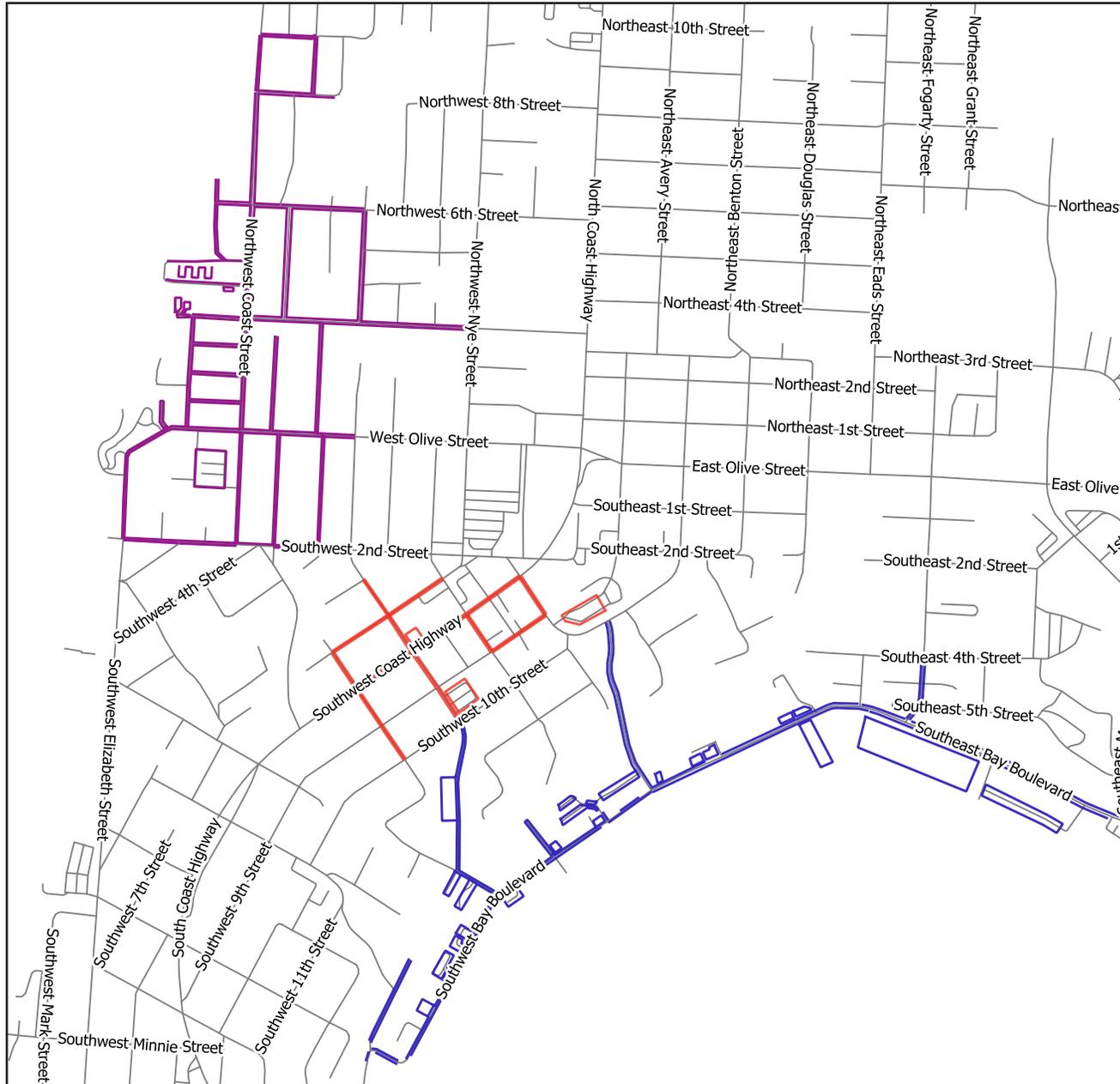
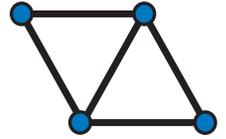
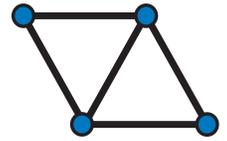
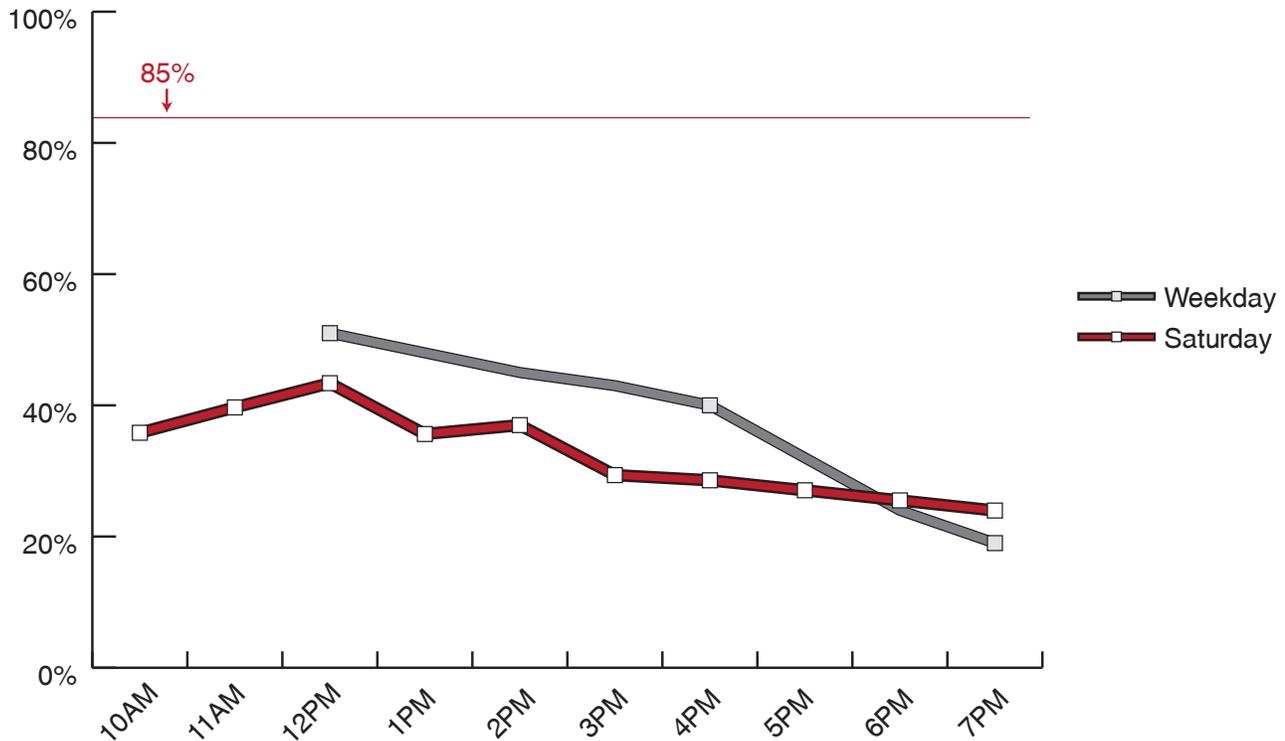


Overall Study Area





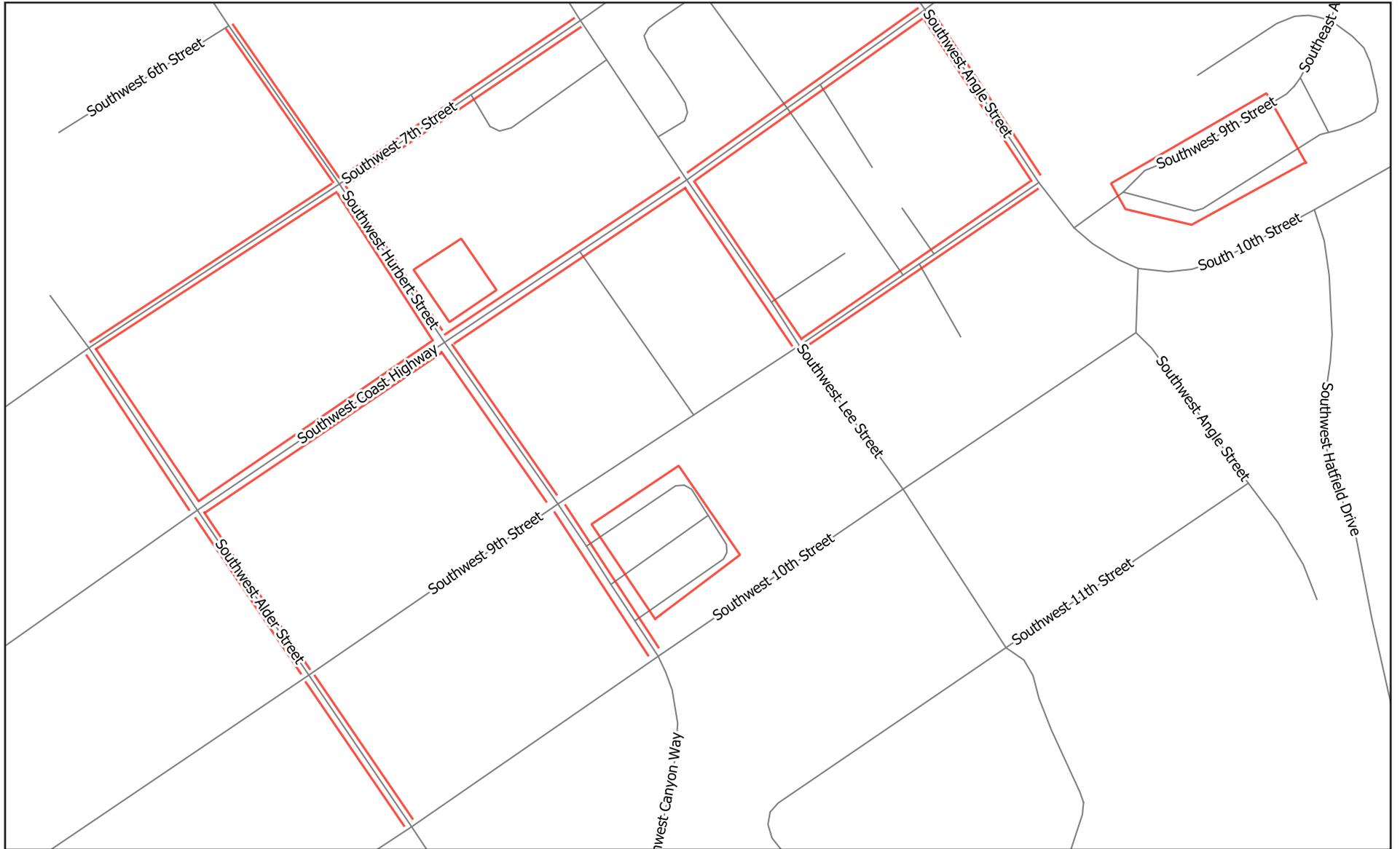
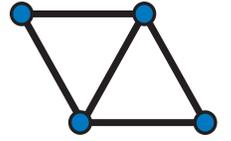
Occupancy—City Center



