



OFFICE OF THE CITY MANAGER
City of Newport, Oregon
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MEMO

DATE: August 31, 2021

TO: Mayor and City Council

FROM: Spencer Nebel, City Manager

SUBJECT: Status Report for the Six-Week Period Ending Friday, August 27, 2021

During this time, I was out of the office for a three-week period from Tuesday, July 20 through Tuesday, August 10. Angela and I (and Chopper, too) drove to Michigan to participate in a celebration of life for my mother who passed away in 2020, to spend time with Angela's family, to visit friends, and stopped at a couple of national parks (the Badlands, and Glacier National Park) on the way there and back. During this time, Peggy Hawker was Acting City Manager. Thank you, Peggy, for doing a great job keeping things moving during my absence, and in particular, thank you for not declaring any emergencies while I was away!

As we have been entering into a new phase of the COVID-19 pandemic, we have had a number of internal discussions on how to best address these issues. We have been following the guidelines of Governor Brown reinstating face masks and sorting through the latest orders to determine how they effect our various operations. OCCA has implemented an additional restriction for ticketed events at the Performing Arts Center. Because of the large number of people that spend an extended time together in this facility, OCCA is instituting a proof of vaccination and/or a negative test within 72 hours of participating at an event at the Performing Arts Center. This action is consistent with steps that have been taken by other venues where large numbers of people are seated together for an extended period of time.

Finally, I feel I am in a perpetual phase of catching up with many normal business activities during this time. This has been a stressful period for all of us, including the staff working at the City of Newport. This has been further impacted by a reduction in budgeted staff, compounded by our challenges recruiting and hiring individuals to fill vacancies in various positions. I would ask that Council try to be understanding as things are definitely bogged down with limited staffing in certain areas.

Finally, I will be spending some time during the next few weeks in addressing issues as one of Oregon's co-chairs of the ICMA annual conference being held in Portland October

2-6. This conference is still slated as a live conference, however, as things change with COVID-19, ICMA is continuing to evaluate its ability to pull off a live conference in October. I will keep you updated as to whether this conference goes forward in-person or not.

Highlights of activities over the last six weeks include the following:

- Met with Mike Murzynsky and David Allen regarding the Shilo Inn water and sewer overbilling issue. I indicated to Shilo that I would be off for a three-week period and that we would focus on this issue upon my return.
- Held a routine Department Head meeting.
- Participated in an ICMA 2021 Host Sub-committee for the conference.
- Participated in a Council work session that focused on Samaritan Hospital emergency water supply, integrated pest management, a TSP update, regulation of fireworks, and replacement of iPads on July 19.
- Participated in a regular City Council meeting on July 19.
- Prepared several reports for the August 2 City Council meeting that I was excused from attending.
- Was on vacation from Tuesday, July 20 through Tuesday, August 10.
- While on vacation, I participated in an OCCMA Host Committee co-chair meeting, as well as a full OCCMA Host Committee meeting to finalize preparations for OCCMA hosting this conference.
- Upon returning from vacation, met with Peggy Hawker and Chris Janigo to discuss the water main break at Agate Beach State Park. As a result of this discussion, I declared a limited emergency for the purposes of facilitating the repairs to the Agate Beach State Park parking area and walkway that resulted from a water main break earlier in the week.
- Met with Mayor Sawyer to discuss activities that have occurred while I was away, and to focus on presentations coming up on the ballot initiatives.
- Met with Jason Holland with OCCA for our monthly meeting.
- Met with Mike Murzynsky on the issuance of bonds to fund water construction projects that were included in this fiscal year budget. With the two major billing water adjustments, the City needs to consider the agreement with Pacific Seafood, and the ongoing discussions with Shilo to assure that we have adequate reserves to meet the requirements to proceed with this issuance.
- Held several conversations with Mike Murzynsky and Mark Hemstreet with the Shilo Inn regarding the utility overbilling. Ultimately, we have arrived at the conclusion that the overbilling was just under \$500,000 for wastewater and water during a five-year period. We have discussed several options for how to address this, including a potential credit based on the units overbilled, or a repayment from the City for the amount overbilled with interest. In a later meeting, Mark Hemstreet indicated that with the uncertainties with tourism, they are not in a position to accept a credit, but want a direct payout for the overbilling. We hope to finalize this agreement this coming week. This overbilling was similar to Pacific Seafood's, as both entities have compound meters. Caselle was reading five digits on the large side of the meter, and it should have been reading four digits on the small meter that functions as part of the compound meter. Since it was reading five digits of the

meter, it resulted in an overbilling amount equal to ten times what should have been billed for water and sewer. I have hired Merina+Co to do a complete review of our metering and billing processes to evaluate if we have any other problems that have existed with the billing processes or system, and to provide better methodology to track when changes are made to meters and/or the way accounts are read by our billing system. A lack of historical records collecting changes made on individual bills made sorting of both of these issues very challenging. I will share with Council the recommendations from Merina+Co on how to move ahead.

