

# VISITOR'S CHOICE

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 Accounting Email: accounts@visitorschoiceusa.com

**SALES ORDER FORM: 28173**

Client Name Wendy & Tom Newport  
 Contact Name Nicole Morris  
 Mailing Address 169 SW Coast Hwy  
 City Newport  
 State OR Zip 97365  
 Phone 541.574.0603 Fax \_\_\_\_\_  
 Email nmorris@newportoregon.org

Order Date: 10-12-12 State \_\_\_\_\_  
 Project Number 3016 Region \_\_\_\_\_  
 Edition  Hardcover  Softcover Publication Or. Coast  
 Year 2013  
 Sales Rep TEV  
 Check No. \_\_\_\_\_  
 Amount \_\_\_\_\_  
 Renewing Client?  Yes  No  Production  Accounting

## Display Ad Orders

Ad Size	Orientation	International Guide	Softcover
<input type="checkbox"/> Double Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/6 Page <input type="checkbox"/> Full Page <input type="checkbox"/> 1/3 Page <input type="checkbox"/> 1/8 Page <input type="checkbox"/> 2/3 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/12 Page	<input type="checkbox"/> Horizontal <input type="checkbox"/> Island <input type="checkbox"/> Vertical <input type="checkbox"/> Text/Feature <input type="checkbox"/> Square <input type="checkbox"/> Special	Feature Section <u>Newport</u> Premium Position _____ Artwork <input checked="" type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ <u>4000</u>
<input type="checkbox"/> Double Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/6 Page <input type="checkbox"/> Full Page <input type="checkbox"/> 1/3 Page <input type="checkbox"/> 1/8 Page <input type="checkbox"/> 2/3 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/12 Page	<input type="checkbox"/> Horizontal <input type="checkbox"/> Island <input type="checkbox"/> Vertical <input type="checkbox"/> Text/Feature <input type="checkbox"/> Square <input type="checkbox"/> Special	Feature Section _____ Premium Position _____ Artwork <input type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ _____
<input type="checkbox"/> Double Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/6 Page <input type="checkbox"/> Full Page <input type="checkbox"/> 1/3 Page <input type="checkbox"/> 1/8 Page <input type="checkbox"/> 2/3 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/12 Page	<input type="checkbox"/> Horizontal <input type="checkbox"/> Island <input type="checkbox"/> Vertical <input type="checkbox"/> Text/Feature <input type="checkbox"/> Square <input type="checkbox"/> Special	Feature Section _____ Premium Position _____ Artwork <input type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ _____

## Text Listing Orders

<input type="checkbox"/> Text Listing With Photo <input type="checkbox"/> Lodging Matrix	Feature / Category: <u>Newport</u> Artwork <input checked="" type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ <u>1250</u>
<input type="checkbox"/> Text Listing With Photo <input type="checkbox"/> Lodging Matrix	Feature / Category: _____ Artwork <input type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ _____
<input type="checkbox"/> Text Listing With Photo <input type="checkbox"/> Lodging Matrix	Feature / Category: _____ Artwork <input type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ _____
<input type="checkbox"/> Text Listing With Photo <input type="checkbox"/> Lodging Matrix	Feature / Category: _____ Artwork <input type="checkbox"/> New <input type="checkbox"/> Repeat	\$ _____ \$ _____

## Artwork and Comments

Artwork Followup by:  Client  Rep  Agency  Production  Other  
 Artwork Comments:  
ad to come from Tom @  
Davis by Nov 15.

**Note on Liability:** The advertiser agrees Visitor's Choice shall not be liable for damages arising out of errors in, or omission of, an advertisement beyond the amount charged for the space occupied or to be occupied by that advertisement, whether such error or omission is due to negligence by the Visitor's Choice or otherwise. The advertiser assumes full responsibility for unauthorized use of logos, names, photographs or words protected by copyright or registered trademark.

**Note on Usage of Photos Supplied by Advertisers:** By signing this Order Form and supplying images to Visitor's Choice, the signer agrees that the supplied images may be used in any Visitor's Choice publication (print or web). The signer grants Visitor's Choice the applicable rights to duplicate and use each image as often as they deem necessary. Visitor's Choice agrees to provide proper photo credit to the signer and to refrain from distributing the images outside of the company without previous consent of the signer. Visitor's Choice is not granted exclusive rights to the submitted images. Original materials will be returned to the signer after publication of the issue the images were provided for; digital copies of all submitted images become the non-exclusive property of Visitor's Choice.

## Artwork Preparation Fees

- No Charge (Repeat ad or submitted file)
- \$50 - Minimum fee up to 1/6 page ad size
- \$75 - Design work 1/4 to 1/3 page ad size
- \$100 - Design work 1/2 to 2/3 page ad size
- \$125 - Design work for a full page ad

**NOTE:** Premium Positions are non-cancelable and non-refundable. Payments are non-refundable after 10 days of placing order. Returned checks and ACH payments are subject to a \$20 service charge.

Subtotals	
\$ _____	\$ _____
<b>Investment Subtotal \$</b>	
<b>Adjustments</b>	
Artwork Preparation Fees	\$ _____
Other Items:	\$ _____
	\$ _____
<b>Total Investment</b>	\$ <u>4000</u>
Received with Order	-\$ _____
<b>Balance Outstanding</b>	\$ _____

**Email Invoices:** Please check this box if we can send invoices to you by email.

Email Address \_\_\_\_\_

## Payment Terms

- Standard Terms:** 50% Due with placement of order, balance due on approval of the ad proof.
  - Net 30 Days:** 100% Due within 30 days of the placement of the order.
  - Extended Terms:** Order must be accompanied by a completed Extended Payment Authorization for this option.
- Overdue Payments:** Overdue accounts are subject to interest of 2% per month (24% per year).

Jan Vathy  
 Authorized Signature and Title

Date \_\_\_\_\_