

For Artsake Gallery  
258 NW Coast Street  
Newport, OR 97365  
June 25, 2018



Mayor Sandra Roumagou and Newport City Council Members:  
City of Newport  
165 SW Coast Hwy  
Newport, OR 97365

Attention Council Members:

All nine owners of FOR ARTSAKE GALLERY strongly oppose putting parking meters in Nye Beach.

The major businesses in Nye Beach are located along six blocks on Coast Street from Olive to 6<sup>th</sup> St, and at the Turnaround, with a very few on NW 3<sup>rd</sup> ST. This area is very small with minor parking issues.

Over the past 18 years the businesses in Nye Beach have made a concerted effort to address the parking issue in this area. A Parking District Committee was developed to assess the situation and make recommendations. As a consequence painted parking slots were placed along Coast Street, NW 3<sup>rd</sup>, and at the Turnaround. Plus, the parking fees assessed to individual businesses were reviewed to make the assessment equitable.

In addition the city made part of NW 3<sup>rd</sup> Street and all of Cliff Street one way to facilitate traffic. These measures have been highly successful in Nye Beach.

Nye Beach has several parking lots available to tourists. The large parking lot at the PAC is available and rarely full during the day. Don Davis Park and the Turnaround, and a small space on Cliff St. and 2<sup>nd</sup> Ct. are also available. Plus, the numerous side streets offer many additional spaces.

Many retail businesses are struggling to survive in an economic world where purchasing goods on-line has become the norm. The tourist season is seasonal which adds to our struggle to survive. Parking meters are NOT people friendly and are a deterrent to visitors to the area. We spend a lot of money on publicity to bring tourists to Nye Beach. Plus, we have other small communities copying our Banner Project as a way to enhance their retail areas. Due to our efforts, Nye Beach has truly become a desired destination.

Since tourism is Newport's major industry, it seem that the city should support small businesses that contribute to all of Newport as a destination place that has a large array of wonderful attractions to offer. Nye Beach is one of those areas that needs to be supported rather than having unnecessary parking meters that would be counter productive.

Sincerely,

Alita Pearl  
Victoria Goodwin  
Alicia C. Smith-Kunze  
Kathy LaReau  
Cynthia Jacobs  
Colleen Carter  
Angie Chavey  
Jenny Mueller  
Helen Van Wert