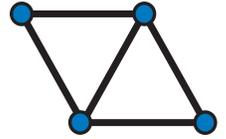
Key Observations: City Center

- Overall, occupancy observed in the City Center study area was fairly low, with only a few block faces along US 101 seeing significant demand throughout the day.
- The farmers' market was a significant driver of demand for block faces in its general vicinity; after the farmers' market ended, ample parking was available throughout the study area.
- Demand around City Hall was observed to be particularly low during the Saturday observation period. When the aquatic center is fully operational, weekend parking demand in this area is likely to increase.
- Time stays are typically less than an hour (~40 minutes); those that are longer than an hour are significantly so (2-3 hours). Generally, lower time stays were observed along US 101 than along the side streets.

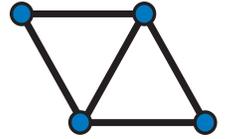
City Center Study Area



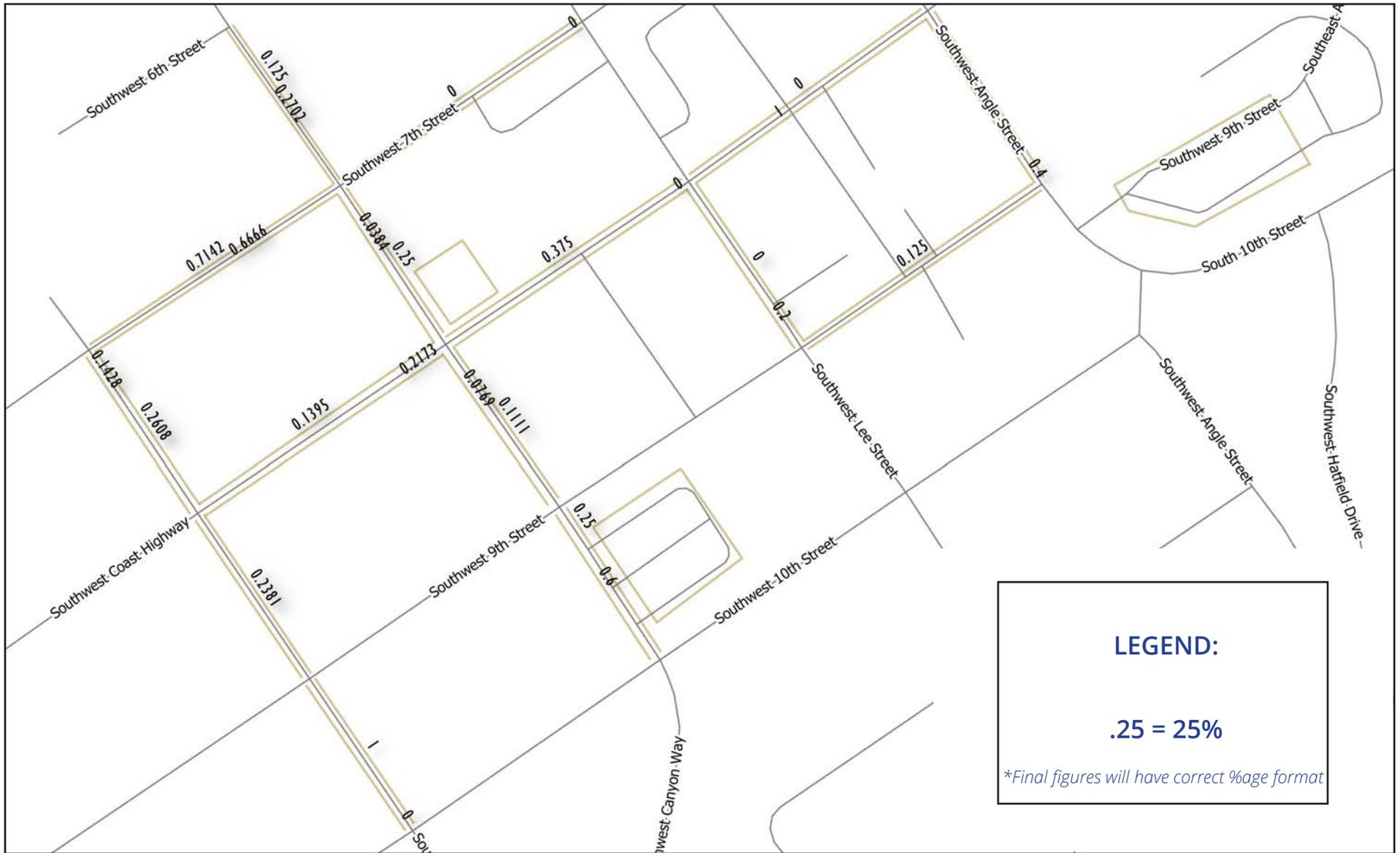
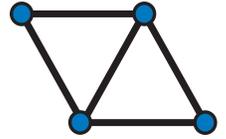
City Center: Unique Vehicles Served throughout the day



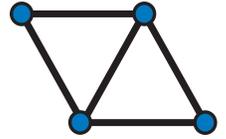
City Center: Average Time Stays



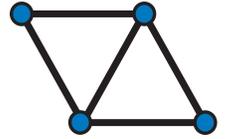
City Center: Percent of Vehicles Exceeding Time Limits



