12 | 09/09/12 | MTWTF-- | | | | 3 | | | | |
| | Week: | 09/10/12 | 09/16/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | | | | |
| | Week: | 09/24/12 | 09/30/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 10/01/12 | 10/07/12 | MTWTF-- | | | | 3 | | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | 3 | | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| N 2 | KTVZ | 08/20/12 | 10/31/12 | Early News (M-F) | 5-7P | | :30 | | | NM | 8 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | MTWTF-- | | | | 4 | | | | |
| | Week: | 08/27/12 | 09/02/12 | MTWTF-- | | | | 4 | | | | |
| | Week: | 09/03/12 | 09/09/12 | ----- | | | | 0 | | | | |
| | Week: | 09/10/12 | 09/16/12 | ----- | | | | 0 | | | | |
| | Week: | 09/17/12 | 09/23/12 | ----- | | | | 0 | | | | |
| | Week: | 09/24/12 | 09/30/12 | ----- | | | | 0 | | | | |
| | Week: | 10/01/12 | 10/07/12 | ----- | | | | 0 | | | | |
| | Week: | 10/08/12 | 10/14/12 | ----- | | | | 0 | | | | |
| | Week: | 10/15/12 | 10/21/12 | ----- | | | | 0 | | | | |
| | Week: | 10/22/12 | 10/28/12 | ----- | | | | 0 | | | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| N 3 | KTVZ | 08/20/12 | 10/31/12 | NewsChannel 21 @ Six | 6-7P | | :30 | | | NM | 16 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | ----- | | | | 0 | | | | |
| | Week: | 08/27/12 | 09/02/12 | ----- | | | | 0 | | | | |
| | Week: | 09/03/12 | 09/09/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 09/10/12 | 09/16/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | | | | |
| | Week: | 09/24/12 | 09/30/12 | MTWTF-- | | | | 2 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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St Joseph, MO 64502
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|--|--------------------|
| Contract / Revision 163456 / | Alt Order # |
|--|--------------------|

| | | |
|--|---------------------------|-------------------|
| Contract Dates 08/20/12 - 10/31/12 | Product NEW BIZ | Estimate # |
|--|---------------------------|-------------------|

| | |
|---------------------------------------|--|
| Advertiser Newport, City Of | Original Date / Revision 08/10/12 / 08/10/12 |
|---------------------------------------|--|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|---------|--------|-------------------|-------------|------|------------|-------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | MTWTF-- | | | | 2 | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | | | | 2 | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| N 4 | KTVZ | 08/20/12 | 10/31/12 | Daytime ROS | 9A-3P | | :30 | | | NM | 55 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 08/27/12 | 09/02/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 09/03/12 | 09/09/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 09/10/12 | 09/16/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 10/01/12 | 10/07/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | | | | 6 | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 4 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 3 | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| N 5 | KTVZ | 08/20/12 | 10/31/12 | M-F 5A-5P ROS | 5A-5P | | :30 | | | NM | 10 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTWTF-- | | | | 5 | | | | |
| Week: | | 08/27/12 | 09/02/12 | MTWTF-- | | | | 5 | | | | |
| Week: | | 09/03/12 | 09/09/12 | ----- | | | | 0 | | | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | 0 | | | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | | | | 0 | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----- | | | | 0 | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----- | | | | 0 | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | | | 0 | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | 0 | | | | |
| Week: | | 10/22/12 | 10/28/12 | ----- | | | | 0 | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| N 6 | KTVZ | 08/30/12 | 08/30/12 | Banners | Web Ad | ---T--- | :00 | 0 | | NS | 1 | |
| N 7 | KTVZ | 08/20/12 | 10/31/12 | ROS | 5A-5A | | :30 | | | NM | 10 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----SS | | | | 5 | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----SS | | | | 5 | | | | |
| Week: | | 09/03/12 | 09/09/12 | ----- | | | | 0 | | | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | 0 | | | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | | | | 0 | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----- | | | | 0 | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----- | | | | 0 | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | | | 0 | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | 0 | | | | |
| Week: | | 10/22/12 | 10/28/12 | ----- | | | | 0 | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| Totals | | | | | | | | | | | 130 | \$5,550.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.



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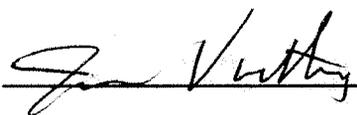
KTVZ NewsChannel 21
 PO Box 561
 St Joseph, MO 64502
 (541)383-2121

| | |
|--|--------------------|
| <u>Contract / Revision</u> 163456 / | <u>Alt Order #</u> |
|--|--------------------|

| | | |
|--|---------------------------|-------------------|
| <u>Contract Dates</u> 08/20/12 - 10/31/12 | <u>Product</u> NEW BIZ | <u>Estimate #</u> |
|--|---------------------------|-------------------|

| | |
|---------------------------------------|--|
| <u>Advertiser</u> Newport, City Of | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
|---------------------------------------|--|

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 08/01/12 - 08/31/12 | 46 | \$2,120.00 | \$2,120.00 |
| 09/01/12 - 09/30/12 | 47 | \$1,740.00 | \$1,740.00 |
| 10/01/12 - 10/26/12 | 37 | \$1,690.00 | \$1,690.00 |
| Totals | 130 | \$5,550.00 | \$5,550.00 |

Signature:  Date: 8/10/12

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FOX Central Oregon
NPG of Oregon
 www.ktvz.com

FOX Central Oregon
 PO Box 561
 St Joseph, MO 64502
 (541)383-2121

| | | |
|--|--|--|
| Contract / Revision 163463 / | | Alt Order # |
| Product NEW BIZ 2012 | | |
| Contract Dates 08/20/12 - 10/31/12 | | Estimate # |
| Advertiser Newport, City Of | | Original Date / Revision 08/10/12 / 08/10/12 |
| Billing Cycle EOM/EOC | Billing Calendar Calendar | Cash/Trade Cash |
| Station KFXO | Account Executive Drew Thorn | Sales Office Bend |
| Special Handling | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | Advertiser Ref | |

And:

