

January 4, 2018
8:30 A.M.
Newport, Oregon

The City of Newport Wayfinding Committee met on the above date in Conference Room B of the Newport City Hall. In attendance were committee chair Frank Geltner and committee members Linda Neigebauer and Chuck Forinash. Also in attendance was Lee Ann Prchal, City staff.

1. Call to Order
 - a. The meeting was called to order by Chair Geltner at 8:30 AM.
2. Approval of Minutes
 - a. The May 4, 2017 minutes were approved as distributed.
3. Discussion/action items
 - a. In regards to the Goals memo from Spencer, the policy area that is most applicable is #2 - Preserving and enjoying our environment. The next one is #5 - Enhancing a livable region. The Committee agreed that their goal is to initiate and complete a comprehensive signage plan.
 - b. All committee members agreed that the Wayfinding maps are not suitable to be made available to sell.
4. Public comments: None
5. Committee comments:
 - a. A discussion ensued about the signage at 9th and Hurbert and a comprehensive signage plan for the City. Along with the sign directing people to Nye Beach, Chuck wants a sign on the 9th Street corridor that directs people to the Bayfront. It was decided to put this topic aside for now and include it on the agenda for the next meeting.
 - b. Discussion ensued regarding the Wayfinding map. Chuck asked about someone with the City, specifically in the Public Works Department, proofing their changes. Frank noticed that the street names for NE Harney and NE 36th were taken off the most recent map. Notes were put on the map.
 - c. Chuck noticed that there is a new sign put up by the City in South Beach at the corner of SE Marine Science Dr. and Ferry Slip Rd., replacing a sign that had been there for many years. The old sign had a prominent header stating "Welcome to Newport's South Beach," with a blue, green, and white color scheme with water graphics, and included the following directional verbiage with arrows: Hatfield Marine Science Visitor Center, Oregon Coast Aquarium, Boat Launch, Port of Newport Marina Office/RV Park. (This sign can still be viewed on Google Earth's Street View August 2012.) The new sign has a brown background consistent with the state-wide ODOT standard for points of interest and included similar information to the older sign, with

additional information including, Fishing Pier with an arrow directing people to go through the Rogue Parking area. It was noted the Fishing Pier might have been signed more appropriately if people were directed into the public parking lot under the Bridge with separate sign to the west of the big new sign. It was noted that the Wayfinding Committee could have provided valuable input regarding this signage project.

- d. The Wayfinding Committee vacancies were discussed. Chuck suggested the Chamber send an ambassador. Frank said he will talk to them about a Chamber person being on the Committee.
6. Next agenda:
 - a. Review Goals regarding Spencer's memo in case there are any changes to be made.
 - b. Comprehensive signage plan
 - c. Review map (find spreadsheets and have red ultra-fine sharpie available to write on the map)
 7. Next meeting is February 1, 2017, at 8:30 A.M. There being no further business, the meeting was adjourned at 10:00 AM.