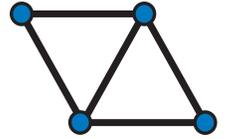
City Center: 1pm Occupancy

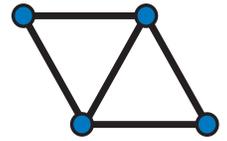


City Center: 2pm Occupancy - PEAK HOUR

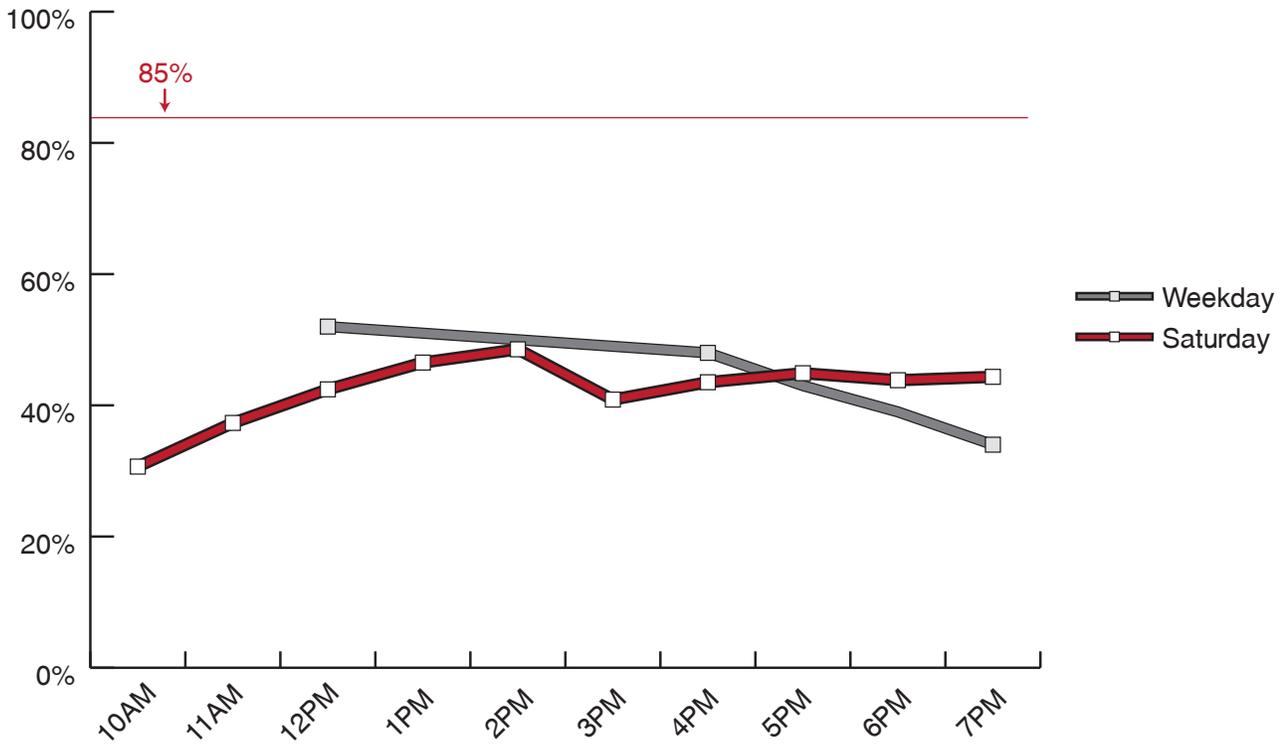


City Center: 4pm Occupancy





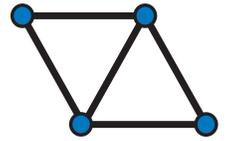
Occupancy—Nye Beach



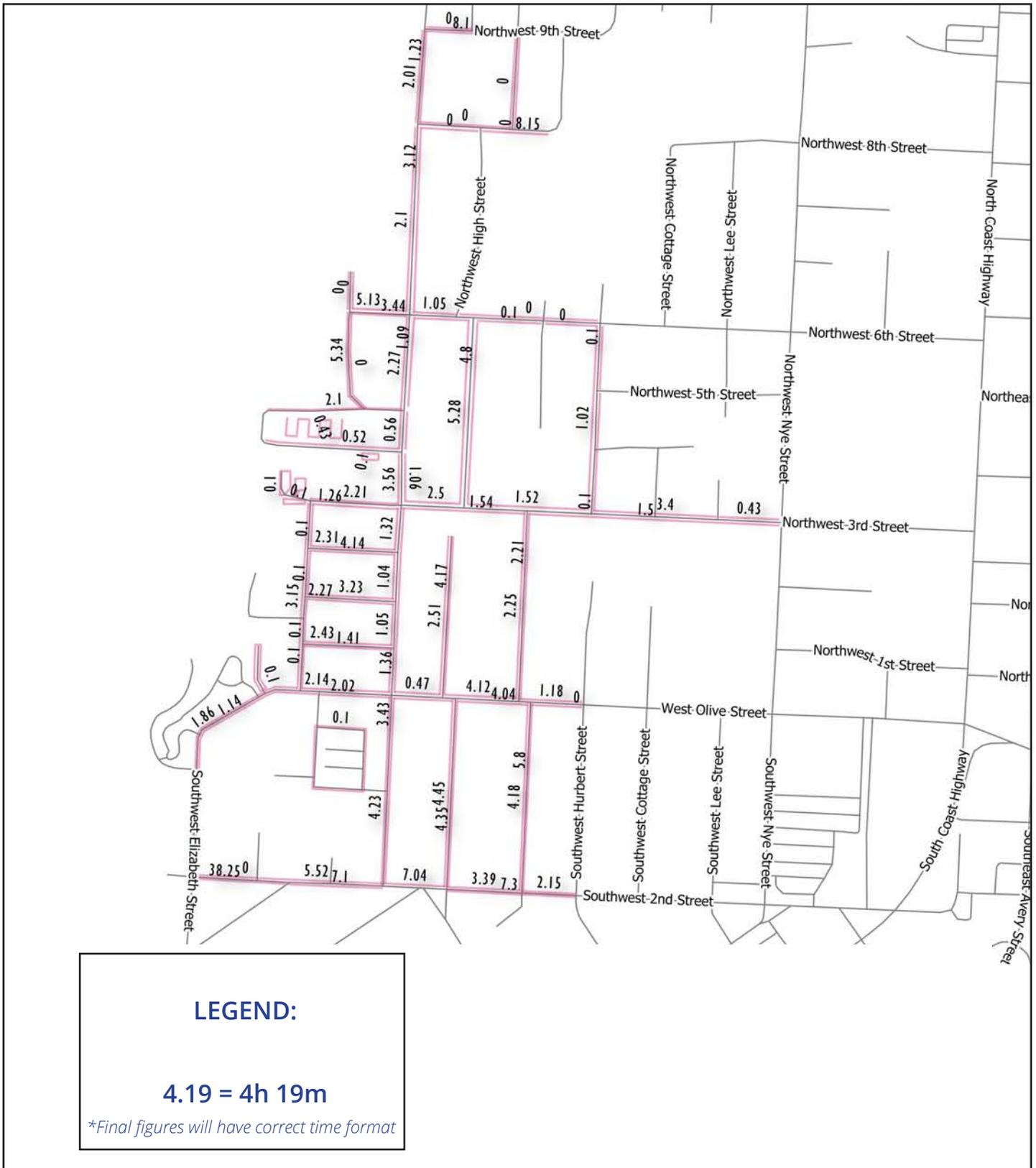
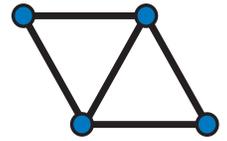
Key Observations: Nye Beach

- Overall occupancy in the Nye Beach study area was fairly low in aggregate, although it varied highly from place to place within the parking district. In particular, occupancy was consistently observed to be high in the center of the study area (in and around the Nye Beach Turnaround), while it was much lower as distance from the coast increased.
- The peak demand period observed in most of the study area occurred during the early afternoon; however in certain locations within the study area demand increased sharply at about 5:00 PM. This suggests different drivers of demand are in play, and parking should be managed accordingly.
- The average time stay was observed to be less than one hour, and only one vehicle was observed to exceed the three hour stay limit.

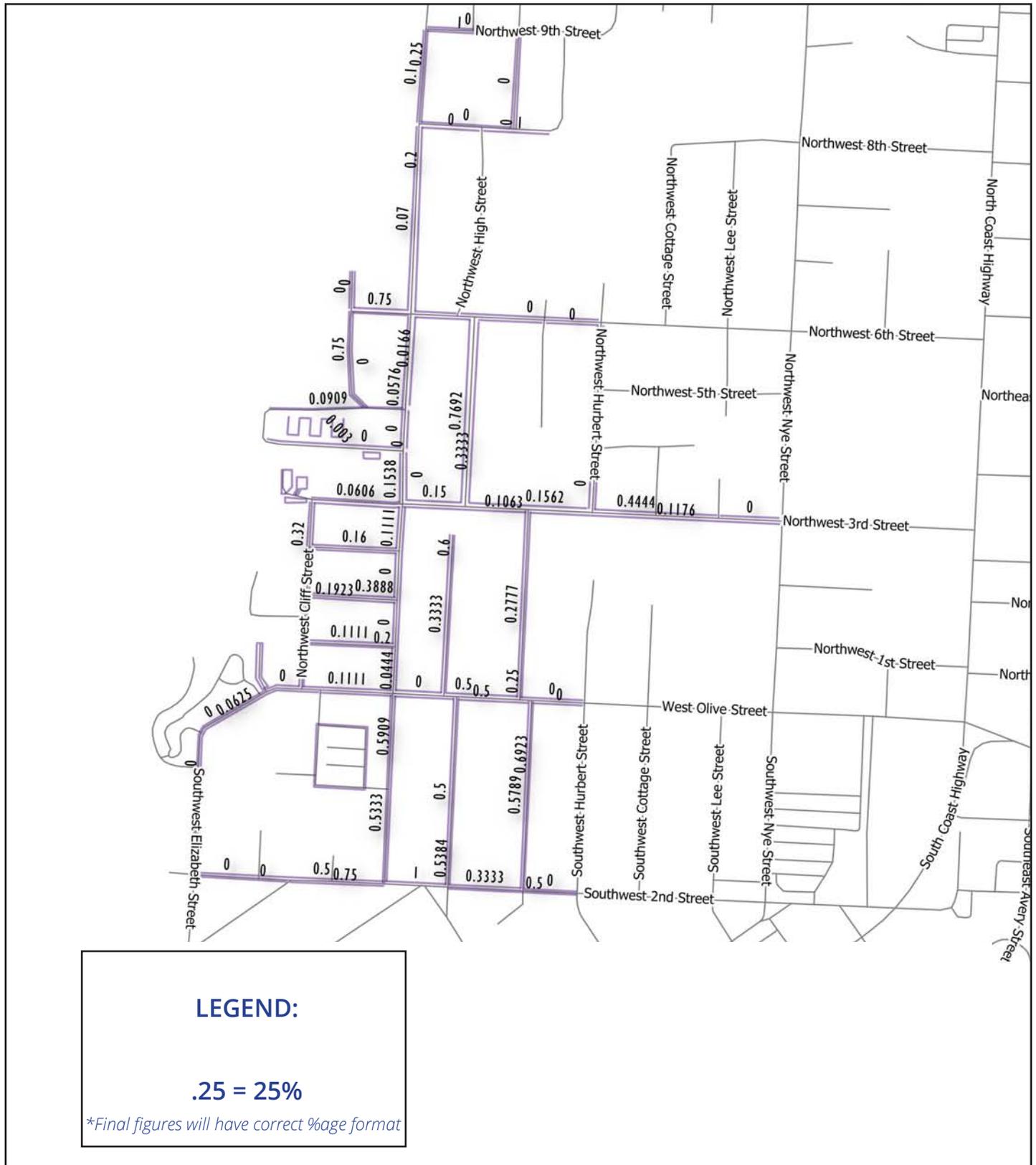
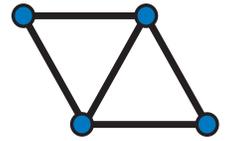
Nye Beach Study Area



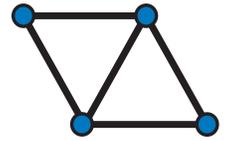
Nye Beach: Average Time Stays



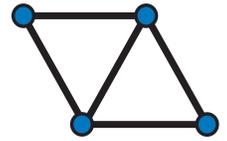
Nye Beach: Percent of Vehicles Exceeding the Time Limit