Newport, City Of
Attention: Jim Voethberg
 169 SW Coast Hwy
 Newport, OR 97365

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1 | KFXO | 08/20/12 | 10/31/12 | NewsChannel 21 @ Sunrise | 7-9A | | :30 | | | NM | 30 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | MTWTF-- | | | | 5 | | | | |
| | | Week: 08/27/12 | 09/02/12 | MTWTF-- | | | | 5 | | | | |
| | | Week: 09/03/12 | 09/09/12 | MTWTF-- | | | | 3 | | | | |
| | | Week: 09/10/12 | 09/16/12 | MTWTF-- | | | | 2 | | | | |
| | | Week: 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | | | | |
| | | Week: 09/24/12 | 09/30/12 | MTWTF-- | | | | 2 | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | 3 | | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | 2 | | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | 3 | | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | | | | |
| | | Week: 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| N 2 | KFXO | 08/20/12 | 10/31/12 | M-F Daytime ROS | 9A-5P | | :30 | | | NM | 20 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | MTWTF-- | | | | 10 | | | | |
| | | Week: 08/27/12 | 09/02/12 | MTWTF-- | | | | 10 | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----- | | | | 0 | | | | |
| | | Week: 09/10/12 | 09/16/12 | ----- | | | | 0 | | | | |
| | | Week: 09/17/12 | 09/23/12 | ----- | | | | 0 | | | | |
| | | Week: 09/24/12 | 09/30/12 | ----- | | | | 0 | | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | 0 | | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | 0 | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----- | | | | 0 | | | | |
| | | Week: 10/22/12 | 10/28/12 | ----- | | | | 0 | | | | |
| | | Week: 10/29/12 | 11/04/12 | ----- | | | | 0 | | | | |
| Totals | | | | | | | | | | | 50 | \$450.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 08/01/12 - 08/31/12 | 30 | \$150.00 | \$150.00 |
| 09/01/12 - 09/30/12 | 10 | \$150.00 | \$150.00 |
| 10/01/12 - 10/26/12 | 10 | \$150.00 | \$150.00 |
| Totals | 50 | \$450.00 | \$450.00 |

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PO Box 561
St Joseph, MO 64502
FOX Central Oregon (541)383-2121
NPG of Oregon
 www.ktvz.com

| | |
|--|--------------------|
| <u>Contract / Revision</u> 163463 / | <u>Alt Order #</u> |
|--|--------------------|

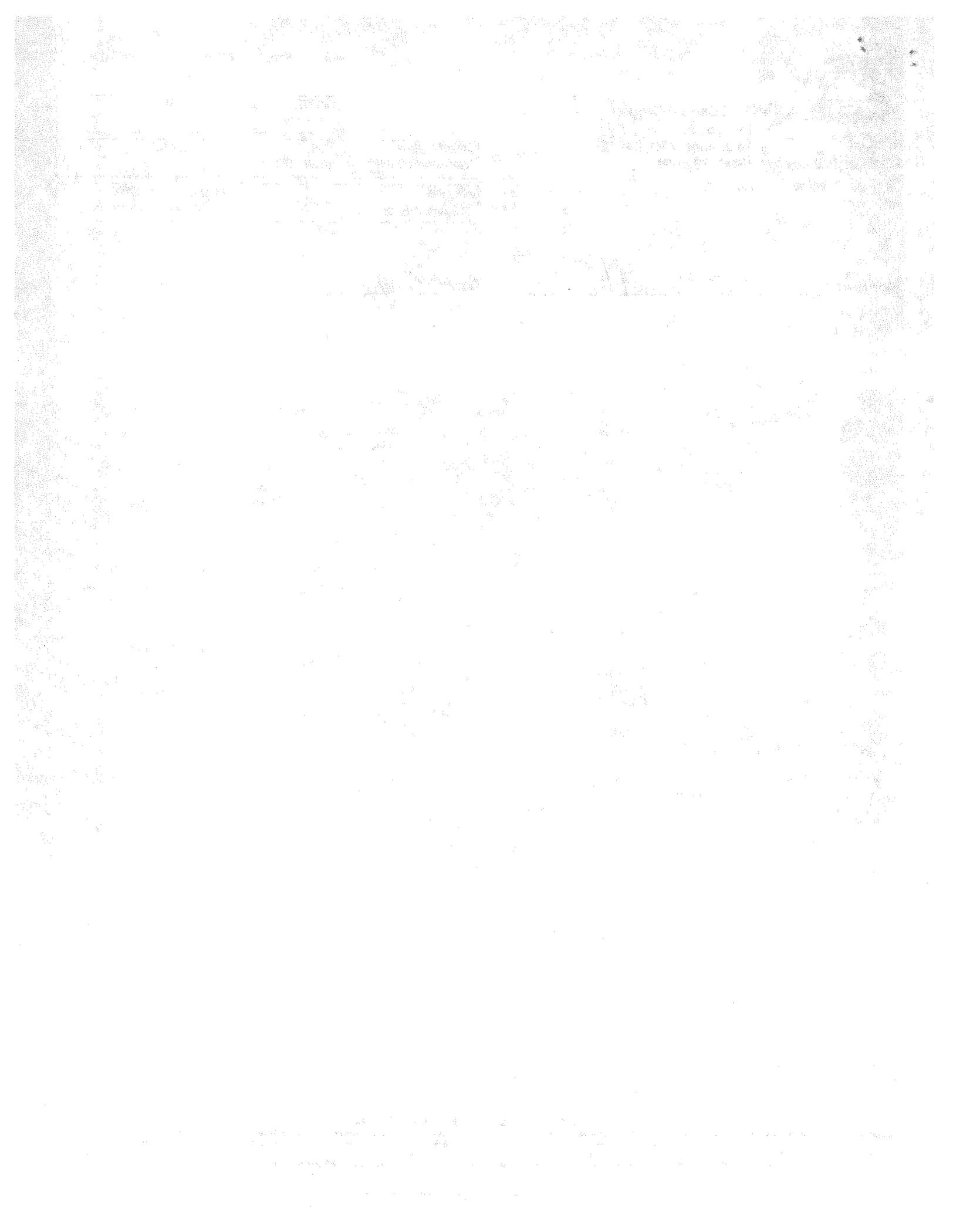
| | | |
|--|--------------------------------|-------------------|
| <u>Contract Dates</u> 08/20/12 - 10/31/12 | <u>Product</u> NEW BIZ 2012 | <u>Estimate #</u> |
|--|--------------------------------|-------------------|

| | |
|---------------------------------------|--|
| <u>Advertiser</u> Newport, City Of | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
|---------------------------------------|--|

Signature: Jim Verth Date: 8/10/12

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62990 O.B. Riley Rd.
Bend, Oregon 97701
(541) 383-2121