- Held our first Emergency Coordinating Center meeting to discuss actions needing to be taken regarding the Coronavirus pandemic, which is surging again at this point. The steps we have taken so far include reinstating mask requirements. Initially, we did not require masks for competitive or aerobic exercising at the recreation center, however, later we modified those requirements. We have communicated these new requirements to all employees.
- Prepared agenda materials for the August 16 Council meeting.
- Participated in a meeting of the OCCMA Host Committee Co-chairs preparing for the ICMA Conference.
- Held a bi-monthly meeting with Mike Murzynsky to discuss Finance issues.
- Met with Barb James and Rob Murphy regarding application of the EMS incentive as it relates to a firefighter who will be taking over the responsibility within the department.
- Chris Janigo, Derrick Tokos, Dave Powell, and I met with the Health District regarding their efforts to address emergency water storage in the event of a disaster which would disable the City's water system. The hospital's goal is to have a safe water supply for up to three weeks to address emergency operations that would likely be necessary during a natural disaster. The Health District has explored a number of options, with the first option being a water storage facility being placed on top of the hill on SW 10th Street. This would normally function as part of the City's water storage system, but in the event of a water disruption would be exclusively available for hospital operations. The Health District is seeking a FEMA grant to assist with this effort. We have done some initial outreach to homeowners who are on top of the hill where a tank would be constructed.
- Participated in an OCCMA Nominating Committee meeting. As past-president, it is my responsibility to chair this process.
- Held a Department Head meeting.
- Participated in the August 16 work session which focused on legislative issues, and draft food cart code provisions.
- Participated in the August 16 regular City Council meeting.
- Met with Barb James and Jason Malloy regarding an employee workplace complaint that is being investigated by Jason due to ongoing commitments that Barb has.
- Met with David Allen and Judy Kuhl regarding an agreement for the Chamber to take over administrative functions for the Destination Newport Committee (DNC). This would also include the City providing the advertising dollars appropriated for DNC activities to the Chamber, with the Chamber contracting with various advertising vendors for Newport. This would be subject to a plan and a budget

specifically approved by the City Council, with the DNC providing oversight. This will be an issue that we will be bringing before the City Council in an upcoming Council meeting.

- Participated in a meeting to plan our presentation to Senator Merkley on the Big Creek Dam tour.
- Held bi-monthly meetings with Barb James, Derrick Tokos, Chris and Clare in Engineering, and Dave Powell in Public Works.
- Held a bi-monthly implementation of Smart Water with Richard Dutton and Mike Murzynsky. We had originally hoped to be able to go live with this on September 1. Due to circumstances beyond our control, we are pushing this back a month. We will notify folks that this will be integrated with our new bill-paying services at the same time.
- Held a follow-up meeting with Dave Powell, Barb James, and Jason Malloy to discuss an employee complaint about another employee's action at the Wastewater Treatment Plant. Jason is completing the investigation of this complaint so we can address any issues which led to this complaint.
- Along with Mayor Sawyer, Chris Janigo, Tia Cavender, and Tim Gross, participated in a presentation on the Big Creek Dams with Senator Merkley and staff. We provided an overview of the dam issue at the water treatment plant with a tour of the upper Big Creek Dam that followed. Councilors Goebel and Botello participated in the meeting at the water treatment plant with Councilors Parker and Collett participating in the portion of the overview at the dam. Councilor Botello had a good opportunity to express how important this is to the Latinex community in Newport which is now making up 20% of our City's population. Overall, I think the presentation went very well. Hopefully, this keeps this project on Senator Merkley's agenda as various funding decisions are made. The continued problem with federal funding is that there is not a source of dedicated funds at the federal level to assist with addressing issues relating to municipal dams. Until there is specific funding for a program to assist in this critical piece of infrastructure, the only other funding option for the federal government will be through a special appropriation that would be earmarked for this project. The work of Dig Deep Research and Water Strategies, LLC, is focused on outlining these needs in the future.
- Participated in an afternoon update by Verena Winter from HDR Engineering on where we are with the dam project. This meeting included Dave Powell, Chris Janigo, Steve Stewart, and Cody Olsen. Councilor Aaron Collett also participated in this meeting. We will need to lay out the next steps as it coordinates with funding available for this work.
- Held a bi-monthly meeting with Peggy Hawker.
- Mayor Sawyer and I met with Tia Cavender to discuss a number of steps relating to the Big Creek Dam. We were very pleased to have the Siletz Tribe participate in the meeting with Senator Merkley. We will be following up with the Tribe on this project. Furthermore, we had discussions on potential acquisition of property that could be used for mitigation purposes, in lieu of construction of a fish ladder at Big Creek. We are reviewing this option. This appears to be a high-valued piece of property for fish-habitat restoration. This could play a significant role in addressing any mitigation requirements we may end up doing for the project.