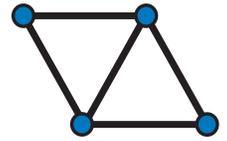
Nye Beach: 10am Occupancy



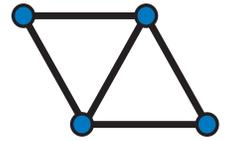
Nye Beach: 11am Occupancy



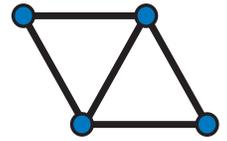
Nye Beach: 12pm Occupancy



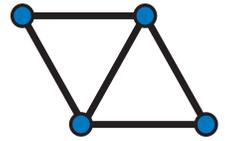
Nye Beach: 1pm Occupancy



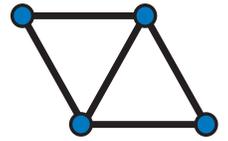
Nye Beach: 3pm Occupancy



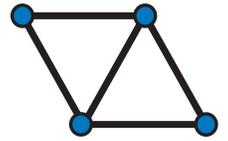
Nye Beach: 4pm Occupancy



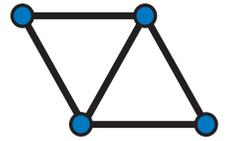
Nye Beach: 5pm Occupancy

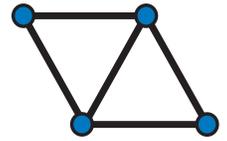


Nye Beach: 6pm Occupancy

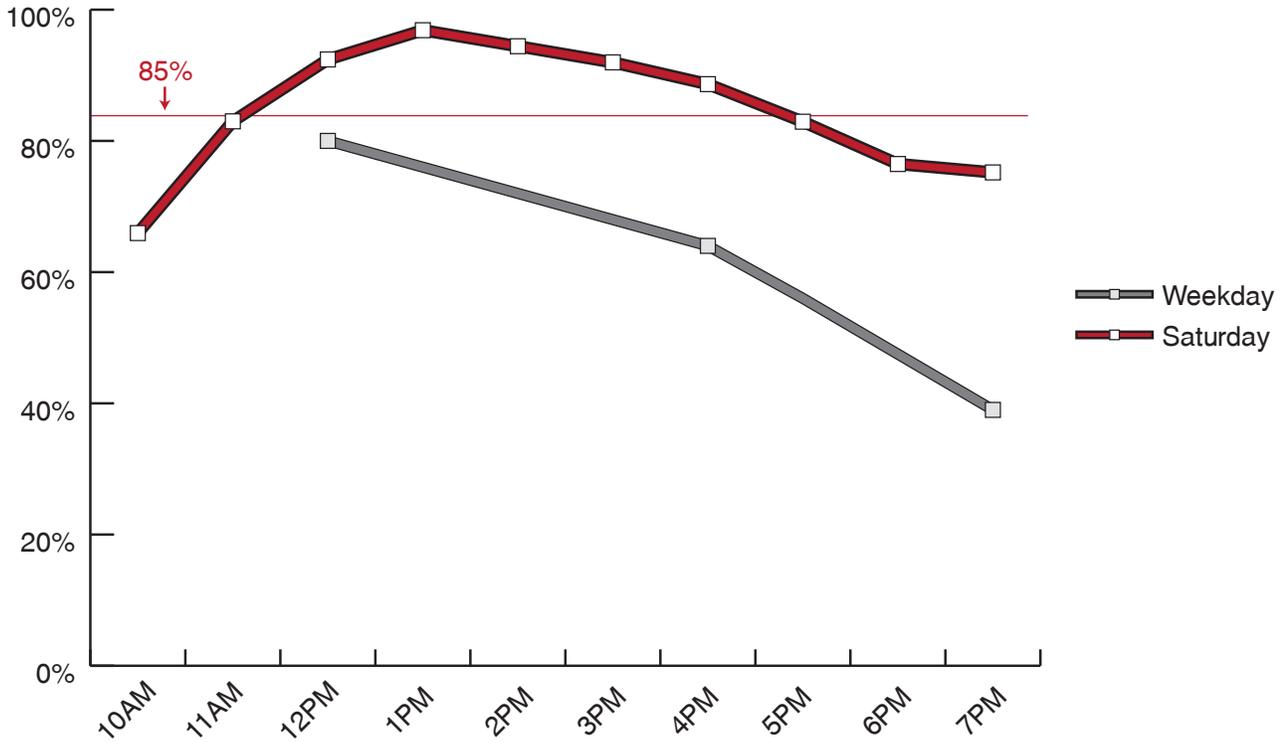


Nye Beach: 7pm Occupancy





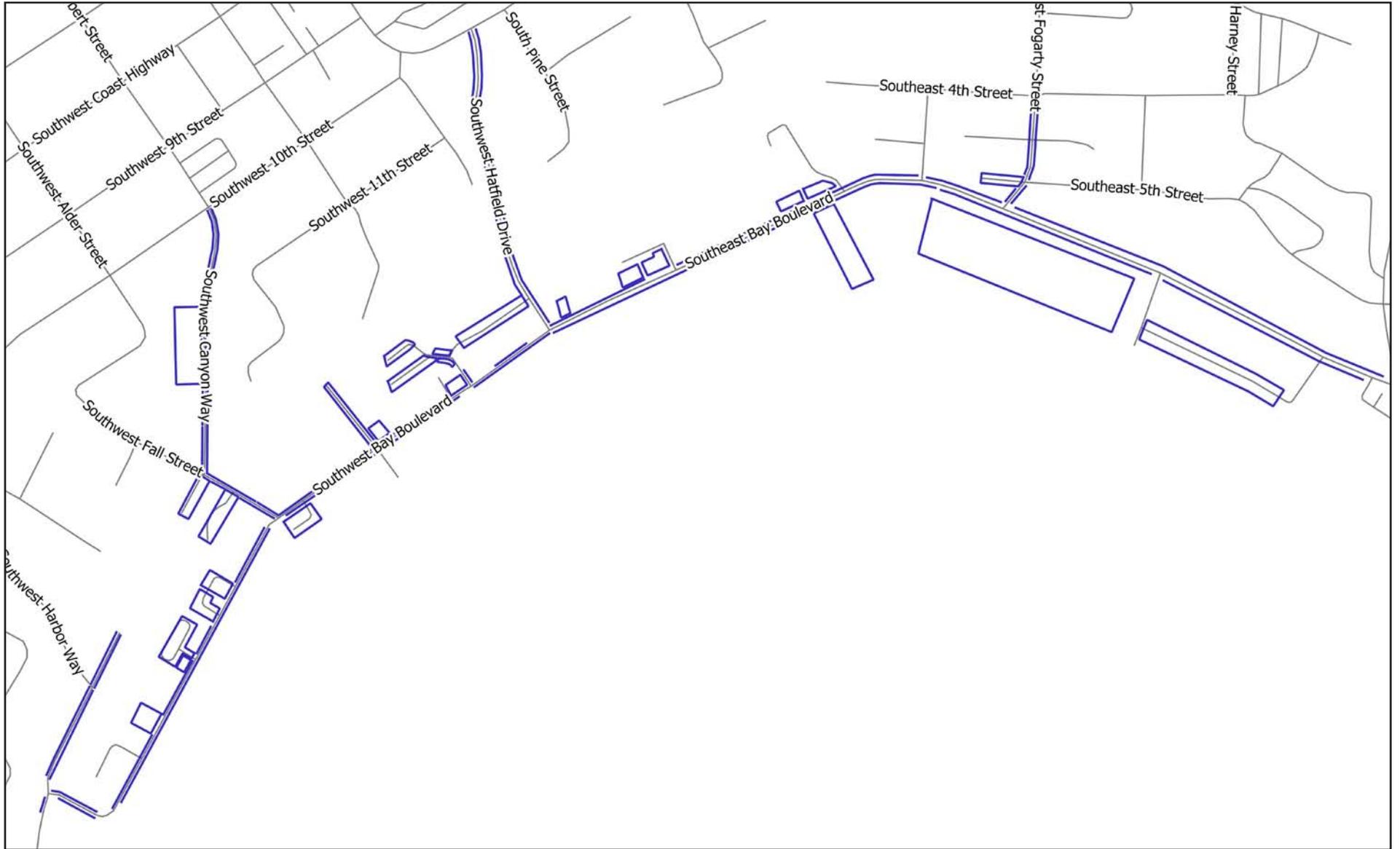
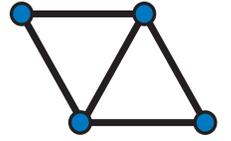
Occupancy—Bayfront



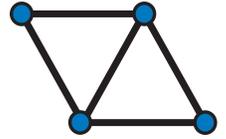
Key Observations: Bayfront

- High demand was observed throughout the study area, with occupancy levels consistently exceeding 85% from 11:00 AM to 5:00 PM. This indicates a need for significantly more robust management.
- It is expected that demand is primarily driven by tourist activity east of Eads Street, while demand west of SE Eads St is more locally driven, including demand from the fishing industry.
- Average time stays for on-street parking were significantly longer than in other districts; however the average time stay for vehicles parked in the long term lot was only approximately 45 minutes.

