Coeur d'Alene 2030 Visioning Project

A BRIGHT FUTURE.
TOGETHER.

VISION 2030
COEUR D'ALENE

The Coeur d'Alene 2030 Visioning Project is proud to present the Coeur d'Alene community's vision for the future. Created by thousands of voices from across our community, the CDA 2030 Vision describes our aspirations for this place we call home - and the legacy we hope to pass on to future generations...

CDA 2030 is a conversation shaped by the diverse ideas, perspectives and points of view of our community. It seeks to build community awareness and collaboration based on sound information and open, constructive dialogue.

Through public forums and workshops, surveys, opinion polls and community interviews, our website and social media, Coeur d'Alene residents have helped create a long-range vision for Coeur d'Alene and surrounding areas.

Our vision focuses on six key themes:

- Community & Identity
- Education & Learning
- Environment & Recreation
- Growth & Development
- Health & Safety
- Jobs & Economy

Each of these focus areas has a number of strategies to move us in the direction of our vision - a total of 36 strategies in all. In addition, a Vision Implementation Plan details specific actions to guide our community partners in achieving these strategies. (See the complete plan at www.cda2030.org.)

The CDA 2030 Visioning Project is an ongoing effort supported by government, business, civic and community leaders. More than 45 partner organizations have signed on to help achieve the Vision Implementation Plan.

The CDA 2030 Vision exists to inform, guide and motivate community leaders and citizens alike in taking action that brings our vision closer to reality. Focused on key points of agreement from across the community, the vision is an affirmation of our shared values and goals. It is our road map to a bright future.

We invite you to join us on this journey!

In 2030, greater Coeur d'Alene is the vibrant heart of North Idaho...

Our community enjoys a spectacular lakeside setting and has unparalleled access to nature and recreation. We have preserved our small town character and heritage, strengthening our neighborhoods while improving our downtown and commercial districts. Our area remains affordable and has expanded economic opportunities. We are providing competitive wage jobs for our diverse workforce, professionals, and innovators composed of individuals produced by our excellent, comprehensive educational system. Our interconnected community is well planned, and continues to manage its growth, development and transportation, while protecting our open spaces, environment and natural resources. Our community's aspirations are realized by its engaged citizens in collaboration with the public and private sectors. We are proud of our values and are committed to our future and the legacy we celebrate.

In 2030, greater Coeur d'Alene is a thriving, affordable community with a distinct small-town feel and welcoming, friendly atmosphere...

We celebrate and preserve our city's unique features, heritage, and traditions. Coeur d'Alene has a wide variety of cultural events and activities, as well as public places where community members gather and interact. Community and volunteer organizations work together to maximize our resources. We honor and value all people by promoting tolerance and respect. Citizens are well informed and involved in community affairs, and our public officials maintain an ongoing dialogue to guide their decisions and actions.

Strategies for Achieving our Vision

Public Places - Coeur d'Alene will encourage the development of public spaces throughout the greater Coeur d'Alene area, where community members gather and interact.

Informed Citizens & Government - Coeur d'Alene citizens will strive to be well informed, responsive, and involved in community affairs; public officials use citizen input to provide direction and inform their decisions and actions.

Affordable Community – Greater Coeur d'Alene will aim to be affordable for all income levels, including low-income, fixed income, young families, and individuals with disabilities.

Community-Based Collaboration - Coeur d'Alene's government, nonprofits, and volunteer and community organizations will work to achieve tight coordination and collaborate effectively to maximize resources for the betterment of the community.

Small-Town Feel - The Coeur d'Alene community will enhance the community's friendly, welcoming atmosphere, and its small-town feel.

Community History & Heritage - Coeur d'Alene will support programs that preserve its historical collections, key community features, cultural heritage, and traditions.

In 2030, greater Coeur d'Alene's schools are nationally recognized for innovation, well-trained teachers, demanding curricula...