- Barb James and I met with the Newport Employees Association on our new proposed travel policy, instituting a per diem versus requirements to provide meal receipts when travelling for City business. This is a common practice among governmental entities, and would greatly simplify the processes for reimbursement of employees having to travel to conferences for compliance, training, and other City business. It is our intent to implement this new policy City-wide once completed. The NEA was comfortable with most aspects of the policy. We are making a couple of changes to address some areas for further clarity.
- Dave Powell, Barb James, and I met on the new labor/job description for Public Works. We have had great difficulty in hiring people with more advanced skills for the jobs that have opened up in Public Works. We are hopeful that by creating a laborer's position, we will be able to bring in people at the ground level and then prepare them to advance into other positions. The NEA is comfortable with this process. The other advantage of doing this is that we will be able to require certain physical testing that will be met for these positions. We have not been able to do that based on our existing job descriptions. This would be helpful in addressing some of the concerns we have had with new employees in Public Works.
- Participated in a conference call with Rachel Maddok-Hughes who is working on behalf of Lincoln County regarding a regional project for grant funding for travel, tourism, and recreation. There have been a number of thoughts that were expressed early on in this process, but as the requirements come down from the federal government as to how these funds will be used, there are a couple of key projects that may work for this funding. One is the Oregon Coast Trail which would impact various locations throughout the county, and the second relates to funding tourism-related entrepreneur businesses.
- Met with several property owners along the Oceanview Drive corridor regarding options to address some of the concerns along this stretch of roadway. Derrick Tokos gave an overview of the transportation planning effort that will look at longer-term solutions that will address traffic issues at this location. We also wanted to look at some short-term options that could potentially be done with Oceanview Drive. Two specific issues that we presented to the neighbors was the potential of installing speed bumps in the area of Agate Beach Park to slow traffic where there is a high number of pedestrians and vehicles, as well as potentially installing a four-way stop at the intersection of 15th Street and Oceanview Drive. The property owners we met with, including Councilor Jacobi, suggested placing the four-way stop at a different intersection or intersections, and asked why the speed bump could not be located closer to the area where the road narrows and begins winding through the residential area. Chris Janigo indicated that there are certain vision requirements that are necessary before placing speed bumps. Placing speed bumps where people cannot see them, or anticipate them, well in advance can create more of a hazard than a resolution. The same is true with additional stop intersections. We also discussed the longer-term solutions for this location. We will be bringing a report to City Council for review and feedback on short-term solutions.
- Dave Powell, Chris Janigo, Derrick Tokos, and I, met regarding concerns expressed by neighbors of accidents occurring at 1st and Coos Streets. There was a suggestion that a four-way stop be established at this location. In reviewing the

intersection, there are some sight issues that need to be addressed. We will be reviewing options on how to address this.

- Met with Richard Dutton in our bi-monthly meeting to discuss IT matters.
- Attended the dedication of the Corvallis-to-the-Sea Trail on Saturday, August 21 at Ona Beach. There were nearly 100 people at the dedication ceremony. Former City Councilor, Dick Beemer, was invited to cut the ribbon for the Ona Beach end of this trail. In order to build support for this effort, a non-profit C2C Trail Partnership was formed in 2003 as a non-profit, and since that time volunteers have averaged over 2,500 hours a year to make this trail a reality. The trail is made possible by a number of key landowners cooperating and allowing the trail to cross their properties. Enclosed is some information on the trail for your review.
- Councilor Parker, Derrick Tokos, and I, met with Jake Pettis and Wade Carey from PUD to discuss electrical needs for EV charging stations at various locations in the city. Councilor Parker has done some further investigation, and based on a combination of the cost and power requirements for Level 3 chargers, and improved technology with Level 2 chargers, he is suggesting that we look at placement of Level 2 chargers at the locations in question. This dramatically simplifies the process for getting power into the locations. Furthermore, to avoid conflicts with the Farmers Market and other locations using the Angle Street parking lot, we are looking at establishing charging locations in the City Hall parking lot instead of the Angle Street lot. For the Ernest Bloch Wayside, we will need to get authorization from ODOT, since the charging structure would be on city property but the parking area impacted by the charger would be on ODOT property. Finally, we will need to continue discussions with the aquarium on how they want to handle the South Beach location.
- Councilor Parker, Chris Janigo, Dave Powell, and I, met to discuss improving access from the Ernest Bloch Wayside to Agate Beach. Due to seasonal shifts of sand from the base of the stairs to the beach. This was constructed several years ago, and there are times when the stairs are not safe. Councilor Parker indicated he has seen several locations addressing this same problem which seem to work, including areas where temporary structures are used after the winter season, and more permanent concrete structures to deal with the wave-action. Chris Janigo has done some research on this, and we will be looking at appropriating funds to address this problem this fiscal year. We have had a number of people slip and fall at the base of the stairs and it would be nice to have all-weather access from the beach to the stairs.
- Peggy Hawker, Barb James, Melanie Nelson, and I, met to discuss concerns about communications within our offices. We have been dealing with various processes with the departure of Gloria to take a full-time job at the Port of Newport.
- Peggy Hawker, Barb James, and I, met to discuss temporary assistance to help fill in for some of the duties that Gloria did, and to address the time that Peggy is planning to be on vacation. Peggy's vacation plans have changed due to COVID-19. She will still be taking some time off. We will be using Dorinda Howard to help backfill some of these responsibilities in our office while we are in the recruitment process for Gloria's replacement.
- Chris Janigo, Clare Paul, Dave Powell, David Allen, and I, met to discuss an easement we have been trying to obtain where storm sewer currently exists across

the Umpqua Bank and Oscar's parking lot. Our initial offer was rejected, and we are now determining how we are going to proceed with this.

