

# **FY2025-2026**

## **City Council Goals**

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**MARCH 28**

**City of Newport, Oregon**

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# Focus Area 1

Ensure the City's long-term financial sustainability and make critical, needed investments in the City's infrastructure

1. Finalize a 10-year Capital Improvement Plan
2. Complete the 7-Year Financial Strategy, incorporating new potential revenue streams, and begin implementing recommendations to:
  - a. make improvements to water and wastewater infrastructure
  - b. increase funding for road repair, striping, and ADA compliance
  - c. conduct preventative maintenance,
  - d. complete upgrades to City facilities, and
  - e. conduct robust community engagement with stakeholders and community members on the results
3. Implement the Gravel Roads Paving Plan
4. Secure a financial strategist to assist with a funding plan for the Big Creek Dam Replacement Project

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## Focus Area 2

Build collaborative, interactive relationships with community members and stakeholders through robust and inclusive community engagement programs and communications

5. Develop strategies to strengthen transparency from City leadership, departments, and programs to the community through engagements and in-person interactions
6. Review, revise, and adapt the City's volunteer program across all departments to increase community participation
7. Partner with Newport school leadership programs to engage youth in local government, programs, and processes
8. Launch a bi-lingual community e-newsletter to keep the public informed on project updates, events, and meetings
9. Increase participation with minority groups through proactive outreach with community leaders and tailoring communications to specific cultural needs

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## Focus Area 3

Broaden the City's technology infrastructure and online presence, providing transparent access to information and modern paths to community services provided by the City

10. Complete the transition to a new informative City website
11. Integrate coordinated technology to improve accessibility to information and ease-of-use for City services for staff and community
12. Implement a budget visualization tool on the City's website for transparency of how tax dollars are spent

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## Focus Area 4

Enhance beautification efforts in the City's streets, buildings, and green spaces with community partners through programs that add public arts and cleanliness to better support Newport as a tourist destination, increase community pride, and stimulate economic growth and development.

13. Create and finalize a Destination Management & Marketing Strategic Plan, and begin implementation in coordination with stakeholders
14. Identify beautification opportunities to strengthen the City's appeal for community members and visitors
15. Support the launch of the Public Arts Advisory Committee in partnership and engagement with the OCCA
16. Partner with the OCCA on opportunities to embed arts in the City's infrastructure
17. Complete the City Center Revitalization plan and begin implementing key recommendations, in partnership with stakeholders
18. Complete all pending South Beach Urban Renewal projects to include development and potential addition of community services and goods to the South Beach area
19. Identify, prioritize, and fund improvements to City streets, sidewalks, and rights-of-way that are rated below standard to enhance accessibility and usability of City infrastructure for motorists, cyclists, and pedestrians
20. Enforce the adopted updates to the City's Nuisance Code to improve property maintenance standards
21. Initiate research and feasibility of a tourism-focused trolley
22. Partner with local organizations to introduce and support more multicultural education and events to support the diverse populations of the community

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## Focus Area 5

Strengthen recruitment and retention programs for City employees, City Council, and Committee members; creating a strong foundation for the future.

23. Identify and implement City employee incentives to strengthen and improve recruitment and retention programs
24. Enhance professional development opportunities for all City employees through training
25. Present final recommendations from the City Council Compensation Workgroup and implement City Council-approved recommendations
26. Increase community interest in City Council, committee, and workgroup roles through community engagement and communications

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## Focus Area 6

Enhance Newport's emergency preparedness programs to strengthen prevention methods and awareness for the community.

27. Strengthen wildfire mitigation methods and awareness through potential code changes, community outreach, social media channels and e-newsletters
28. Continue emergency preparedness education through City-coordinated events, school appearances, and representation at community events
29. Review the City's Climate Action Plan and identify potential areas for implementation

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## Focus Area 7

Improve livability through increasing the supply of affordable and workforce housing and addressing homelessness.

30. Research and implement pathways to help increase supplies of affordable and workforce housing, including rentals for the community
31. Actively participate in the County's coordinated efforts regarding homelessness