...exceptional literacy, and culturally as well as globally-aware graduates. PreK-12 education has achieved stable sources of funding, ensuring excellent facilities, small class sizes, and the best technology. Our schools prepare students for professional and leadership positions in the community, as well as for skilled jobs in the regional economy. Our colleges and universities partner to offer greater educational options through combined campus, classroom, research and scholarship resources, and are actively involved in community affairs. Opportunities for lifelong learning abound, fostering mastery of new skills, academic enrichment, mentoring, and personal growth.

Strategies for Achieving our Vision

Stable PreK-12 Funding - Coeur d'Alene area schools will cooperate and educate to achieve a stable source of funding for PreK-12 education, with well-qualified teachers, small class sizes, technology, facilities, resources, curricula and programs for its students.

Workforce Training - Coeur d'Alene will offer state-of-the-art programs and facilities for workforce training, producing well-trained, highly skilled workers for the region's economy.

Youth Leadership & Professional Development - Coeur d'Alene will encourage youth leadership and professional development by creating programs to prepare people for leadership positions in the community.

Educational Excellence - The Coeur d'Alene area school system will be recognized as among the best in the nation: known for its innovation, well-trained teachers, demanding curricula, exceptional literacy, and culturally and globally aware graduates.

Enhanced Higher Education Partnerships - Coeur d'Alene will enhance partnerships among local higher education institutions, offering an expanded number of degrees and increased diversity in graduate level education options with combined campus, classroom, research and scholarship resources that meet the growing needs of the region.

Lifelong Learning Opportunities - Abundant opportunities will be available in Coeur d'Alene for lifelong learning, fostering mastery of new skills, academic enrichment, mentoring programs and personal growth.

In 2030, greater Coeur d'Alene has protected its lakes and rivers, even as our city has grown...

Waterways and shorelines remain our community's distinctive feature. We have preserved open spaces and natural areas, and enhanced the urban forest that beautifies and blends our city with nature. An integrated trail system connects walkers, runners and bicyclists to parks, recreational facilities, and open spaces. We have expanded recreational facilities and increased opportunities for our youth to connect with nature. Coeur d'Alene's sustainability programs and watershed planning protect its natural resources. Our residential and commercial recycling rates are among the highest in the nation.

Strategies for Achieving our Vision

Lake & River Enhancement - Coeur d'Alene will collaborate to enhance and improve lake and river habitat and riparian environments and maintain waterways and shorelines that are distinctive features of the community.

Open Space Protection - Coeur d'Alene will endeavor to preserve open spaces, natural areas and habitat in and around the city, incorporating stronger protections into its planning and policies.

Urban Forest Enhancement - Coeur d'Alene will protect and enhance its urban forest, including wooded areas, street trees, and "heritage" trees that beautify neighborhoods and integrate nature with the city.

Watershed Planning - Coeur d'Alene will engage in an active and comprehensive watershed plan to protect and improve natural resources.

Integrated Trail System - Coeur d'Alene will complete an integrated trail system for walkers, runners and bicyclists that connects to local parks and recreational facilities, open spaces, and other destinations.

Recreational Facilities - Coeur d'Alene will improve and expand facilities that provide recreational opportunities, sporting activities and events for residents and visitors.

Increased Recycling - Coeur d'Alene will expand recycling programs and facilities area-wide, achieving residential and commercial recycling rates that are among the highest in the nation.

In 2030, greater Coeur d'Alene uses comprehensive planning to guide and direct future growth and development...

We have further improved downtown as a regional center and developed vibrant neighborhood centers, where residents can walk or bike to cafes, shops, services and jobs. Coeur d'Alene has a 'multi-modal' transportation and street system that facilitates traffic flow, connections between neighborhoods, and pedestrian and bicycle routes and lanes. Public transportation connects all parts of the region with convenient, affordable, environmentally-friendly service. Innovative planning and good design have increased the supply of affordable housing. We continue to preserve our historic community treasures.

Strategies for Achieving our Vision

Transportation Improvements - Coeur d'Alene will complete a comprehensive 'multi-modal' program of transportation and street improvements, facilitating traffic flow, connections between neighborhoods, and safe, accessible pedestrian and bicycle routes and lanes.