- Laura Kimberly, Barb James, and I met to discuss the creation of the half-time bilingual position at the Library. This position is in the current-year budget with the intent on having a full-time bilingual position as part of the food tax proposal. We are ready to proceed with trying to fill that position.
- Held a bi-monthly meeting with Jason Malloy to discuss Police matters.
- Met with Peggy Hawker to review the non-profit grant program. It is our intent to present our guidelines to Council for review prior to moving ahead.
- Peggy Hawker, Derrick Tokos, and I, met with Lola Jones and Blair Bobier to discuss the potential use of City funding to address homelessness. City Council has appropriated an additional \$200,000 to the funds for addressing homelessness issues in the city. There were a number of discussions as to how these funds could be used. We have broken up the discussion into two pieces. The first is in regard to a winter shelter this year. This is the most immediate issue. We are following up with the County and CSC regarding plans for this winter with the fairgrounds and/or other emergency housing to address weather issues through the season.

In addition, Lola is suggesting that the Council may want to utilize these funds as seed money to acquire a permanent facility to help transition homeless individuals back into the community. This is a pathway in which the City would need to identify a non-profit entity to provide these types of services. We have scheduled a follow-up meeting to continue discussions on this topic.

- Held a bi-monthly meeting with Laura Kimberly to discuss matters at the Library.
- Chris Janigo, Dave Powell, Claire Paul, Derrick Tokos, David Allen, and I, met to discuss entering into an agreement with Right of Way Associates who will assist the City in obtaining property at various locations within the city. This would include the access road for the reservoir, which we hope to acquire a right-of-way outside the watershed, or the commercial forest land within the water shed. Furthermore, there are a number of other parcels that we have been trying to obtain, (both easements or property). Right-of-Way Associates can proceed with obtaining the property in compliance with state law to protect the City, should it be necessary to exercise eminent domain on acquiring any of these parcels. I think that this is the most appropriate way to proceed with these types of land acquisitions to avoid putting the City in a place where the City ultimately could be responsible for all legal costs, and other costs of the property owner, by not following all the necessary steps to get through this process. This would be similar to the process the City used to acquire the easement across the pond at 40th Street.
- Derrick Tokos and I had a meeting with the aquarium staff regarding establishing an electric vehicle charging station on aquarium property. We indicated that this could be done as part of the City's efforts, or making funding available to the aquarium for them to install their own charging station on the aquarium grounds. The staff at the aquarium is grateful for the City, through its Urban Renewal Agency, offering financial assistance to accomplish this task.
- I met with Faith Kreskey, Director of the Lincoln County Historical Society, to discuss advance of the Copeland Collection of Native American artifacts. These artifacts were purchased by the City in the 1920s and were apparently on display

at the old City Hall. City Manager, Don Davis, turned this collection over to the Historical Society in the 1960s, since it was no longer being displayed at City Hall. These artifacts originated from members of the Siletz Tribe. The Historical Society would like to return these artifacts to the Tribe. As part of this process, since the City was in the ownership chain of these artifacts, the Historical Society will be asking Council to support this action. We anticipate this will be before the City Council in October.

- I was out of the office on Wednesday afternoon for a medical appointment with the dermatologist in Eugene.
- David Allen and Stephanie Kerns met with representatives of Rogue Ales to finalize an agreement to bring Rogue fully into compliance with industrial discharge requirements for their operations. The new agreement provides that Rogue will pay additional fees for discharges exceeding the industrial standard, dating back to when the original consent agreement expired. Rogue has 24 months to come into complete compliance with these requirements. Rogue has been making significant progress of reducing the amount of biological load on the plant, and has greatly reduced PH exceedance, but the system that they initially installed does not consistently meet these standards. As a result, Rogue has been designing an entirely new system to replace the system that was originally installed to meet these discharge limits. We appreciate their willingness to work through an agreement that will cover the cost for these additional discharges, and provide a timetable for them to come into full compliance. This has been an expensive process for Rogue and it is necessary to recover capacity in the handling of biological load at the plant. The plant is near capacity to properly treat these biological loads.
- Barb James, Rob Murphy, and I, met to discuss the new requirements for first responders to be fully vaccinated. Based on our review of these requirements, this will be a requirement for our Firefighters (both paid and volunteers). We have had discussions as to whether we should be considering implementing a mandatory vaccination rule for all employees. It has been indicated that this is a mandatory subject of bargaining with our bargaining units. We are continuing to evaluate that option now that the Pfizer vaccine has been fully approved by the FDA.
- Rob Murphy, Barb James, and I, met regarding a candidate to fill the Fire Captain position at the Fire Department. The background check has been completed. This is the third effort we have tried to make to fill this position. We have authorized this candidate to go forward with the psychologic evaluation to determine fitness for this position.
- David Allen, Peggy Hawker, Chris Janigo, Mike Cavanaugh, and I, met to review the status of potential insurance claims for the damage that resulted in the settling of the south end of the pool. It was discovered that the seals on several lights allowed for water to drain out of the pool through conduits, potentially impacting the base under the pool causing this settlement. This created cracking in the concrete pool structure which has been temporarily repaired. We have turned an insurance claim into CIS and they will be scheduling an evaluation of the pool problem to determine potential responsibility and liability for addressing this issue. This will require us to drain the pool and invite various contractors, subcontractors, and folks involved with the design to be present at the time that the evaluation is