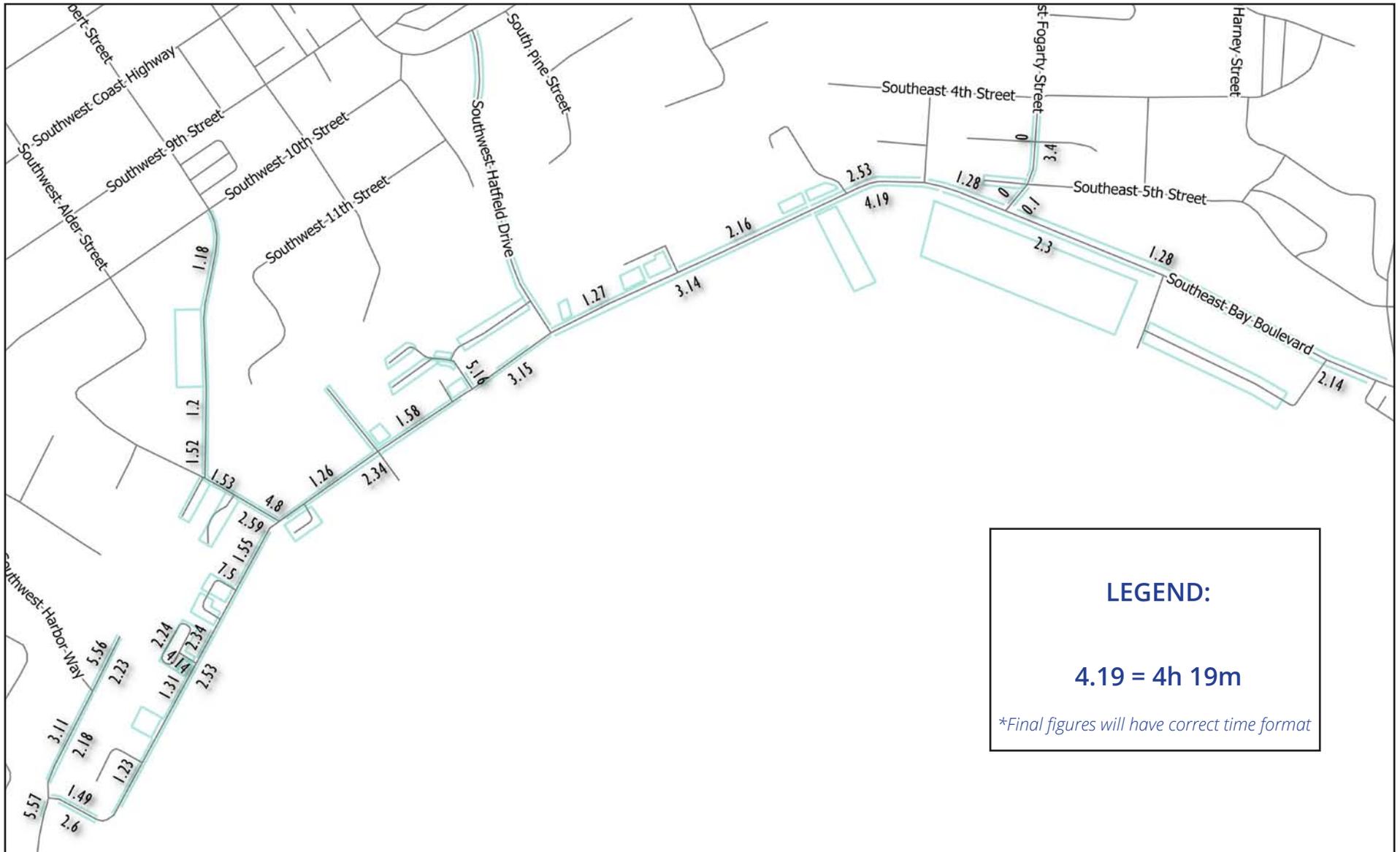
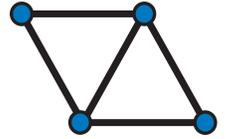
Bayfront Study Area



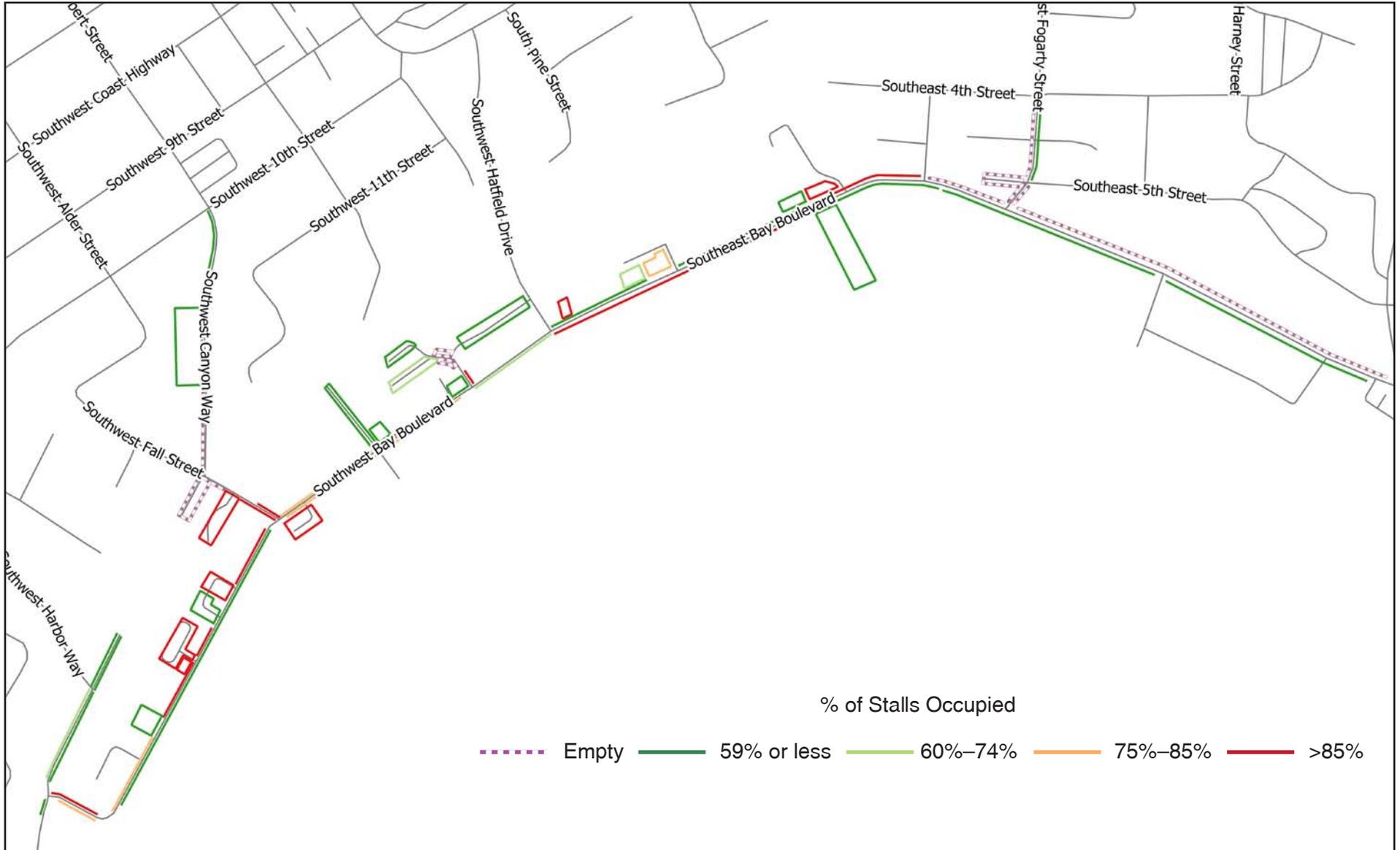
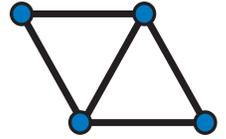
Bayfront: Unique Vehicles Served throughout the day



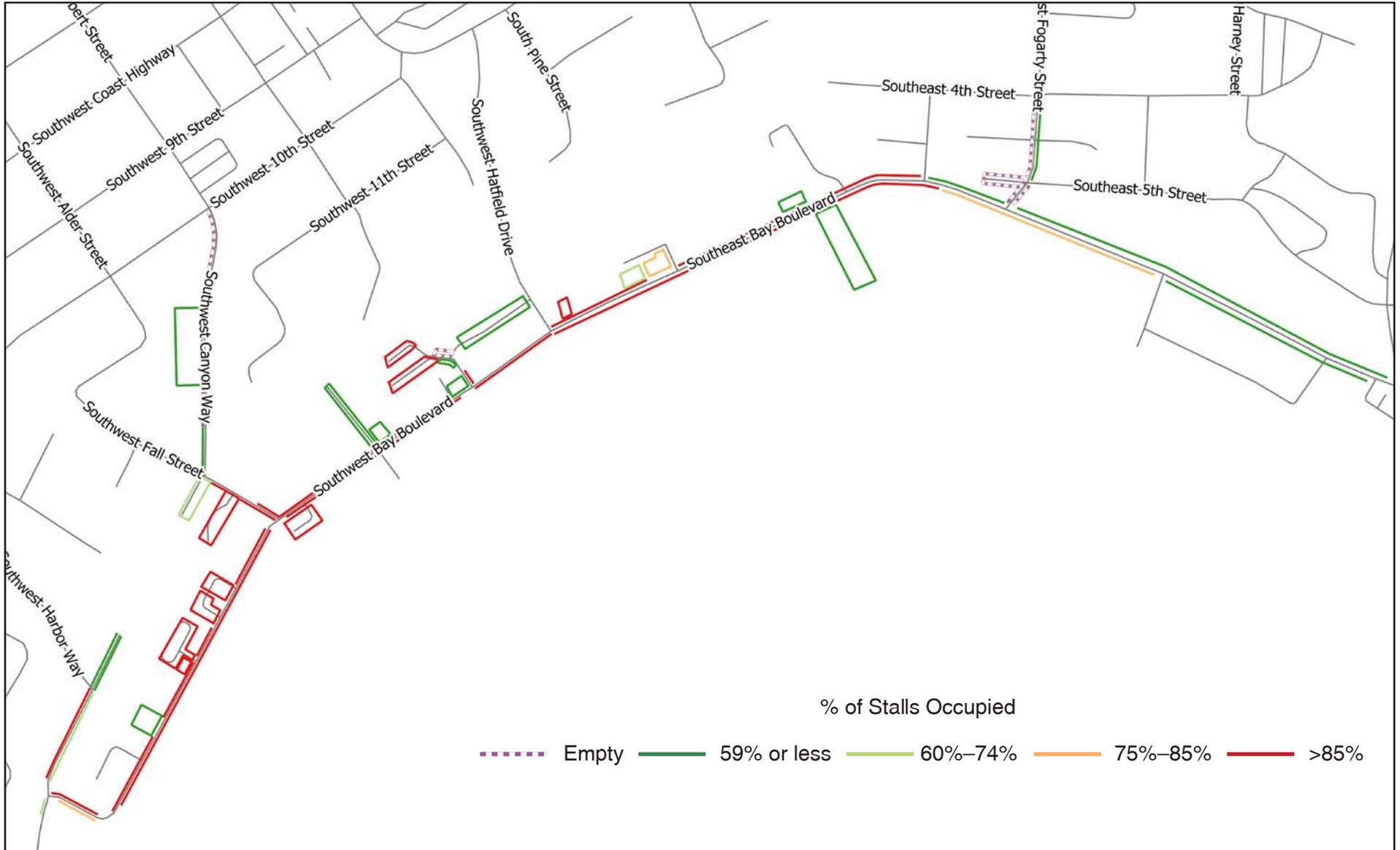
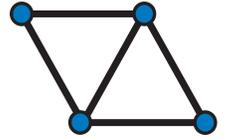
Bayfront: Average Time Stays