NPG of Oregon, Inc.
62990 O.B. Riley Road Bend OR 97701
Telephone: 541-383-2121
Confidential Fax: 541-312-6463

APPLICATION FOR CREDIT
(Processing can take up to five business days)

BUSINESS NAME Formal or Legal: City of Newport

OTHER BUSINESS OR TRADE NAME (S) USED: _____

BUSINESS ADDRESS: 169 SW Coast Hwy Newport OR 97365

TELEPHONE: () 541-574-0603 FAX: () 541-574-0609

DATE FIRM ESTABLISHED: _____ BRIEF DESCRIPTION OF INDUSTRY: _____

ANNUAL SALES: \$ _____ NO. OF FULL TIME EMPLOYEES: _____ PUBLIC CO.: Y N

APPLICANT IS A (check one) Advertising Agency House Agency Buying Agency Advertiser
If Advertising Agency or Buying Service, list three current clients: _____

ESTIMATED MONTHLY ADVERTISING EXPENDITURE: \$ _____

CHECK TYPE OF BUSINESS ENTITY: _____ FEDERAL ID NUMBER: 936002272

- PROPRIETORSHIP (Give legal name of Proprietor, Resident Address, Resident Telephone, Social Security #)
- PARTNERSHIP (Give the Full Name(s), Address (es), and Social Security #'s of all General and Non-Limited Partners)
- CORPORATION (Give names, addresses, and telephone numbers of officers)
- LIMITED LIABILITY COMPANY (List members and telephone numbers of management committee or sole manager if no Committee)

local government

| | Name & Title | Residence Street | City | State | Telephone | Social Security # |
|----|--------------|------------------|-------|-------|-----------|-------------------|
| 1. | _____ | _____ | _____ | _____ | _____ | _____ |
| 2. | _____ | _____ | _____ | _____ | _____ | _____ |
| 3. | _____ | _____ | _____ | _____ | _____ | _____ |

BANK REFERENCE

PRIMARY BANK NAME: _____ CONTACT NAME: _____

STREET ADDRESS: _____ CITY: _____ STATE: _____ TELEPHONE: () _____

CHECKING ACCT. # _____ SAVINGS ACCT. # _____ LOAN ACCT. # _____

CHECKING ACCT. # _____ SAVINGS ACCT. # _____ LOAN ACCT. # _____

CREDIT REFERENCES (PREFERABLY MEDIA)

| | NAME | CITY | STATE | TELEPHONE NUMBER | DATE OF PURCHASE |
|----|------------------------------|-------|-------|------------------|------------------|
| 1. | <u>CBS Outdoor</u> | _____ | _____ | _____ | _____ |
| 2. | <u>KEZI</u> | _____ | _____ | _____ | _____ |
| 3. | <u>OnDisplay Advertising</u> | _____ | _____ | _____ | _____ |
| 4. | _____ | _____ | _____ | _____ | _____ |
| 5. | _____ | _____ | _____ | _____ | _____ |
| 6. | _____ | _____ | _____ | _____ | _____ |

NPG of Oregon, Inc.
CONFIDENTIAL FAX # (541) 312-6463
ATTN: Business Manager

| | |
|----------------------------|---|
| FOR OFFICE USE ONLY | |
| A.E. _____ | Schedule Start Date _____ / _____ / _____ |



62990 O. B. Riley Rd.
Bend, Oregon 97701
(541) 383-2121



TERMS AND CONDITIONS OF CREDIT SALES

IN CONSIDERATION of the providing of advertising services, production services, or related services by NPG of Oregon, Inc., DBA KTVZ-TV, KFXO-TV, NTVZ-TV, KQRE-TV, and KTVZ.COM, now and/or in the future, the undersigned Applicant (the "Applicant") agrees and shall be governed by the following:

Applicant acknowledges that services from the Media Provider may be purchased by Applicant on behalf of an advertiser if Applicant is an agency, and such services may be purchased from the Media Provider on behalf of Applicant through the efforts of an advertising agency or other service entity if Applicant is an advertiser: for purposes hereof, the advertiser, advertising agency, or other service entity on behalf of which or through which the Media Provider provides services shall be known as "Third Parties."

Whether sums are due under contract or open account, it is understood that all invoices are due upon receipt and are considered delinquent if not paid within thirty (30) days from the date of invoice. Should timely payments not be made as stated, Applicant agrees to pay all collection agency fees and expenses, and other costs which may be incurred by the Media Provider in pursuing and collecting payment. The liability of Applicant shall be joint and several with Third Parties.

Any dispute by Applicant with any telecast, commercial announcements, and services provided by the Media Provider or the amount charged or the same shall be reported to the Media Provider in writing within thirty (30) days from the date of invoice relating to the same, time being of the essence (but any such dispute shall not affect Applicant's obligation to make payment within 30 days as set forth above.) Failure to report any such dispute within such time shall constitute a waiver of any claim by Applicant with respect of such dispute.

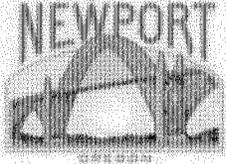
The terms and conditions outlined herein shall govern and control all future services, which may be provided by the Media Provider. The Media Provider reserves the right to cancel credit at any time with or without notice for whatever reason. Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to the Media Provider the amount of any bills rendered by the Media Provider within the time specified and until payment in full is received by the Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to the Media Provider.

Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will constitute to be responsible to the Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liabilities for the payment of such advertising under the terms set forth herein above.

If Applicant is an advertiser, all agencies which place advertising buy orders with the Media Provider shall be conclusively deemed to be authorized agents for Applicant: without limiting the generality of the foregoing, the following agencies are expressly included among the group of agencies which are authorized to place advertising buy orders on behalf of and as authorized agent for Applicant.

Applicant certifies that all statements and information included in this application (including all financial statements and attachments) are true, correct, and complete and are made for the purpose of obtaining credit and that all officers, owners, or employees are authorized to purchase advertising. Media Provider is hereby authorized to verify any and all statements through any source available to them.

