

Feb. 15, 2018

2:05 p.m.

Newport, Oregon

The Destination Newport Committee met on the above date in Conference Room A of Newport City Hall, 169 SW Coast Highway.

In attendance were: Committee Members Lance Beck, John Clark, Ric Rabourn, Sheena Scarberry, and David Heater. Also in attendance were: Deputy City Recorder Gloria Tucker, Chamber Director Chris Nystrom, Restaurant Owner Stacy Schellinger, Marketing Consultant Tiffany Arns, Marketing Consultant Reed Lucas, Marketing Consultant Matt Kolasinski, Newport News-Times Publisher Jamie Rand, Newport News-Times Account Manager Sara Wedel, and Photographer Nathan Howard.

Committee Member Judy Kuhl was absent.

#### **ADDITIONS/DELETIONS TO AGENDA**

Beck added appointments of Chris Nystrom and Stacy Schellinger and media consideration of Certified Folder Display to the agenda.

#### **CONSENT CALENDAR**

Beck introduced the consent calendar.

MOTION was made by Clark, seconded by Rabourn, to approve the consent calendar. The motion carried unanimously in a voice vote.

#### **DISCUSSION AND ACTION**

##### **Hillsboro Hops Proposal**

Kolasinski introduced the proposal. He said the contract would be \$15,000 for the year, \$3,750 a quarter.

MOTION was made by Heater, seconded by Clark, to approve the contract. The motion carried unanimously in a voice vote.

Beck suggested the Chamber and Committee Members find prizes to offer at games during the next few months.

##### **KVAL Proposal**

Arns and Lucas presented the proposal. Beck asked if KVAL can create ads. Arns said the company can create ads and include the cost in the contract.

Beck said the months of June, July and August would need to be removed from the proposal and suggested the committee look at other companies for a comparison.

MOTION was made by Beck, seconded by Rabourn, to table the proposal for a month. The motion carried unanimously in a voice vote.

### **Statehood Media**

Beck introduced the proposals and suggested the Committee table the proposals until May or June.

MOTION was made by Clark, seconded by Scarberry, to table the proposal. The motion carried unanimously in a voice vote.

### **SagaCity Media Proposal**

Beck introduced the proposal and suggested the Committee table the proposal until June.

MOTION was made by Heater, seconded by Beck, to table the proposal. The motion carried unanimously in a voice vote.

### **Certified Folder Display**

Beck introduced the proposal, which places DNC brochures in eight sites around the state for \$500 for one year.

MOTION was made by Beck, seconded by Heater, to approve the proposal. The motion carried unanimously in a voice vote.

### **Oregon Coast Aquarium – Tourism Marketing Grant Application**

Beck introduced the grant application.

MOTION was made by Rabourn, seconded by Clark, to recommend the grant for approval by City Council. Beck abstained. The motion carried unanimously in a voice vote.

### **Committee Appointments**

Beck explained the transition of the Committee.

MOTION was made by Rabourn, seconded by Clark, to recommend Chris Nystrom fill the vacancy of Sheena Scarberry. The motion carried unanimously in a voice vote.

MOTION was made by Clark, seconded by Beck, to recommend Stacy Schellinger fill the vacancy of Steve Beck. The motion carried unanimously in a voice vote.

### **CHAMBER REPORT**

Scarberry gave the Chamber Report before presenting her resignation.

### **ADJOURNMENT**

Having no further business, the meeting adjourned at 3:40 p.m.