



DISCOVER NEWPORT COMMITTEE AGENDA
Tuesday, September 24, 2024 - 2:00 PM
Council Chambers, 169 SW Coast Hwy, Newport, Oregon 97365

All public meetings of the City of Newport will be held in the City Council Chambers of the Newport City Hall, 169 SW Coast Highway, Newport. The meeting location is accessible to persons with disabilities. A request for an interpreter, or for other accommodations, should be made at least 48 hours in advance of the meeting to Erik Glover, City Recorder at 541.574.0613, or e.glover@newportoregon.gov.

All meetings are live-streamed at <https://newportoregon.gov>, and broadcast on Charter Channel 190. Anyone wishing to provide written public comment should send the comment to publiccomment@newportoregon.gov. Public comment must be received four hours prior to a scheduled meeting. For example, if a meeting is to be held at 3:00 P.M., the deadline to submit written comment is 11:00 A.M. If a meeting is scheduled to occur before noon, the written comment must be submitted by 5:00 P.M. the previous day. To provide virtual public comment during a city meeting, a request must be made to the meeting staff at least 24 hours prior to the start of the meeting. This provision applies only to public comment and presenters outside the area and/or unable to physically attend an in person meeting.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER AND ROLL CALL

2. ADDITIONS/DELETIONS TO AGENDA

3. CONSENT CALENDAR

- 3.A Approve Minutes of the August 27, 2024 Discover Newport Committee Meeting**
[August 27, 2024 DNC Minutes -FINAL.pdf](#)

4. DISCUSSION/ACTION ITEMS

- 4.A Staff Report**
[Staff Report 09-24-2024 DNC.pdf](#)
- 4.B Consideration and Recommendation for Local Event Marketing Grant for Art Event Submitted by Newport Park and Recreation**
[Newport Park and Rec Art Event Local Event Marketing Request.pdf](#)
- 4.C Discussion of proposed changes to Local Event/Tourism Marketing Grant Fund Application/Agreement and Tourism Facilities Grant Application to incorporate marketing requirements**
[Current File Documents for Tourism Facilities Grant Application.pdf](#)
- 4.D Discussion of ORS related to Transient Lodging Room Tax usage**
[TLT Definitions.pdf](#)
[Guide-CollectingLodgingTaxinOregon-Updated8-21-23.pdf](#)
- 4.E Continued Destination Development Discussion**
- 4.F Discussion and Approval of Brand/Style Guide for Discover Newport**
[Brand V2 - Red - Tangerine.pdf](#)
- 4.G Discussion on Discover Newport sign sponsorship at Visitors Center**
[TLT Definitions.pdf](#)
[FY 23-24 PL for annual report with Digital Sign Expenditure.pdf](#)
- 4.H Quarterly Presentation to City Council by Discover Newport**
- 4.I Discover Newport Committee Bylaws Discussion**
[Bylaws \(2\).pdf](#)
- 4.J Informational-Committee Structure Study Workgroup Final Report**
[Staff_Report_Committee_Structure_Study_Group.pdf](#)

[Committee_Study_Group_Final_Report_PDF_07-2024.pdf](#)

4.K Upcoming meetings of interest

5. CHAMBER REPORT

5.A Chamber Report

[Chamber Report DN 9.24.pdf](#)

[DN - YTD P&L Budget v. Actual by Month\[69\].pdf](#)

[DN - YTD P&L Budget v. Actual\[15\].pdf](#)

[2013-24 Room Tax Revenue Comparison Spreadsheet August 2024\[45\].pdf](#)

[DN - YTD P&L Detail report\[16\].pdf](#)

[DNC Advertising & Marketing thru 08-31-24\[100\].pdf](#)

[Discover_Newport_Budget_24-25_final.pdf](#)

6. PUBLIC COMMENT

7. ADJOURNMENT