COMPANY: City of Newport
AUTHORIZED: Jim Væthberg, City Manager
SIGNATURE: [Signature]
PRINTED: _____
DATE: 8/8/12



Summary/Acceptance

August - September 2012



TV Schedule: \$5,000

- 180 Focused Commercials

Web: \$1,000 (KTVZ.COM)

- 200,000 Web Impressions

Production: Included

- Creation of a 30 second TV ad made to 100% client satisfaction

- Creation of internet banner ad made to 100% client satisfaction

Total Cost: \$6000

Accepted on behalf of: X City of Newport

Accepted by (Print): X Jim Voelberg, City Manager

Signature: X *Jim Voelberg*



KEZI9.2
P.O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37881

Schedule Dates 09/03/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments Discover Newport Fall Campaign 9+
 Sept. \$400
 Oct. \$400
 Nov. \$400

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,200.00
Sales Tax

KEZI 9.2 (KEZI9.2)

| By Broadcast Month | Spots | Rate |
|---------------------|--------------|-------------------|
| Sep. 2012 | 383 | \$400.00 |
| Oct. 2012 | 383 | \$400.00 |
| Nov. 2012 | 383 | \$400.00 |
| Grand Total: | 1,149 | \$1,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|---------|----------|--------------------|----------------------|---------|
| 1.0 | Normal Line / SPOT | 09/07/12-09/07/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 1 | | | 1 | \$40.00 | \$40.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/17/12 |
| 2.0 | Normal Line / SPOT | 09/14/12-09/14/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 1 | | | 1 | \$40.00 | \$40.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/17/12 |
| 3.0 | Normal Line / SPOT | 09/28/12-09/28/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 1 | | | 1 | \$40.00 | \$40.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/17/12 |
| 4.0 | Normal Line / SPOT | 09/03/12-09/09/12 | 9 | :30 | 5A- 12A (PST) | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | \$2.00 | \$70.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 5.0 | Normal Line / SPOT | 09/10/12-09/16/12 | 9 | :30 | 5A- 12A (PST) | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | \$2.00 | \$70.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 6.0 | Normal Line / SPOT | 09/17/12-09/23/12 | 9 | :30 | 5A- 12A (PST) | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | \$2.00 | \$70.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 7.0 | Normal Line / SPOT | 09/24/12-09/30/12 | 9 | :30 | 5A- 12A (PST) | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 | \$2.00 | \$70.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 8.0 | Normal Line / SPOT | 09/03/12-09/30/12 | 9 | :30 | 5A- 12A (PST) | 60 | X | X | X | X | X | X | X | 240 | \$0.00 | \$0.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 9.0 | Normal Line / SPOT | 10/01/12-10/28/12 | 9 | :30 | 5A- 12A (PST) | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 140 | \$2.00 | \$280.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 10.0 | Normal Line / SPOT | 10/05/12-10/12/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 1 | | | 2 | \$40.00 | \$80.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/17/12 |
| 11.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 1 | | | 1 | \$40.00 | \$40.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/17/12 |
| 12.0 | Normal Line / SPOT | 10/01/12-10/28/12 | 9 | :30 | 5A- 12A (PST) | 60 | X | X | X | X | X | X | X | 240 | \$0.00 | \$0.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/17/12 |
| 13.0 | Normal Line / SPOT | 11/02/12-11/02/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 2 | | | 2 | \$40.00 | \$80.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/21/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KEZI does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race or gender.



Chambers

KEZI9.2
P.O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37881

Schedule Dates 09/03/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS,LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments Discover Newport Fall Campaign 9+
Sept. \$400
Oct. \$400
Nov. \$400

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,200.00
Sales Tax

KEZI 9.2 (KEZI9.2)

| By Broadcast Month | Spots | Rate |
|---------------------|--------------|-------------------|
| Sep. 2012 | 383 | \$400.00 |
| Oct. 2012 | 383 | \$400.00 |
| Nov. 2012 | 383 | \$400.00 |
| Grand Total: | 1,149 | \$1,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|---------|----------|--------------------|----------------------|---------|
| 14.0 | Normal Line / SPOT | 11/09/12-11/09/12 | 5 | :30 | 7P- 9P (PST) | | | | | | 1 | | | 1 | \$40.00 | \$40.00 | KEZI 9.2 (KEZI9.2) | High School Football | 8/21/12 |
| 15.0 | Normal Line / SPOT | 10/29/12-11/25/12 | 9 | :30 | 5A- 12A (PST) | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 140 | \$2.00 | \$280.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/21/12 |
| 16.0 | Normal Line / SPOT | 10/29/12-11/25/12 | 9 | :30 | 5A- 12A (PST) | 60 | X | X | X | X | X | X | X | 240 | \$0.00 | \$0.00 | KEZI 9.2 (KEZI9.2) | 5a-12am Rotation | 8/21/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Chambers

Eugene COMBO KEZI
P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
Novemeber \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|---------|----------|---------------------|--|---------|
| 1.0 | Normal Line / SPOT | 09/03/12-09/07/12 | 5 | :30 | 5A- 7A (PST) | | 1 | | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 2.0 | Normal Line / SPOT | 09/11/12-09/13/12 | 5 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 3.0 | Normal Line / SPOT | 09/17/12-09/21/12 | 5 | :30 | 5A- 7A (PST) | | 1 | | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 4.0 | Normal Line / SPOT | 09/25/12-09/27/12 | 5 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 5.0 | Normal Line / SPOT | 09/04/12-09/08/12 | 8 | :30 | 5A- 12A (PST) | | | 1 | 1 | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 6.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 8 | :30 | 7A- 12A (PST) | | | | | | | 1 | | 1 | \$25.00 | \$25.00 | Eugene COMBO (KEZI) | 7a-12am Rotation | 8/17/12 |
| 7.0 | Normal Line / SPOT | 09/10/12-09/15/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 8.0 | Normal Line / SPOT | 09/17/12-09/22/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | 1 | 1 | | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 9.0 | Normal Line / SPOT | 09/24/12-09/29/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 10.0 | Normal Line / SPOT | 09/03/12-09/30/12 | 9 | :30 | 5A- 12A (PST) | 12 | X | X | X | X | X | X | X | 48 | \$0.00 | \$0.00 | Eugene COMBO (KEZI) | 5a-12am Rotation Not for Profit Gov. Match | 8/17/12 |
| 11.0 | Normal Line / SPOT | 09/04/12-09/04/12 | 5 | :30 | 7A- 9A (PST) | | | 1 | | | | | | 1 | \$60.00 | \$60.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 12.0 | Normal Line / SPOT | 09/12/12-09/12/12 | 5 | :30 | 7A- 9A (PST) | | | | 1 | | | | | 1 | \$60.00 | \$60.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 13.0 | Normal Line / SPOT | 09/18/12-09/21/12 | 5 | :30 | 7A- 9A (PST) | | | 1 | | 1 | | | | 2 | \$60.00 | \$120.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KEZI does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race or gender.