done. They will use ground-penetrating radar to determine the extent of any existing voids under the pool, and utilize this time to determine potential responsibility for repairing the pool. CIS has indicated that it is not likely that they will end up covering the actual cost of the repairs since that responsibility likely lies with the issues relating to the construction of this facility, but they will assist in determining responsibilities for damages. We are looking at the second half of October to drain the pool and conduct this work. This will require the pool to be closed for up to two weeks to allow for the draining, evaluation, and the filling and heating of the pool.

- Held a bi-monthly meeting with Mike Murzynsky to discuss Finance matters.
- Participated in a brief special Board meeting of OCCMA.
- Held a bi-monthly meeting with Peggy Hawker and Leslie Palotas to discuss the proposed changes being considered by the Vision 2040 Advisory Committee to the code provisions outlining the responsibility of the Committee. One of the things that will be modified is the number of individuals required for a quorum for these meetings, as well as fine-tuning their roles in providing the area advisory functions to the City.
- Participated in a conference call with Tamara Jones and Jeff Sweet from CIS, and Mark Wolf regarding a request for a severance package for an employee who has resigned their position from Public Works. In reviewing this matter, it is the recommendation of everyone not to consider a severance package relating to this resignation. I concur and have sent a notice to that effect.
- Met with Barb James and Peggy Hawker regarding the Assistant City Manager/City Recorder position. We have initiated the search to fill that position.
- Derrick Tokos and I met with Paul Schuytema from the Economic Development Alliance of Lincoln County (EDALC) to discuss their efforts at partnering with the cities and other districts in Lincoln County. Lincoln County Board of Commissioners has redirected the appropriation from the EDA to a housing initiative in the current fiscal year. They are looking for projects in which they could contract to continue operations as an agency providing economic services in the county. I have attached some information for Council's review on this issue.

Upcoming Events:

- Monday, September 6, City Hall will be closed in observance of Labor Day. The upcoming City Council meetings will be Tuesday, September 7, due to the holiday.
- October 2-6, I plan to attend the ICMA Annual Conference in Portland, OR. I have been excused from attending the October 4 City Council meeting.
- October 21-23 is the 96th League of Oregon Cities Annual Conference in Bend. Mayor Sawyer, Peggy Hawker, Councilors Botello, Goebel, Parker, Hall, and Jacobi, and I, are registered for this conference. As of this point, we have not heard of any change in conference plans due to the latest surge in COVID-19.
- Thursday, November 11, City Hall will be closed in observance of Veteran's Day.
- Thursday, November 25 and Friday, November 26 City Hall will be closed due to the Thanksgiving holiday.
- Thursday, December 23 City Hall will be closed half-day due to the Christmas holiday, and all day on Friday, December 24.

- Friday, December 31, City Hall will be closed in observance of the New Year's holiday.

Attachments:

- Attached is a notice from the Federal Highway Administration of a public outreach effort to obtain comments relating to the Yaquina Head Outstanding Natural Area as it relates to transportation needs, or offsite circulation, bike and pedestrian accommodations, parking management, and congestion mitigation. The City of Newport is a partner in this overall effort.
- Attached is an operational overview of the EDALC and report on the Lincoln County Rural Opportunity Initiative. The EDALC is requesting that the City consider being a partner in this overall effort. Derrick Tokos and I are reviewing this and will provide additional information to Council on what role the City may wish to play in this process.
- Attached is information on the Corvallis-to-the-Sea Trail Partnership with an overview of the trail. This information can be accessed from the website c2ctrail.org. The trail was formally dedicated on Saturday, August 21.

Finally, it is hard to believe that we are beginning the first week of September, and entering the fall season. I am hopeful that the state of Oregon and the Oregon Coast will have a safe Labor Day weekend. As you remember last year, historically dry conditions and extreme easterly winds created one of the most significant wild fire events in the state that directly affected Lincoln County. While we have had minimal precipitation, we do seem to be benefitting from more moisture coming from the ocean that will keep the coastal areas better protected this year. That being said, weather events that developed a year ago over the holiday can quickly change that scenario.

I hope everyone has a safe and enjoyable Labor Day weekend.

Respectfully Submitted,



Spencer R. Nebel, City Manager

cc: Department Heads

Spencer Nebel

From: snicolai@rpa-hln.com
Sent: Monday, August 23, 2021 2:35 PM
To: City Council
Subject: Contact Us - Web Form

[WARNING] This message comes from an external organization. Be careful of embedded links.

City of Newport, OR :: Contact Us - Web Form

The following information was submitted on 8/23/2021 at 2:35:17 PM

To: City Council
Name: Sarah Nicolai
Email: snicolai@rpa-hln.com
Phone: 406-447-5038
Subject: Yaquina Head Traffic Study

Message: Greetings!

