

August 16, 2018

2:05 p.m.

Newport, Oregon

The Destination Newport Committee met on the above date in Conference Room A of Newport City Hall, 169 SW Coast Highway.

In attendance were: Committee Members Lance Beck, John Clark, Stacy Schellinger, Ric Rabourn, David Heater, and Patti Ferry. Also in attendance were: Council Liaison Dean Sawyer, Deputy City Recorder Gloria Tucker, Oregon Media Representative Ross Johnson, Outfront Media Representative Leigh Deinert, Newport News-Times Representatives Sara Wedel and Jeremy Purke, News-Times photographer Shelby Wolfe, and Greater Newport Chamber of Commerce employee Bobbi Price.

Committee Member Judy Kuhl was absent.

ADDITIONS/DELETIONS TO AGENDA

Change September Meeting Date

The committee agreed to change the September meeting date to September 13, 2018. The agenda items Brotherhood of Brew, Portland Monthly, and Trailblazers Yearbook were added to the agenda.

CONSENT CALENDAR

Beck introduced the consent calendar. He recommended amending the minutes of the previous meeting to read Bobbi Price. The committee agreed.

MOTION was made by Clark, seconded by Rabourn, to approve the consent calendar as amended. The motion carried unanimously in a voice vote.

DISCUSSION/ACTION ITEMS

Oregon Media Proposal

Johnson presented the Oregon Media Proposal. Heater said he liked the Bend Magazine but thought an ad may get lost in it.

Beck said he thought the Bend Magazine was a good fit for Destination Newport but suggested holding off on Oregon Quarterly.

MOTION was made by Rabourn, seconded by Clark, to approve full page ads in Bend Magazine from January to July for \$7,980. The motion carried unanimously in a voice vote.

OUTFRONT Media Proposal

Deinert presented the OUTFRONT Media Proposal agenda item.

Meadow Outdoor Proposal

Beck presented the Meadow Outdoor Proposal agenda item. Rabourn suggested staying with the same billboards.

MOTION was made by Heater, seconded by Clark, to renew the OUTFRONT Media proposal and the Meadow Outdoor proposal. The motion carried unanimously in a voice vote.

The committee agreed to pass on the additional Portland billboard proposal.

Presentation on Conflicts of Interest

Rich presented on Conflicts of Interest. He said the members of the committee are public officials, and, thus, have regulations to follow established by the Oregon Ethics Commission. To err on the side of caution, he said it would be best for committee members to declare their potential conflicts of interest before meetings begin.

Utrip Proposal

Beck presented the Utrip Proposal agenda item. He suggested Destination Newport is not ready for the program yet.

The committee agreed to pass on the Utrip proposal.

Comcast Proposal

Beck presented the Comcast Proposal agenda item.

MOTION was made by Clark, seconded by Rabourn, to approve the Comcast Proposal Option 1 for October. The motion carried unanimously in a voice vote.

Statehood Media Proposal

Beck presented the Statehood Media Proposal. Rabourn suggested waiting on buying ads in 1859.

The committee agreed to table the Statehood Media proposal to next month.

Brotherhood of Brew

Beck presented the Brotherhood of Brew proposal. He said the agency is looking for a one-time sponsorship in exchange for content.

Heater said more information on the content would be needed before he could make a decision on the proposal.

The committee agreed to table the Brotherhood of Brew proposal until October.

Portland Monthly

Beck presented the Portland Monthly proposal.

The committee agreed to table the Portland Monthly proposal to next month.

Trailblazers Yearbook

Beck presented the Trailblazers Yearbook proposal.

The committee agreed to pass on the Trailblazers Yearbook proposal.

CHAMBER/NEWS-TIMES REPORT

Ferry presented the Greater Newport Chamber of Commerce Report. Beck presented the emails sent by Andre Hagestedt. Wedel presented the Newport News-Times Report.

PUBLIC COMMENT

Sawyer invited the committee members to attend the Vacation Rental Open House at Newport City Hall on August 22.

Tucker said that 60+ Center Director Peggy O'Callaghan suggested the committee consider marketing to the senior demographic.

ADJOURNMENT

Having no further business, the meeting adjourned at 3:40 p.m.