Chambers

Eugene COMBO KEZI
P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|---------------------|----------------------|---------|
| 14.0 | Normal Line / SPOT | 09/26/12-09/28/12 | 5 | :30 | 7A- 9A (PST) | | | | 1 | 1 | | | | 2 | \$60.00 | \$120.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 15.0 | Normal Line / SPOT | 09/03/12-09/06/12 | 5 | :30 | 9A- 10A (PST) | | 1 | | | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 16.0 | Normal Line / SPOT | 09/11/12-09/14/12 | 5 | :30 | 9A- 10A (PST) | | | 1 | | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 17.0 | Normal Line / SPOT | 09/19/12-09/20/12 | 5 | :30 | 9A- 10A (PST) | | | | 1 | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 18.0 | Normal Line / SPOT | 09/24/12-09/27/12 | 5 | :30 | 9A- 10A (PST) | | 1 | 1 | | 1 | | | | 3 | \$35.00 | \$105.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 19.0 | Normal Line / SPOT | 09/05/12-09/07/12 | 5 | :30 | 9:58A- 11A (PST) | | | | 1 | 1 | | | | 2 | \$50.00 | \$100.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 20.0 | Normal Line / SPOT | 09/13/12-09/13/12 | 5 | :30 | 9:58A- 11A (PST) | | | | | 1 | | | | 1 | \$50.00 | \$50.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 21.0 | Normal Line / SPOT | 09/21/12-09/21/12 | 5 | :30 | 9:58A- 11A (PST) | | | | | | 1 | | | 1 | \$50.00 | \$50.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 22.0 | Normal Line / SPOT | 09/26/12-09/28/12 | 5 | :30 | 9:58A- 11A (PST) | | | | 1 | 1 | | | | 2 | \$50.00 | \$100.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 23.0 | Normal Line / SPOT | 09/04/12-09/06/12 | 5 | :30 | 10:58A- 12P (PST) | | | 1 | | 1 | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 24.0 | Normal Line / SPOT | 09/10/12-09/14/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | | | | 1 | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 25.0 | Normal Line / SPOT | 09/17/12-09/20/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | 1 | | 1 | | | | 3 | \$25.00 | \$75.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 26.0 | Normal Line / SPOT | 09/24/12-09/27/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | | | 1 | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 27.0 | Normal Line / SPOT | 09/05/12-09/05/12 | 5 | :30 | 11:58A- 1P (PST) | | | | 1 | | | | | 1 | \$30.00 | \$30.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

KEZI does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race or gender.



Chambers

Eugene COMBO KEZI
P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS,LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|----------------------|---------|
| 28.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 11:58A- 1P (PST) | | 1 | | | | | | | 1 | \$30.00 | \$30.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 29.0 | Normal Line / SPOT | 09/19/12-09/21/12 | 5 | :30 | 11:58A- 1P (PST) | | | | 1 | 1 | | | | 2 | \$30.00 | \$60.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 30.0 | Normal Line / SPOT | 09/25/12-09/26/12 | 5 | :30 | 11:58A- 1P (PST) | | | 1 | 1 | | | | | 2 | \$30.00 | \$60.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 31.0 | Normal Line / SPOT | 09/10/12-09/14/12 | 5 | :30 | 3P- 4P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$35.00 | \$175.00 | Eugene COMBO (KEZI) | Katie | 8/17/12 |
| 32.0 | Normal Line / SPOT | 09/19/12-09/20/12 | 5 | :30 | 3P- 4P (PST) | | | | 1 | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie | 8/17/12 |
| 33.0 | Normal Line / SPOT | 09/25/12-09/27/12 | 5 | :30 | 3P- 4P (PST) | | | 1 | 1 | | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie | 8/17/12 |
| 34.0 | Normal Line / SPOT | 09/07/12-09/07/12 | 5 | :30 | 5P- 7P (PST) | | | | | | 1 | | | 1 | \$100.00 | \$100.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 35.0 | Normal Line / SPOT | 09/12/12-09/13/12 | 5 | :30 | 5P- 7P (PST) | | | | 1 | 1 | | | | 2 | \$100.00 | \$200.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 36.0 | Normal Line / SPOT | 09/18/12-09/18/12 | 5 | :30 | 5P- 7P (PST) | | | 1 | | | | | | 1 | \$100.00 | \$100.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 37.0 | Normal Line / SPOT | 09/24/12-09/28/12 | 5 | :30 | 5P- 7P (PST) | | 1 | | | | 1 | | | 2 | \$100.00 | \$200.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 38.0 | Normal Line / SPOT | 09/08/12-09/08/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 1 | \$35.00 | \$35.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 39.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 1 | \$35.00 | \$35.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 40.0 | Normal Line / SPOT | 09/22/12-09/22/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 1 | \$35.00 | \$35.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 41.0 | Normal Line / SPOT | 09/09/12-09/09/12 | 5 | :30 | 5P- 7P (PST) | | | | | | | | 1 | 1 | \$65.00 | \$65.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Chambers