The Federal Highway Administration (FHWA), in coordination with the Bureau of Land Management (BLM), has initiated a study to evaluate the transportation system at the Yaquina Head Outstanding Natural Area (ONA). The Yaquina Head Traffic Study will identify and address transportation needs including operations at the entrance station, overall site circulation, bicycle and pedestrian accommodations and safety enhancements, parking management, pavement preservation, and congestion mitigation. The study will be a collaborative process with FHWA, BLM, Oregon Department of Transportation (ODOT), the City of Newport, stakeholders, and the public to identify needs and potential solutions.

An initial public outreach effort is being conducted to explain the study process and gather information from the public and stakeholders to identify issues and concerns relating to the site. A brief video and study newsletter have been posted to the Friends of Yaquina Lighthouses website (<https://www.yaquinalights.org/yaquina-head-traffic-study>) explaining the study process. A public opinion survey, in both English and Spanish, can also be found on the website. The survey is an opportunity to share your concerns and ideas regarding transportation at Yaquina Head and will help the study team identify areas of focus. Please respond to the survey by September 10, 2021.

Website: <https://www.yaquinalights.org/yaquina-head-traffic-study>

Survey: <https://www.surveymonkey.com/r/YaquinaHead> [ENGLISH] https://es.surveymonkey.com/r/YHONA_Espanol [SPANISH] Please respond to the survey by September 10, 2021

Public comment is an important part of the study process. The study team will consider all comments to better understand potential issues, concerns, opportunities, and constraints. Comments can be submitted at any time to the study contacts. All comments will be considered but may not result in proposed site changes.

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Please share this message with others as appropriate. We look forward to hearing from you!

EDALC

OPERATIONAL OVERVIEW 2021

Economic Development Alliance of Lincoln County

2020-21 - A Year of Challenge and Change

Our last year has brought about unprecedented challenges, changes and disruptions, but it has also created so many opportunities for our Lincoln County communities to unite and to work together. With the support of our dedicated Board of Directors, I am excited to drive forward a re-energized and re-imagined **Economic Development Alliance of Lincoln County**. EDALC has served Lincoln County for over twenty-five years, and we again stand at the ready to lead and collaborate on the vital economic recovery work needed in the years to come.

Paul Schuytema
Executive Director



Our Mission

To deliver economic development services that facilitate the creation, growth and retention of Lincoln County businesses.



Economic
Development
Alliance
OF LINCOLN COUNTY

Who is EDALC?

We are the **Economic Development Alliance of Lincoln County**, a 501 (c)(6) non-profit economic development organization. We work every day to attract, support and grow businesses in Lincoln County to ensure community-wide economic well-being and an improved quality of life.

Day-to-day, we work to problem solve and connect businesses with the information and the resources they need to succeed. We research data and work within our extensive network to identify opportunities and mitigate challenges for our local business community. We collaborate with other organizations on projects that enhance our local and regional economic vitality and diversity.

Our organization has served Lincoln County for over 25 years, and is governed by a local board of directors. We receive our funding from local governmental units, our local business community and grant dollars.

Moving the Needle - Recent Progress



- Completed re-designation (and management) of our local **Lincoln County Enterprise Zone**
- Worked with the Cascades West Economic Development District to draft a new five-year **Comprehensive Economic Development Strategy (CEDS)** for the region
- Created a new **economic development website** for local business information and attraction
- Inaugural partner in the **Oregon Ocean Innovation Hub (O2IH)**, authored four project briefs, and assisted with numerous funding efforts to grow the local and regional Blue Economy
- Collaborated on **impactful local projects**, including business attraction work with Lincoln City and the ART Toledo project in Toledo
- Continuous **business and remote worker recruitment**, via digital marketing channels
- Completed research and developed report of top **25 Lincoln County employers** for OED (the first update since 2017)
- Helped facilitate county-wide economic development **listening sessions** in November, 2020
- Annual review and evaluation of **Community and Economic Development Grant** applications

EDALC's new Executive Director's professional experience and outside perspective have created a stronger connection between City and County Economic Development efforts. EDALC is a vital partner in my work to brainstorm, leverage capacity and further shared objectives for our community as a whole.

- Alison Roberson, Director, Economic Development, Lincoln City



On the Horizon in 2021-22

- Keep our focus on **long-term economic recovery**
- Continue to forge a county-wide economic development **strategic plan of work**
- Implement a strong **Business Retention and Expansion (BRE)** program
- Support local and regional **Blue Economy** and **entrepreneurial** efforts
- Maintain and promote commercial property inventory via **OregonProspector**
- Develop a **multi-organizational strategic plan website** to better inform and engage
- Gather and share **meaningful economic data** and develop an **economic vitality report card**
- Continue to collaborate with other organizations on **impactful projects**

Local and Regional Leadership

EDALC has been the sole Lincoln County Economic Development Organization for the last 27 years with well over \$160 million in growth in Lincoln County from Board-lead projects in the last five years.

EDALC's Executive Director is an award-winning technology entrepreneur and economic developer, practicing full-time economic development (with a rural focus) for over twelve years.

