

Signage

Concept: Require STR operators to post a sign in plain view of the street identifying the unit as a vacation rental with a phone number of the designated contact.

Rationale: The signs will make it easier for persons to contact STR managers if there is an issue.

Other options:

- Do not require a sign to be posted. Concerned citizens can contact the STR manager using information on the notice they receive when the unit is approved, through a centralized complaint system (if established), or via the Police Department.