Eugene COMBO KEZI
P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|---------------------|---------|
| 42.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 5 | :30 | 5P- 7P (PST) | | | | | | | | 1 | 1 | \$65.00 | \$65.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 43.0 | Normal Line / SPOT | 09/23/12-09/23/12 | 5 | :30 | 5P- 7P (PST) | | | | | | | | 1 | 1 | \$65.00 | \$65.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 44.0 | Normal Line / SPOT | 09/03/12-09/09/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 1 | \$200.00 | \$200.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/17/12 |
| 45.0 | Normal Line / SPOT | 09/10/12-09/16/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 1 | \$200.00 | \$200.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/17/12 |
| 46.0 | Normal Line / SPOT | 09/17/12-09/23/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 1 | \$200.00 | \$200.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/17/12 |
| 47.0 | Normal Line / SPOT | 09/24/12-09/30/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 2 | X | X | X | X | X | | X | 2 | \$200.00 | \$400.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/17/12 |
| 48.0 | Normal Line / SPOT | 10/02/12-10/04/12 | 5 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 49.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 5 | :30 | 5A- 7A (PST) | | 1 | | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 50.0 | Normal Line / SPOT | 10/16/12-10/18/12 | 5 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 51.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 5 | :30 | 5A- 7A (PST) | | 1 | | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/17/12 |
| 52.0 | Normal Line / SPOT | 10/01/12-10/06/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | 1 | 1 | 1 | 1 | | 6 | \$25.00 | \$150.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 53.0 | Normal Line / SPOT | 10/09/12-10/13/12 | 8 | :30 | 5A- 12A (PST) | | | 1 | 1 | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS,LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
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| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|---------------------|---|---------|
| 54.0 | Normal Line / SPOT | 10/15/12-10/20/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 55.0 | Normal Line / SPOT | 10/22/12-10/27/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | 1 | 1 | | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/17/12 |
| 56.0 | Normal Line / SPOT | 10/01/12-10/28/12 | 9 | :30 | 5A- 12A (PST) | 12 | X | X | X | X | X | X | X | 48 | \$0.00 | \$0.00 | Eugene COMBO (KEZI) | 5a-12am Rotation Not for Profit Gov. Matching | 8/17/12 |
| 57.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 5 | :30 | 7A- 9A (PST) | | | | | | 1 | | | 1 | \$60.00 | \$60.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 58.0 | Normal Line / SPOT | 10/09/12-10/11/12 | 5 | :30 | 7A- 9A (PST) | | | 1 | | 1 | | | | 2 | \$60.00 | \$120.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 59.0 | Normal Line / SPOT | 10/17/12-10/17/12 | 5 | :30 | 7A- 9A (PST) | | | | 1 | | | | | 1 | \$60.00 | \$60.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 60.0 | Normal Line / SPOT | 10/23/12-10/25/12 | 5 | :30 | 7A- 9A (PST) | | | 1 | | 1 | | | | 2 | \$60.00 | \$120.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 61.0 | Normal Line / SPOT | 10/01/12-10/04/12 | 5 | :30 | 9A- 10A (PST) | | 1 | | 1 | 1 | | | | 3 | \$35.00 | \$105.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 62.0 | Normal Line / SPOT | 10/08/12-10/10/12 | 5 | :30 | 9A- 10A (PST) | | 1 | | 1 | | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 63.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 5 | :30 | 9A- 10A (PST) | | | 1 | | | 1 | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 64.0 | Normal Line / SPOT | 10/24/12-10/26/12 | 5 | :30 | 9A- 10A (PST) | | | | 1 | | 1 | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/17/12 |
| 65.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 5 | :30 | 9:58A- 11A (PST) | | | 1 | | | 1 | | | 2 | \$50.00 | \$100.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 66.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 5 | :30 | 9:58A- 11A (PST) | | | 1 | | | 1 | | | 2 | \$50.00 | \$100.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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Chambers

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P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS,LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|---------------------|--------------|---------|
| 67.0 | Normal Line / SPOT | 10/18/12-10/18/12 | 5 | :30 | 9:58A- 11A (PST) | | | | | 1 | | | | 1 | \$50.00 | \$50.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 68.0 | Normal Line / SPOT | 10/23/12-10/23/12 | 5 | :30 | 9:58A- 11A (PST) | | | 1 | | | | | | 1 | \$50.00 | \$50.00 | Eugene COMBO (KEZI) | The View | 8/17/12 |
| 69.0 | Normal Line / SPOT | 10/01/12-10/04/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | | | 1 | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 70.0 | Normal Line / SPOT | 10/08/12-10/11/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | | | 1 | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 71.0 | Normal Line / SPOT | 10/15/12-10/17/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | | 1 | | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 72.0 | Normal Line / SPOT | 10/22/12-10/25/12 | 5 | :30 | 10:58A- 12P (PST) | | 1 | | | 1 | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 73.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 5 | :30 | 10:58A- 12P (PST) | | | | | | 1 | | | 1 | \$25.00 | \$25.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/17/12 |
| 74.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 5 | :30 | 11:58A- 1P (PST) | | | | 1 | | | | | 1 | \$30.00 | \$30.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 75.0 | Normal Line / SPOT | 10/09/12-10/10/12 | 5 | :30 | 11:58A- 1P (PST) | | | 1 | 1 | | | | | 2 | \$30.00 | \$60.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 76.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 5 | :30 | 11:58A- 1P (PST) | | 1 | | | | | | | 1 | \$30.00 | \$30.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 77.0 | Normal Line / SPOT | 10/24/12-10/26/12 | 5 | :30 | 11:58A- 1P (PST) | | | | 1 | | 1 | | | 2 | \$30.00 | \$60.00 | Eugene COMBO (KEZI) | The Chew | 8/17/12 |
| 78.0 | Normal Line / SPOT | 10/02/12-10/04/12 | 5 | :30 | 3P- 4P (PST) | | | 1 | | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie Couric | 8/17/12 |
| 79.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 5 | :30 | 3P- 4P (PST) | | 1 | | | | 1 | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie Couric | 8/17/12 |
| 80.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 5 | :30 | 3P- 4P (PST) | | | 1 | | 1 | 1 | | | 3 | \$35.00 | \$105.00 | Eugene COMBO (KEZI) | Katie Couric | 8/17/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
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Chambers