EDALC serves locally and regionally on results-driven efforts:

- The Governor's South Valley and Mid-Coast Economic Recovery Team
- The Oregon Cascades West Economic Development District Board of Directors
- The Oregon Cascades West Council of Governments Loan Program Review Subcommittee (access to business capital)
- Regional Broadband Action Team (four counties) - currently managing an EDA-funded project feasibility study
- Mid-Coast Water Planning Partnership (as Industry/Economic Development Chair)
- Newport Chamber of Commerce (Board of Directors)
- Lincoln County SBDC Advisory Committee
- Yaquina Bay Economic Foundation (Board of Directors)

EDALC has created stronger relationships between business and local government and plays an important role in marketing Lincoln County to potential business recruitments. With the addition of Paul as Director, Lincoln County is taking an active role in regional economic development and collaborating with other partners in surrounding counties.



- Melissa Murphy, Regional Development Officer, Business Oregon

EDALC BOARD OF DIRECTORS

Tracy Bailey, *Chair*, Senior Planner, Confederated Tribes of Siletz Indians

Kerry Kemp, *Vice Chair*, Retired Waldport City Manager

Lesley Ogden, M.D., *Secretary*, CEO, Samaritan Lincoln County Hospitals

Michael Smith, *Treasurer*, Vice President and District Manager, US Bank

Curt Abbott, *At Large*, Founder and Owner, Oregon Coast Technology

Robert Cowen, Ph.D., Director, Hatfield Marine Science Center

Zack Dahl, Co-Owner, Dahl Disposal

Bryan Fitzsimmons, Owner, Fitzsimmons CPA

Dr. Karen Gray, Superintendant, Lincoln County School District

Doug Holbrook, Owing Partner, Holbrook & Associates

Carrie Lewis, CEO, Oregon Coast Aquarium

Paula Miranda, Manager, Port of Newport

Linda Roy, Owner and Broker, Lincoln City Realty

Birgitte Ryslinge, Ph.D., President, Oregon Coast Community College

Doug Hunt, *Ex Officio*, Lincoln County Commissioner

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Economic Development Alliance of Lincoln County

324 N. Coast Highway, #5

P.O. Box 716

Newport, OR 97365

t. 541 265 4544

"We are working with EDALC on our Downtown Revitalization and Executive Director Paul has been a joy and an invaluable asset in developing our ARTS Toledo endeavor!"

- Rod Cross, Mayor, City of Toledo

www.BusinessLincolnCounty.com

Lincoln County Rural Opportunity Initiative

Concept Stage Application Overview

Key Program Aspects (from Business Oregon)

At its core, ROI helps communities create environments conducive to small business success, including *dismantling barriers* that inhibit full participation in entrepreneurial pursuits among rural residents, and *ensuring equitable access to resources* throughout the ecosystem. Business Oregon ROI funding supports the development and execution of projects that *enhance opportunities for entrepreneurs and strengthens integration among providers*. Work plans should include concrete activities, outputs, and outcomes that correspond to the overall project objectives.

Partners

- Economic Development Alliance of Lincoln County (lead applicant)
- City of Newport
- Lincoln City
- Lincoln County Small Business Development Center
- Toledo
- Waldport (potential)
- Lincoln County School District (potential)
- County of Lincoln (potential)

Possible Phase One (Concept Stage) Projects

Entrepreneurial Projects

Entrepreneurial Network - Create a series of networking events and "entrepreneurial hang out" locations and hours to bring together the entrepreneurial community (both for networking but also to assess the scale of the community)

Entrepreneurial Summit - Deliver a Lincoln County Entrepreneurial Summit event - day long event with several speakers, breakout sessions and such (bring in Ryan Lily as a speaker)

Youth Entrepreneurial Thinking - Host a series of "entrepreneurial thinking" workshops for high school students - exploring the value of failure, opportunity recognition, opportunity creation, creative problem solving and such

Food Sector Support - Support to the county's COVID-ravaged restaurant and food grower/maker/preparer market - Contracting with the Lincoln City to take over the Culinary Center in Lincoln City, thus providing a working commercial kitchen to food carts, caterers, and retail sellers - plus partnerships with the high school's culinary program. All tied up in a bow of one-on-one business advising for each client via the SBDC.

Creative Economies – Asset map the existing creative enterprises in Lincoln County. Create special “creative economy” entrepreneurial networking meetups. Develop access to support resources unique to this sector. Provide programming (either through summit or stand-alone) on how to blend artistic creation with solopreneur business management and marketing.

Startup Education – Using the Co-Starters curriculum through the Foundry Collective, certify at least two facilitators to deliver both the short-term and longer-term CoStarters start-up curriculum. Special emphasis on delivering at least the introductory programs to underserved communities. (another approach – partner with the SBDC if they decide to stand up an Innovation and Entrepreneurship curriculum)

Lincoln County Report Card - Creating a "Lincoln County Report Card" of local metrics to assess the baseline stance and change of the economic ecosystem - things like money on deposit in local banks, changes in equalized assessed valuation, building permits issues, number of active entrepreneurs, % increase in reported income of those who have created entrepreneurial income, growth and change in Lincoln County eCommerce, # of businesses opened/closed, # of businesses that have sold and remained open, etc.

