

## Derrick Tokos

---

**From:** Derrick Tokos  
**Sent:** Wednesday, June 27, 2018 12:48 PM  
**To:** Spencer Nebel; Jason Malloy  
**Subject:** STR Helper

I have spoken with representatives of the cities of Gearhart and Seaside. Both use STR Helper and think highly of the company. Both cities use the product to get non-compliant units licensed and to assist with room tax collections. They give them high marks on customer service. Setup time is staff intensive. They offer a customizable database and user interface. This company will provide a web demo next month (It is the one we had to reschedule).

*Derrick I. Tokos, AICP*

Community Development Director

City of Newport

169 SW Coast Highway

Newport, OR 97365

ph: 541.574.0626 fax: 541.574.0644

[d.tokos@newportoregon.gov](mailto:d.tokos@newportoregon.gov)



# Control Short Term Rentals in Your Community



STR Helper provides unparalleled capabilities that allow municipalities across the country to identify, permit and manage compliance with short term rentals in their communities.

## The Short Term Rental Problem

Cities across the country face the same problem. Short term rentals are proliferating and cities lack the means to track them, permit them and ensure tax compliance. Discovery of short term rentals is expensive and error-prone, permitting is complex and existing business licensing systems are inadequate and tax compliance solutions are non-existent. Meanwhile, short term rentals displace long term rentals, party houses disrupt neighborhoods and home owners ignore city ordinances.



## Unmatched Capabilities

### Discovery of All Short-Term Rentals

STR Helper can identify all listings on both major listing sites and local property management sites. It identifies property address, owner contact, information, tracks booking and review information and much, much more.

### Registration and Permitting

STR Helper can manage registration and renewal, manage zoning laws, identify non-compliant properties, accommodate documents that must be submitted with applications and be tailored to your ordinance.

### Tax Compliance

STR Helper levels the playing field, identifying non-payment and underpayment of occupancy taxes.

### Noise, Trash and Parking Management

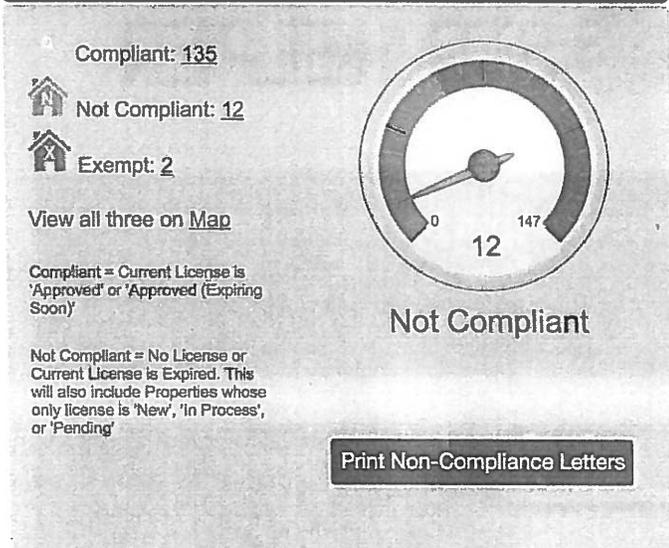
STR Helper provides both on-line and 24x7 hotline support for violations including noise, trash and parking.



## A Solution for All Cities

STR Helper scales from the smallest town to the largest city. We have multiple product levels to meet your needs. From basic property identification and reporting to enterprise permitting and compliance, STR Helper has been battle tested by a huge range of cities and counties. Huge urban areas, major resorts, tiny rural communities and suburban metro areas across the country all rely on STR Helper to manage short term rentals.

### Current Listing Compliance



### Intuitive

At-a-glance graphs and dials and intuitive interfaces create user experiences that are easy to learn and guide instant insight and better decisions. Intuitive tools allow users to build powerful ad-hoc reports and custom dashboards.

### Accurate

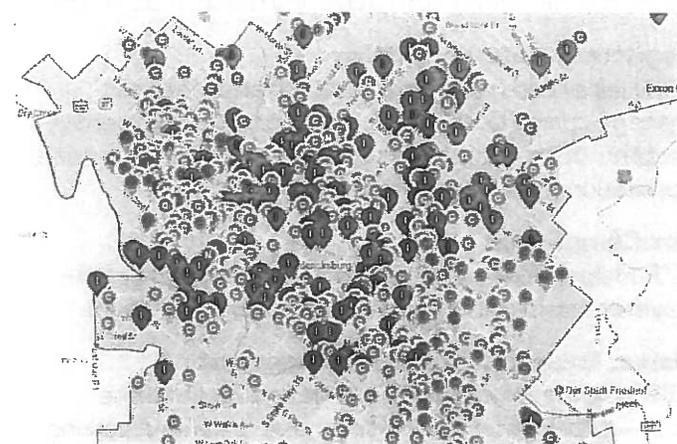
When dealing with compliance issues, accuracy is paramount and STR Helper delivers unmatched accuracy with respect to property identification. From high rise condominiums to single family homes, STR Helper has developed the techniques to identify properties with pinpoint accuracy.

### Compliance Solved

STR Helper delivers industry leading property discovery, unmatched permitting and robust tax discovery. Bring those together into the leading data warehouse and reporting system and non-compliant properties are easily and quickly identified.

Reports & Dashboards [New Report...](#)

Folders	All Folders																		
<ul style="list-style-type: none"> <li>Unified Public Reports</li> <li>My Personal Custom Reports</li> <li>Gender City, UT</li> <li>STR Helper - Standard Reports</li> </ul>	<table border="1"> <thead> <tr> <th>Action</th> <th>Name</th> <th>Folder</th> </tr> </thead> <tbody> <tr> <td></td> <td><b>Non-Compliant Properties</b></td> <td>Unified Public</td> </tr> <tr> <td></td> <td><b>Opportunity Amount by Stage (Sample)</b></td> <td>Unified Public</td> </tr> <tr> <td></td> <td><b>Properties in Process with Listings</b></td> <td>Unified Public</td> </tr> <tr> <td></td> <td><b>Sample Report # of Reports</b></td> <td>Unified Public</td> </tr> <tr> <td></td> <td><b>Active Listing Report</b></td> <td>Unified Public</td> </tr> </tbody> </table>	Action	Name	Folder		<b>Non-Compliant Properties</b>	Unified Public		<b>Opportunity Amount by Stage (Sample)</b>	Unified Public		<b>Properties in Process with Listings</b>	Unified Public		<b>Sample Report # of Reports</b>	Unified Public		<b>Active Listing Report</b>	Unified Public
Action	Name	Folder																	
	<b>Non-Compliant Properties</b>	Unified Public																	
	<b>Opportunity Amount by Stage (Sample)</b>	Unified Public																	
	<b>Properties in Process with Listings</b>	Unified Public																	
	<b>Sample Report # of Reports</b>	Unified Public																	
	<b>Active Listing Report</b>	Unified Public																	



- **Flexible and scalable** – Designed to meet the needs of cities from the smallest towns to the largest cities, the systems can be easily adopted to ordinances of all types.

- **Insight** – With over 800 attributes being managed and a robust reporting system, STR Helper allows cities to create customer reports for data-driven decision making.

- **Ordinance Development and Consulting** – We have assembled a group of industry experts drawn from government, academia and industry to work with cities to build ordinances based on best practices, community input and data.



For more information visit [STRhelper.com](http://STRhelper.com) or call us at 435-868-3505.