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EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
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Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
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Comments September \$5000
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Date Entered 08/17/12
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CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
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| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|----------------------|---------|
| 81.0 | Normal Line / SPOT | 10/23/12-10/25/12 | 5 | :30 | 3P- 4P (PST) | | | 1 | | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie Couric | 8/17/12 |
| 82.0 | Normal Line / SPOT | 10/01/12-10/01/12 | 5 | :30 | 5P- 7P (PST) | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 83.0 | Normal Line / SPOT | 10/10/12-10/11/12 | 5 | :30 | 5P- 7P (PST) | | | | 1 | 1 | | | | 2 | \$100.00 | \$200.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 84.0 | Normal Line / SPOT | 10/19/12-10/19/12 | 5 | :30 | 5P- 7P (PST) | | | | | | 1 | | | 1 | \$100.00 | \$100.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 85.0 | Normal Line / SPOT | 10/22/12-10/24/12 | 5 | :30 | 5P- 7P (PST) | | 1 | | 1 | | | | | 2 | \$100.00 | \$200.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 86.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 1 | \$35.00 | \$35.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 87.0 | Normal Line / SPOT | 10/20/12-10/20/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 1 | \$35.00 | \$35.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 88.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 1 | \$35.00 | \$35.00 | Eugene COMBO (KEZI) | Good Morning America | 8/17/12 |
| 89.0 | Normal Line / SPOT | 10/14/12-10/28/12 | 5 | :30 | 5P- 7P (PST) | | | | | | | | 1 | 3 | \$65.00 | \$195.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/17/12 |
| 90.0 | Normal Line / SPOT | 10/01/12-10/07/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 2 | X | X | X | X | X | | X | 2 | \$200.00 | \$400.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/17/12 |
| 91.0 | Normal Line / SPOT | 10/08/12-10/28/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 3 | \$200.00 | \$600.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/17/12 |
| 92.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 5 | :30 | 5A- 7A (PST) | | 1 | | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/21/12 |
| 93.0 | Normal Line / SPOT | 11/06/12-11/08/12 | 5 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/21/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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| Eugene COMBO (KEZI) | | |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|---------|----------|---------------------|--|---------|
| 94.0 | Normal Line / SPOT | 11/12/12-11/16/12 | 5 | :30 | 5A- 7A (PST) | | 1 | | 1 | | 1 | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/21/12 |
| 95.0 | Normal Line / SPOT | 11/20/12-11/22/12 | 5 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | | | | 3 | \$40.00 | \$120.00 | Eugene COMBO (KEZI) | KEZI 9 Morning News | 8/21/12 |
| 96.0 | Normal Line / SPOT | 10/29/12-11/03/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/21/12 |
| 97.0 | Normal Line / SPOT | 11/05/12-11/10/12 | 8 | :30 | 5A- 12A (PST) | | 1 | | 1 | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/21/12 |
| 98.0 | Normal Line / SPOT | 11/12/12-11/17/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | 1 | 1 | 1 | 1 | | 6 | \$25.00 | \$150.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/21/12 |
| 99.0 | Normal Line / SPOT | 11/19/12-11/24/12 | 8 | :30 | 5A- 12A (PST) | | 1 | 1 | | 1 | 1 | 1 | | 5 | \$25.00 | \$125.00 | Eugene COMBO (KEZI) | 5a-12am Rotation | 8/21/12 |
| 100.0 | Normal Line / SPOT | 10/29/12-11/25/12 | 9 | :30 | 5A- 12A (PST) | 12 | X | X | X | X | X | X | X | 48 | \$0.00 | \$0.00 | Eugene COMBO (KEZI) | 5a-12am Rotation Not For Profit Gov. Match | 8/21/12 |
| 101.0 | Normal Line / SPOT | 10/30/12-10/31/12 | 5 | :30 | 7A- 9A (PST) | | | 1 | 1 | | | | | 2 | \$60.00 | \$120.00 | Eugene COMBO (KEZI) | Good Morning America | 8/21/12 |
| 102.0 | Normal Line / SPOT | 11/09/12-11/09/12 | 5 | :30 | 7A- 9A (PST) | | | | | | 1 | | | 1 | \$60.00 | \$60.00 | Eugene COMBO (KEZI) | Good Morning America | 8/21/12 |
| 103.0 | Normal Line / SPOT | 11/13/12-11/13/12 | 5 | :30 | 7A- 9A (PST) | | | 1 | | | | | | 1 | \$60.00 | \$60.00 | Eugene COMBO (KEZI) | Good Morning America | 8/21/12 |
| 104.0 | Normal Line / SPOT | 11/21/12-11/23/12 | 5 | :30 | 7A- 9A (PST) | | | | 1 | 1 | | | | 2 | \$60.00 | \$120.00 | Eugene COMBO (KEZI) | Good Morning America | 8/21/12 |
| 105.0 | Normal Line / SPOT | 10/29/12-11/01/12 | 5 | :30 | 9A- 10A (PST) | | 1 | 1 | 1 | | | | | 3 | \$35.00 | \$105.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/21/12 |
| 106.0 | Normal Line / SPOT | 11/06/12-11/08/12 | 5 | :30 | 9A- 10A (PST) | | | 1 | 1 | | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/21/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Chambers

Eugene COMBO KEZI
P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

| Eugene COMBO (KEZI) | | |
|---------------------|------------|--------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|---------------------|-----------------|---------|
| 107.0 | Normal Line / SPOT | 11/15/12-11/16/12 | 5 | :30 | 9A- 10A (PST) | | | | | 1 | 1 | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/21/12 |
| 108.0 | Normal Line / SPOT | 11/19/12-11/20/12 | 5 | :30 | 9A- 10A (PST) | | 1 | 1 | | | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Live with Kelly | 8/21/12 |
| 109.0 | Normal Line / SPOT | 10/31/12-10/31/12 | 5 | :30 | 9:58A- 11A (PST) | | | | 1 | | | | | 1 | \$50.00 | \$50.00 | Eugene COMBO (KEZI) | The View | 8/21/12 |
| 110.0 | Normal Line / SPOT | 11/05/12-11/07/12 | 5 | :30 | 9:58A- 11A (PST) | | 1 | | 1 | | | | | 2 | \$50.00 | \$100.00 | Eugene COMBO (KEZI) | The View | 8/21/12 |
| 111.0 | Normal Line / SPOT | 11/12/12-11/14/12 | 5 | :30 | 9:58A- 11A (PST) | | 1 | | 1 | | | | | 2 | \$50.00 | \$100.00 | Eugene COMBO (KEZI) | The View | 8/21/12 |
| 112.0 | Normal Line / SPOT | 11/22/12-11/22/12 | 5 | :30 | 9:58A- 11A (PST) | | | | | 1 | | | | 1 | \$50.00 | \$50.00 | Eugene COMBO (KEZI) | The View | 8/21/12 |
| 113.0 | Normal Line / SPOT | 11/01/12-11/02/12 | 5 | :30 | 10:58A- 12P (PST) | | | | | 1 | 1 | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/21/12 |
| 114.0 | Normal Line / SPOT | 11/06/12-11/09/12 | 5 | :30 | 10:58A- 12P (PST) | | | 1 | | | 1 | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/21/12 |
| 115.0 | Normal Line / SPOT | 11/13/12-11/16/12 | 5 | :30 | 10:58A- 12P (PST) | | | 1 | | 1 | 1 | | | 3 | \$25.00 | \$75.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/21/12 |
| 116.0 | Normal Line / SPOT | 11/20/12-11/21/12 | 5 | :30 | 10:58A- 12P (PST) | | | 1 | 1 | | | | | 2 | \$25.00 | \$50.00 | Eugene COMBO (KEZI) | Rachael Ray | 8/21/12 |
| 117.0 | Normal Line / SPOT | 11/01/12-11/01/12 | 5 | :30 | 11:58A- 1P (PST) | | | | | 1 | | | | 1 | \$30.00 | \$30.00 | Eugene COMBO (KEZI) | The Chew | 8/21/12 |
| 118.0 | Normal Line / SPOT | 11/05/12-11/07/12 | 5 | :30 | 11:58A- 1P (PST) | | 1 | | 1 | | | | | 2 | \$30.00 | \$60.00 | Eugene COMBO (KEZI) | The Chew | 8/21/12 |
| 119.0 | Normal Line / SPOT | 11/12/12-11/15/12 | 5 | :30 | 11:58A- 1P (PST) | | 1 | | | 1 | | | | 2 | \$30.00 | \$60.00 | Eugene COMBO (KEZI) | The Chew | 8/21/12 |
| 120.0 | Normal Line / SPOT | 11/22/12-11/22/12 | 5 | :30 | 11:58A- 1P (PST) | | | | | 1 | | | | 1 | \$30.00 | \$30.00 | Eugene COMBO (KEZI) | The Chew | 8/21/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Chambers