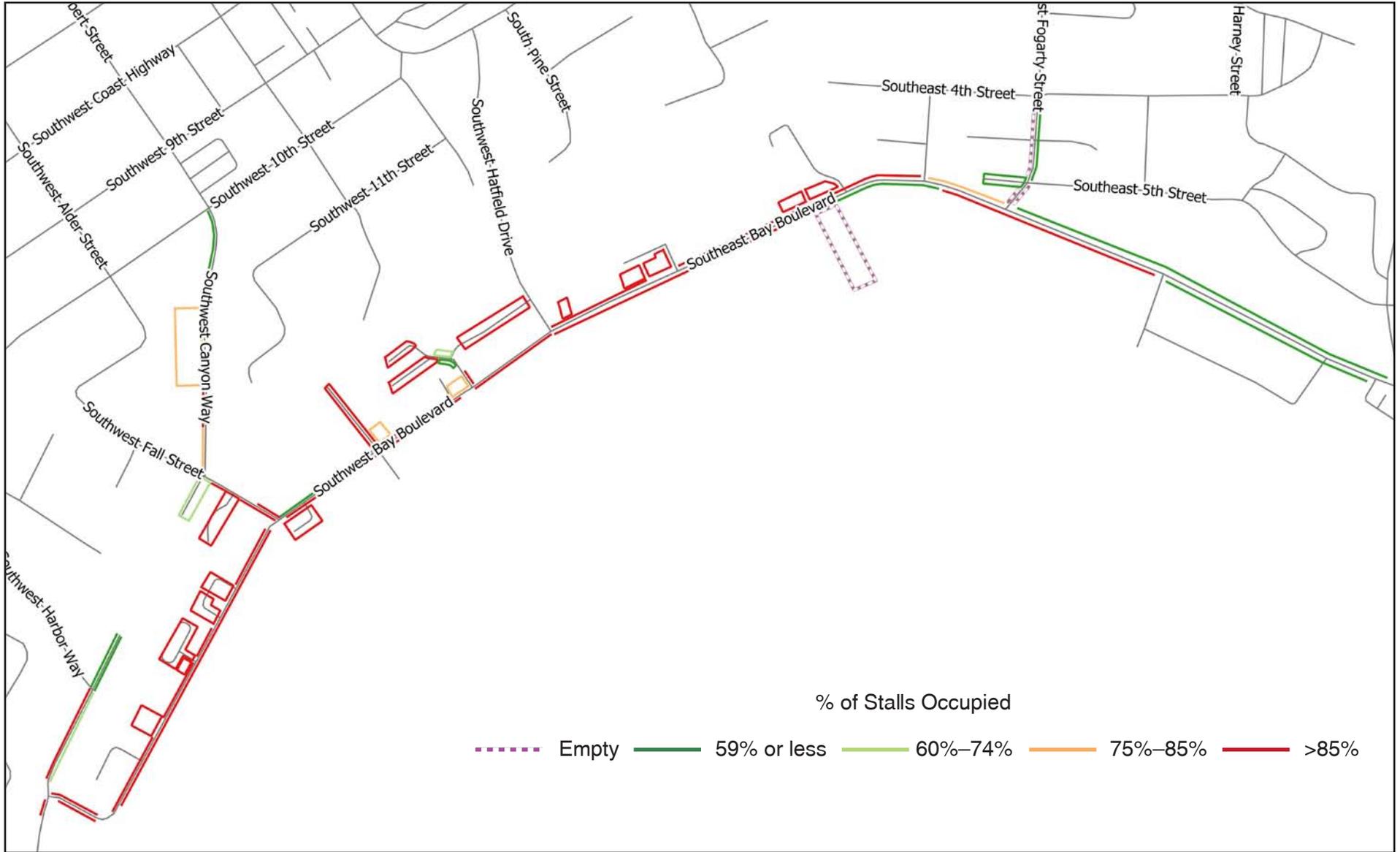
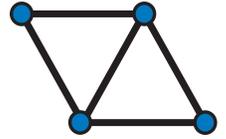
Bayfront: 10am Occupancy



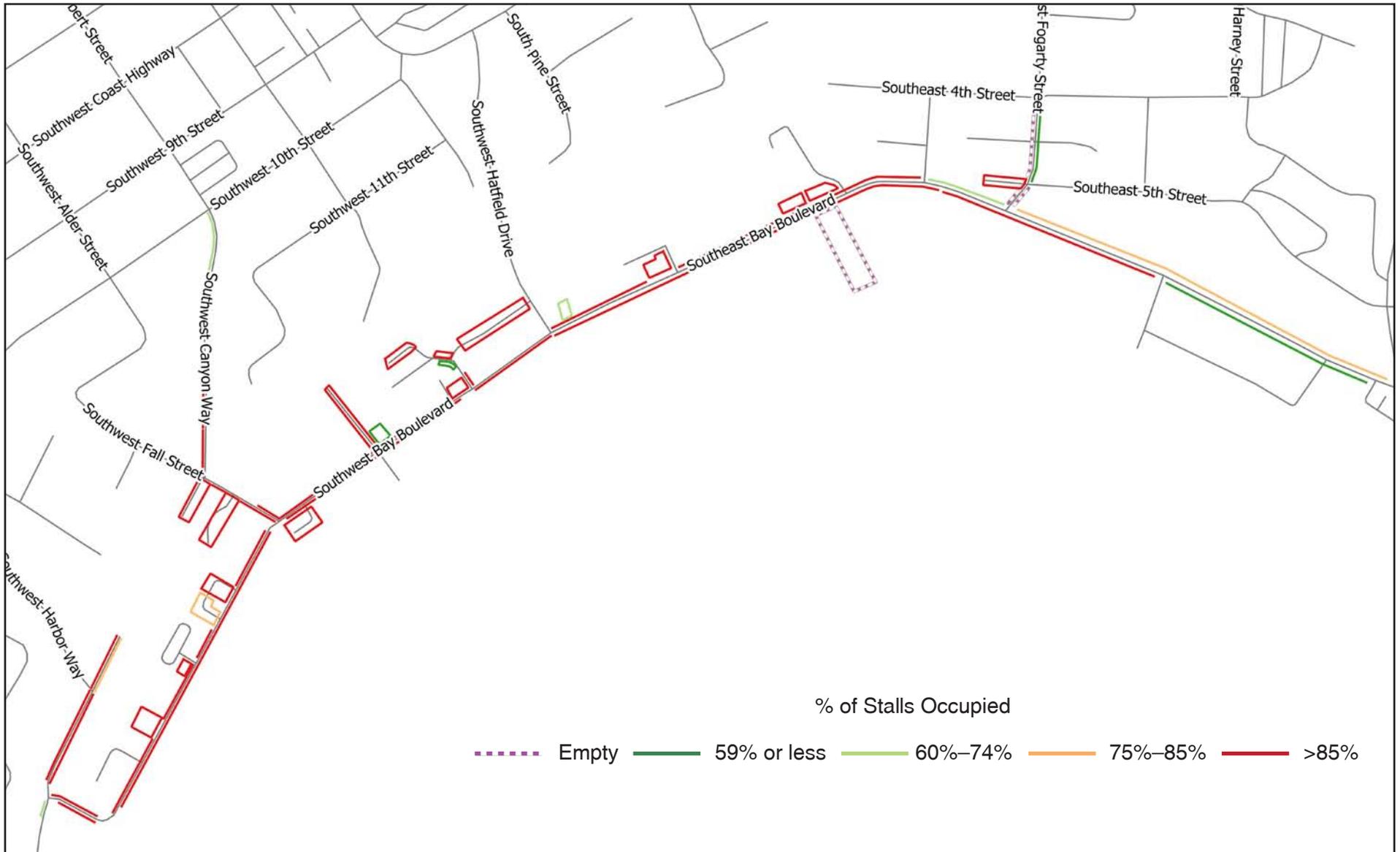
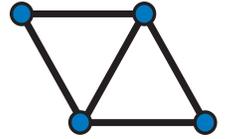
Bayfront: 11am Occupancy