Small Neighborhood Centers - Coeur d'Alene will pursue enhancement of existing neighborhoods and developed new neighborhood centers where residents can walk or bike to cafes, shops, daily services, and jobs.

Vibrant Downtown - Coeur d'Alene will improve its downtown, serving the region with diverse opportunities for shops, restaurants, and housing, as well as businesses, government and education.

Public Transportation System - Coeur d'Alene will provide a convenient, affordable, environmentally-friendly public transportation system, including covered transit stops, connecting all parts of the region.

Affordable Housing - Coeur d'Alene will cooperate to increase its supply of affordable housing through available land, innovative planning, good design, and increased density where appropriate.

Comprehensive Growth & Development Plan - Coeur d'Alene's comprehensive planning will guide and direct future growth and development while protecting architecturally and historically significant buildings, open spaces, the environment, and natural resources.

In 2030, greater Coeur d'Alene is one of the safest, healthiest cities in the nation...

We promote community health and wellness through education and awareness, prevention, environmental health and safety measures, recreational activities, and active lifestyles. We provide programs and facilities where youth can gather, connect and participate in safe, healthy social activities. Police, fire and emergency services in Coeur d'Alene are fast and reliable, with excellent training, personnel, equipment and facilities. Medical and mental health services meet the needs of our growing population. Our government, business and community groups collaborate to provide programs and services for our at-risk and vulnerable populations.

Strategies for Achieving our Vision

Thriving Youth - Coeur d'Alene will provide safe programs and facilities for its youth to gather, connect and take part in healthy social activities and youth-centered endeavors.

Comprehensive Medical Services - Coeur d'Alene will pursue expansion of comprehensive medical and mental health services to further meet the needs of its growing population.

Responsive Police, Fire & Emergency - Coeur d'Alene will coordinate exceptional police, fire and emergency personnel, services, equipment and facilities, supporting fast, reliable emergency services enhanced by regional cooperation.

Universal Design - Coeur d'Alene's local governments and businesses will cooperate to achieve policies encouraging universal design (disabled and elder-friendly access) in new construction.

Community Health & Wellness - Coeur d'Alene will promote community health and wellness through education, awareness, prevention programs, recreational activities, active lifestyles, and environmental health and safety measures.

Special Needs Housing - Special needs populations in Coeur d'Alene, including the elderly, and the mentally and physically disabled, will be able to secure safe, affordable, accessible housing that meets their basic needs and income levels.

In 2030, greater Coeur d'Alene has diversified our employment base for a better educated workforce and expanded its skilled labor pool...

...for new and emerging businesses and industries. We have living wage jobs to support our population, offering all residents opportunities to achieve a high quality of life. Coeur d'Alene is known for its proactive, innovative business climate, with supportive regulations, essential infrastructure, and available land for development. We have targeted a diverse range of industry clusters, including aviation, high technology, medical products and services, recreation, and sustainability industries. We support our existing and emerging small businesses with information, lending programs, and technical assistance.

Strategies for Achieving our Vision

Living Wage Jobs & Diversified Employment - Coeur d'Alene will strive to provide its population with living wage jobs, a diversified employment base and excellent professional and career education so that all residents may achieve a high quality of life.

Skilled Labor Pool - Coeur d'Alene will cooperate with economic development groups and workforce training programs to expand its skilled labor pool for new and emerging businesses and industry.

Support for Small Business - Coeur d'Alene will promote and support existing and new small businesses with information, lending programs, technical assistance, and other resources.

Proactive Business Climate - Coeur d'Alene will foster a proactive business climate with supportive government regulations, essential infrastructure, and available land for commercial and industrial development.

Business Development - Coeur d'Alene will cooperate to create a comprehensive program to recruit, retain and expand a diverse range of business and industry clusters, including high technology, aviation/aerospace, medical products/services, recreational, and sustainability industries.

Project Structure and Financial Support

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Coeur d'Alene Tribe
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Idaho Panhandle Kiwanis
Inland Northwest Community Foundation
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Kootenai Health
Lake City Development Corporation
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