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P. O. BOX 7009
EUGENE, OR 97401

CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
 Advertiser CITY OF NEWPORT (2807)
 Agency Direct Account (1)
 Product Miscellaneous - MISCELLANEOUS (1144)
 Brand Discover Newport Fall Campaign 2012 (10215)
 Salesperson JOSS, RANDY (1005)
 Sales Office KEZI EUGENE
 Buyer Name DAVIS, LORNA
 Phone/Fax (541) 574-0621 /
 CPE N/A
 Account Types Local/New Business - Direct
 Billing Type Standard
 Comments September \$5000
 October \$5000
 November \$5000

Date Entered 08/17/12
 Last Modified 08/21/12
 Entered By Randy Joss
 CO-OP No
 Headline #
 Demo
 Order Type Normal
 Package Deal
 Commission % 0.00
 Commission \$0.00
 Net Total \$13,800.00
 Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
| Oct. 2012 | 143 | \$4,600.00 |
| Nov. 2012 | 143 | \$4,600.00 |
| Grand Total: | 429 | \$13,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|----------------------|---------|
| 121.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 3P- 4P (PST) | | | 1 | | | 1 | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie Couric | 8/21/12 |
| 122.0 | Normal Line / SPOT | 11/06/12-11/08/12 | 5 | :30 | 3P- 4P (PST) | | | 1 | | 1 | | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie Couric | 8/21/12 |
| 123.0 | Normal Line / SPOT | 11/14/12-11/16/12 | 5 | :30 | 3P- 4P (PST) | | | | 1 | | 1 | | | 2 | \$35.00 | \$70.00 | Eugene COMBO (KEZI) | Katie Couric | 8/21/12 |
| 124.0 | Normal Line / SPOT | 11/19/12-11/22/12 | 5 | :30 | 3P- 4P (PST) | | 1 | | 1 | 1 | | | | 3 | \$35.00 | \$105.00 | Eugene COMBO (KEZI) | Katie Couric | 8/21/12 |
| 125.0 | Normal Line / SPOT | 10/31/12-11/01/12 | 5 | :30 | 5P- 7P (PST) | | | | 1 | 1 | | | | 2 | \$100.00 | \$200.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/21/12 |
| 126.0 | Normal Line / SPOT | 11/06/12-11/06/12 | 5 | :30 | 5P- 7P (PST) | | | 1 | | | | | | 1 | \$100.00 | \$100.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/21/12 |
| 127.0 | Normal Line / SPOT | 11/13/12-11/15/12 | 5 | :30 | 5P- 7P (PST) | | | 1 | | 1 | | | | 2 | \$100.00 | \$200.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/21/12 |
| 128.0 | Normal Line / SPOT | 11/21/12-11/21/12 | 5 | :30 | 5P- 7P (PST) | | | | 1 | | | | | 1 | \$100.00 | \$100.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/21/12 |
| 129.0 | Normal Line / SPOT | 11/03/12-11/17/12 | 5 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 3 | \$35.00 | \$105.00 | Eugene COMBO (KEZI) | Good Morning America | 8/21/12 |
| 130.0 | Normal Line / SPOT | 11/04/12-11/18/12 | 5 | :30 | 5P- 7P (PST) | | | | | | | | 1 | 3 | \$65.00 | \$195.00 | Eugene COMBO (KEZI) | KEZI 9 Evening News | 8/21/12 |
| 131.0 | Normal Line / SPOT | 10/29/12-11/04/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 1 | \$200.00 | \$200.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/21/12 |
| 132.0 | Normal Line / SPOT | 11/05/12-11/11/12 | 7 | :30 | By Orbit- 8P-11P(Mo-Fr),7P-11P(Su) | 2 | X | X | X | X | X | | X | 2 | \$200.00 | \$400.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/21/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
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CITY OF NEWPORT
169 SW COAST HWY
NEWPORT, OR 97365

Contract # 37878

Schedule Dates 09/01/12-11/25/12
Advertiser CITY OF NEWPORT (2807)
Agency Direct Account (1)
Product Miscellaneous - MISCELLANEOUS (1144)
Brand Discover Newport Fall Campaign 2012 (10215)
Salesperson JOSS, RANDY (1005)
Sales Office KEZI EUGENE
Buyer Name DAVIS, LORNA
Phone/Fax (541) 574-0621 /
CPE N/A
Account Types Local/New Business - Direct
Billing Type Standard
Comments September \$5000
October \$5000
November \$5000

Date Entered 08/17/12
Last Modified 08/21/12
Entered By Randy Joss
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$13,800.00
Sales Tax

Eugene COMBO (KEZI)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 143 | \$4,600.00 |
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|-------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|--------------------|---------|
| 133.0 | Normal Line / SPOT | 11/12/12-11/18/12 | 7 | :30 | By Orbit-8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 1 | \$200.00 | \$200.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/21/12 |
| 134.0 | Normal Line / SPOT | 11/19/12-11/25/12 | 7 | :30 | By Orbit-8P-11P(Mo-Fr),7P-11P(Su) | 1 | X | X | X | X | X | | X | 1 | \$200.00 | \$200.00 | Eugene COMBO (KEZI) | ABC Prime Rotation | 8/21/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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