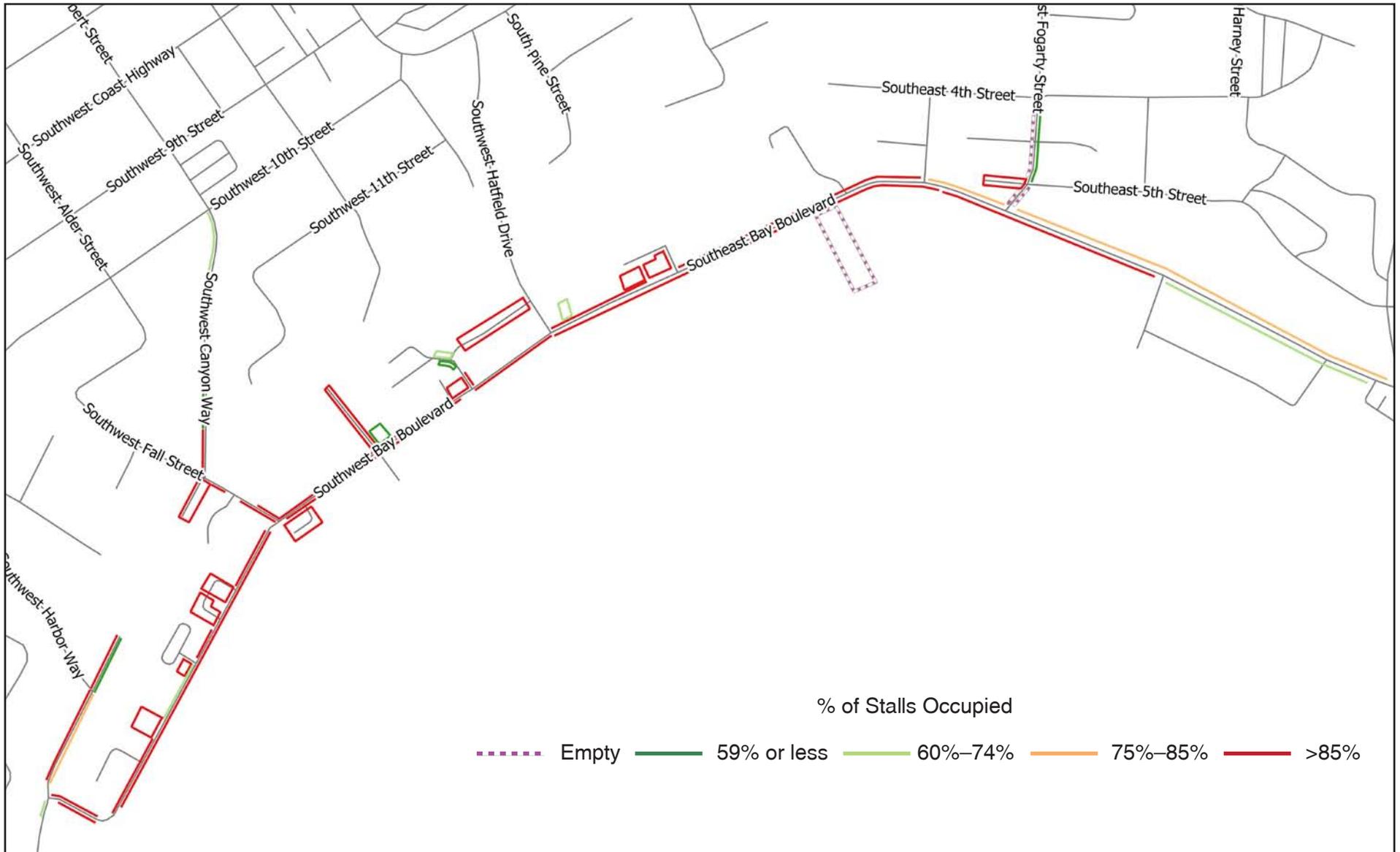
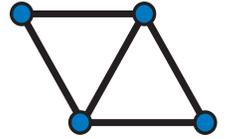
Bayfront: 12pm Occupancy



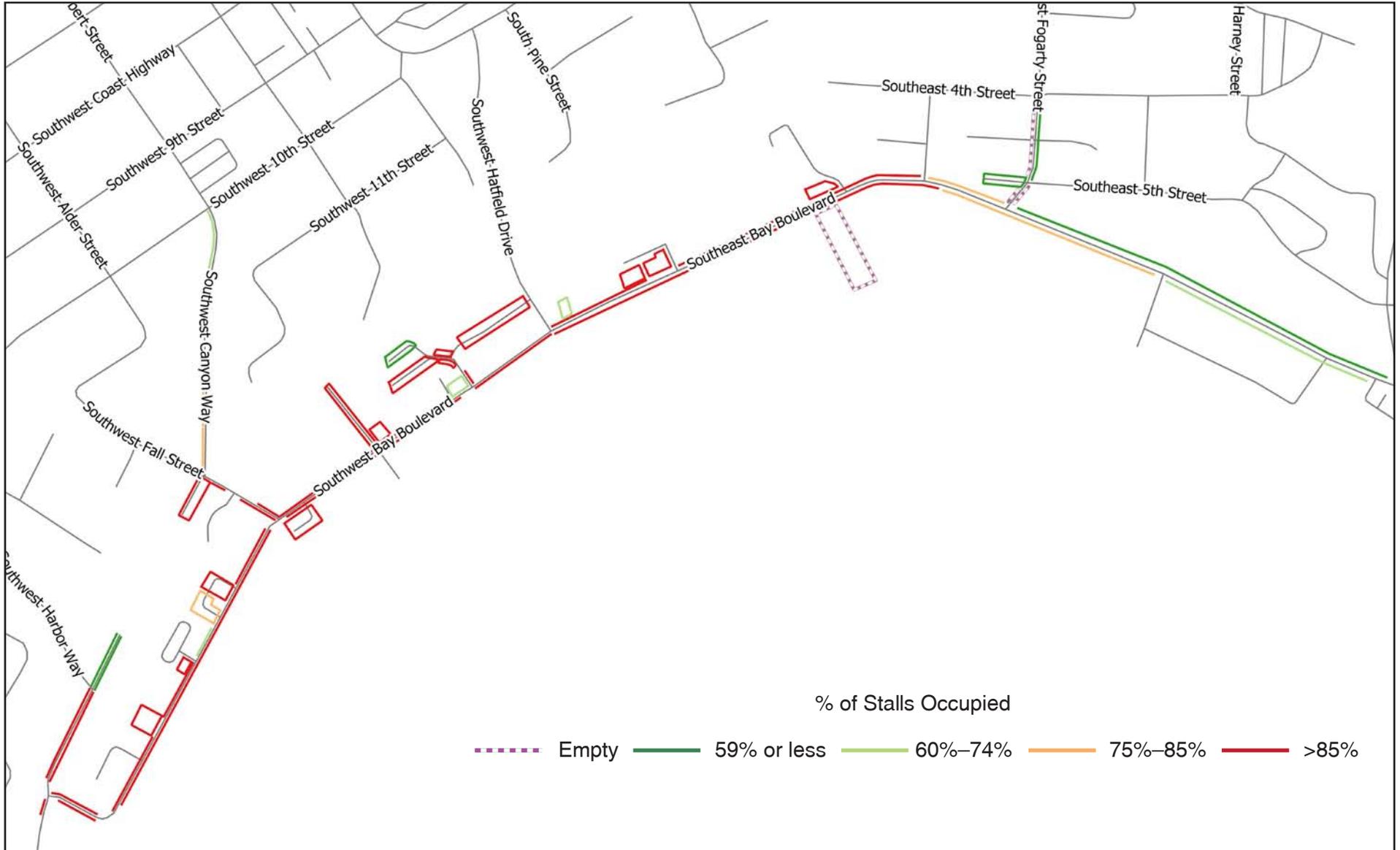
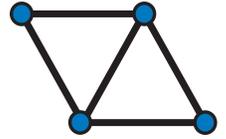
Bayfront: 1pm Occupancy



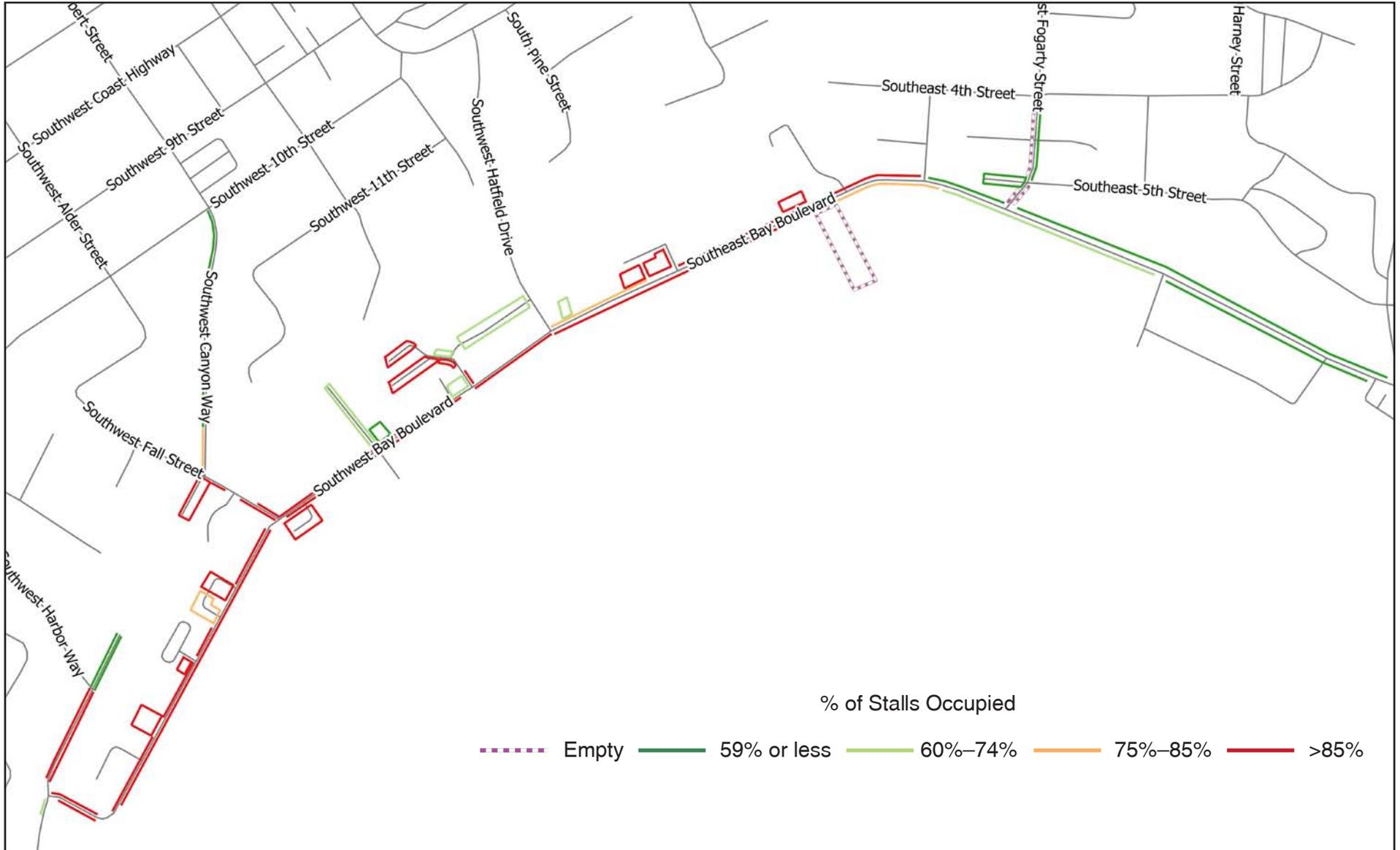
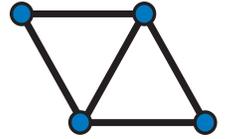
Bayfront: 2pm Occupancy - PEAK HOUR



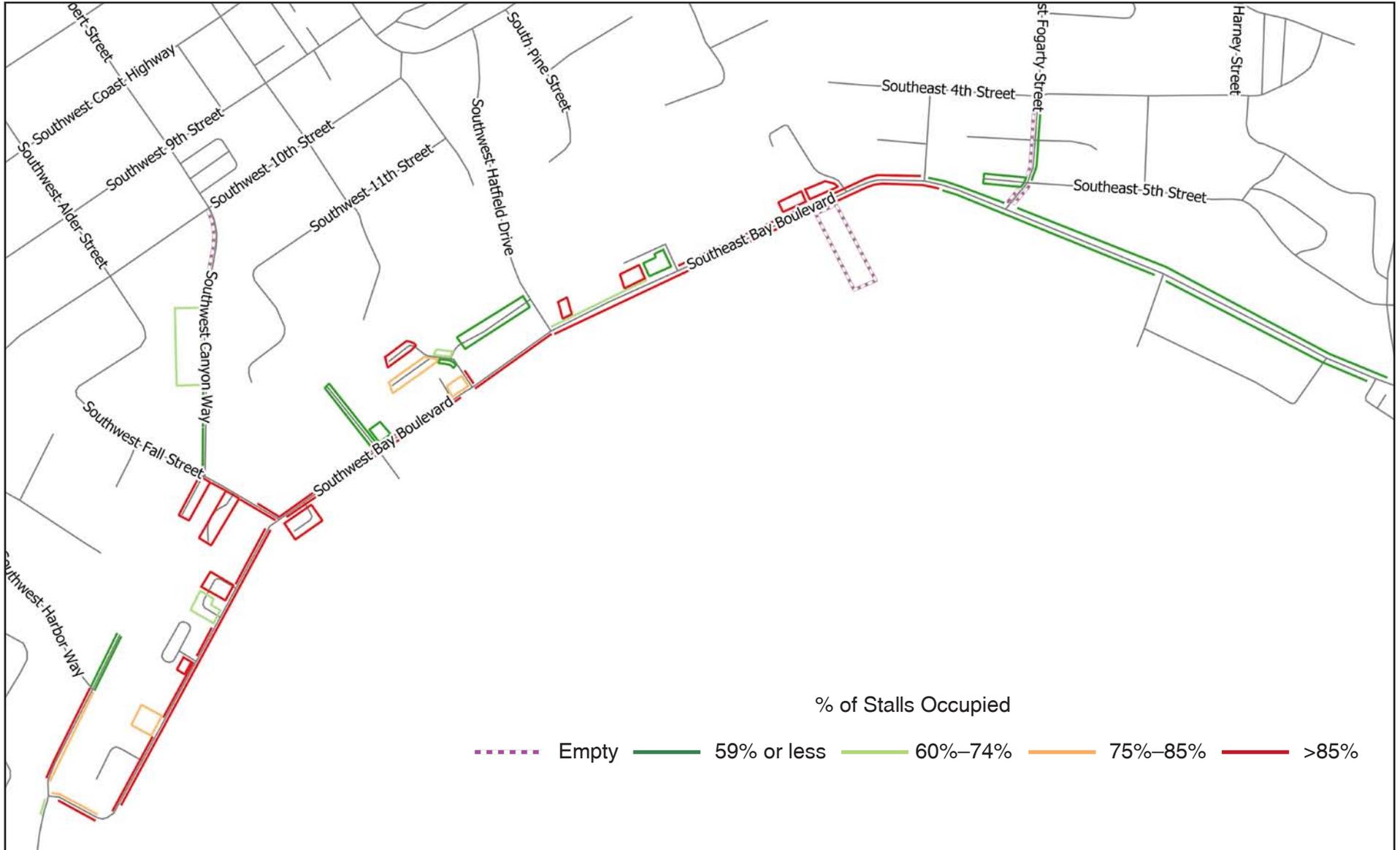
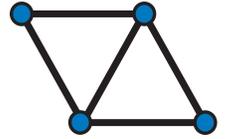
Bayfront: 3pm Occupancy



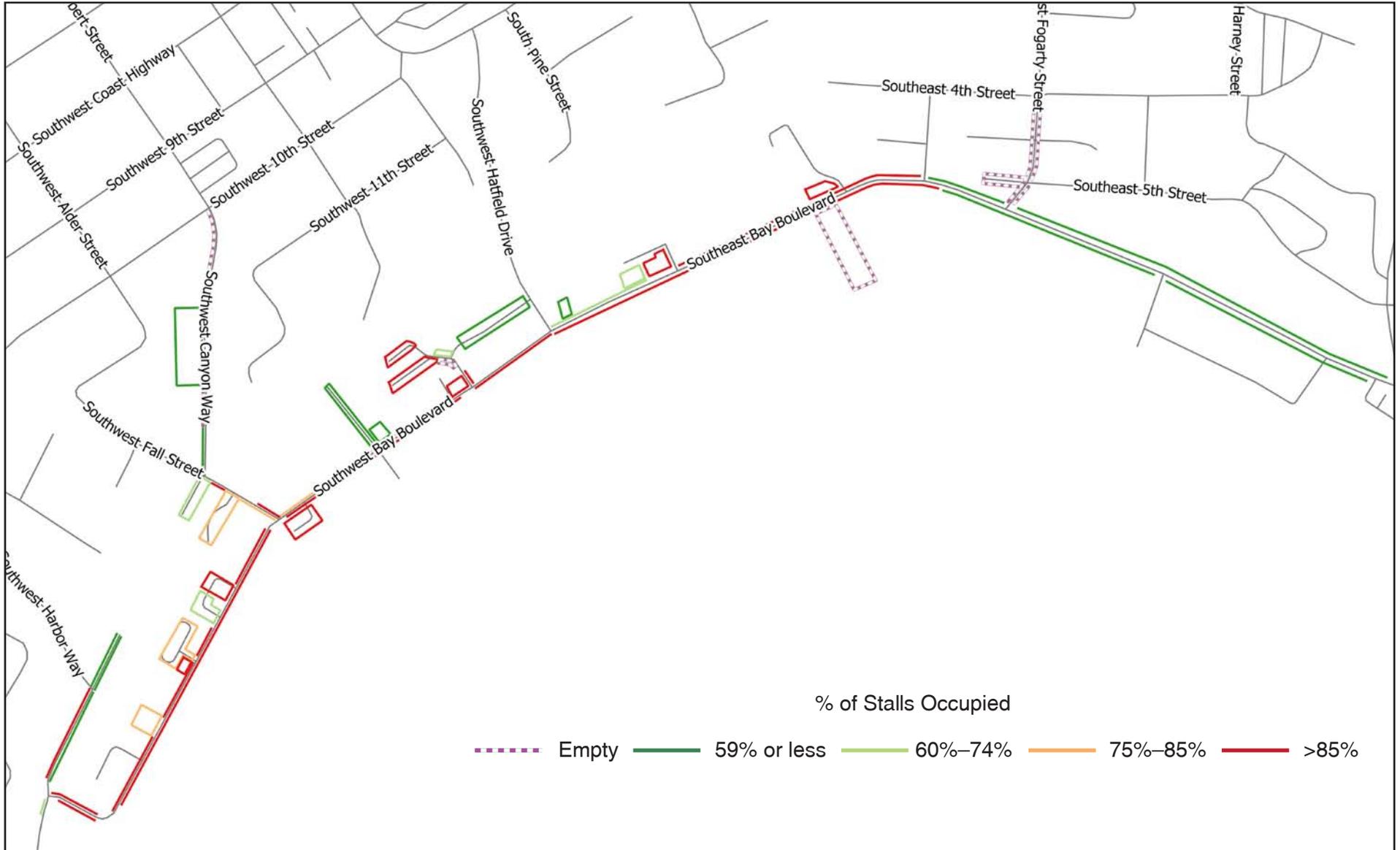
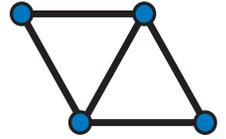
Bayfront: 4pm Occupancy



Bayfront: 5pm Occupancy



Bayfront: 6pm Occupancy



Bayfront: 7pm Occupancy