Other Ideas - Tourism Entrepreneurship, Local Entrepreneurial “First Responder Team, Create and Entrepreneurial Hall of Fame, Tell Entrepreneurial Stories (web and video), Business Competition, Incubator/Coworking Space, Localized “Roadmap” Screenshots, Host Startup Weekend

Traditional Economic Development

- Enterprise Zone management
- OregonProspector for site marketing
- Business Retention and Expansion program

Key touchpoints of Entrepreneurial Ecosystems

A thriving ecosystem includes these key elements:

- Entrepreneurs who aspire to start and grow new businesses, and the people who support entrepreneurs.
- Talent that can help companies grow.
- People and institutions with knowledge and resources to help entrepreneurs.
- Individuals and institutions that serve as champion and conveners of entrepreneurs and the ecosystem.
- Onramps (or access points) to the ecosystem so that anyone and everyone can participate.
- Intersections that facilitate the interaction of people, ideas, and resources.
- Stories that people tell about themselves and their ecosystem.

- Culture that is rich in social capital – collaboration, cooperation, trust, reciprocity, and a focus on the common good – makes the ecosystem come alive by connecting all the elements together.
- Acknowledgement that diversity is a critical driver of innovation.

Seven Design Principles for building ecosystems (riffing off the *Entrepreneurial Ecosystem Building Playbook* by the Kauffman Foundation):

- Put entrepreneurs front and center.
- Foster conversations.
- Enlist collaborators. Everyone is invited.
- Live the values.
- Connect people bottom-up, top-down, outside-in.
- Tell the community's authentic story.
- Start, be patient.

Partial Trail Closures: July 1 – Oct. 1 | No Campfires: Starting Aug. 13
[See Details Here \(https://c2ctrail.org/current-status-and-advisories/\)](https://c2ctrail.org/current-status-and-advisories/)



[\(https://c2ctrail.org/\)](https://c2ctrail.org/)

About Us

The Corvallis-to-the-Sea Trail Partnership

The Corvallis-to-the-Sea Trail (C2C) has been a dream for almost 50 years ([see our History](#)

[\(https://c2ctrail.org/wp-content/uploads/History-May-20-Final-1.pdf\)](https://c2ctrail.org/wp-content/uploads/History-May-20-Final-1.pdf)), and has become a reality through the hard work and dedication of many people. The non-profit C2C Trail Partnership was formed in 2003, and since



then its volunteers have averaged over 2,500 hours a year to make the C2C trail dream a reality. Volunteers have explored over 300 miles of possible trail routes, constructed new sections of trail, brushed abandoned road corridors, weeded out invasive species, installed trail signs, and donated equipment, tools and other materials. The Partnership plans and coordinates trail work, obtains approval from landowners and agencies, and works to recruit and train volunteers who can help maintain the trail. The Partnership also occasionally leads day hikes along the route.

The C2C Trail Partnership is a collaborative grassroots effort consisting of individuals, businesses, and organizations of local, regional, and national scope. Cooperation has been, and continues to be, a core value in working with others to make the envisioned trail a reality.

Current Members of the Board of Directors of the C2C Trail Partnership are:

- Gary Chapman, President
- Bob Rogowski, Vice President
- Merlin Ebert, Secretary
- Jim Golden, Treasurer
- Louise Marquering, Volunteer and Communications Coordinator
- Dick Beemer
- Rollie Bowers
- Ed Fox
- John McNair
- Ron Post
- Larry Weymouth

Previous board member volunteers have included:

John Aylmer, Joyce Canan, Jerry Davis, Ken McCall, Denise Nervik, Kirk Newburgh, Mike Saslow, Sha Sifford, Paul Smith, and Olaf Sweetman.

Key landowners cooperating in partnership to make the trail possible include:

- Benton County
- City of Corvallis
- Corvallis Watershed
- City of Philomath
- Golden Ponds Timberlands Inc.

- Hancock Forest Management
- Hitzelberger Ranch LLC
- Lincoln County
- Nestucca Forests LLC
- Oregon State University's College of Forestry
- Pacific Forest Trusts
- Starker Forests, Inc.
- Stokes' Timberlands
- Trout Mountain Forestry
- USDA Siuslaw National Forest
- Van Eck Forest Trust
- Weyerhaeuser

Over the years, other helpful participation has come from:

- CH2M Hill Inc.
- Corvallis Trail Riders
- Greenbelt Land Trust
- Marys Peak Group of the Sierra Club
- Northwest Youth Corps
- Oregon Parks and Recreation Department
- Oregon Equestrian Trails
- Peak Sports
- Scouts BSA
- South Lincoln County Committee on Trails
- Yaquina Wheels Bicycle Club

Technical advice and training has come from:

- Cascade Volunteers
- National Coast Trail Association

- National Park Service Rivers & Trails Program
- Pacific Crest Trail Association
- Trail Keepers of Oregon

We also recognize the support from businesses provided by their advertising on this website and in our publications. Thank you!

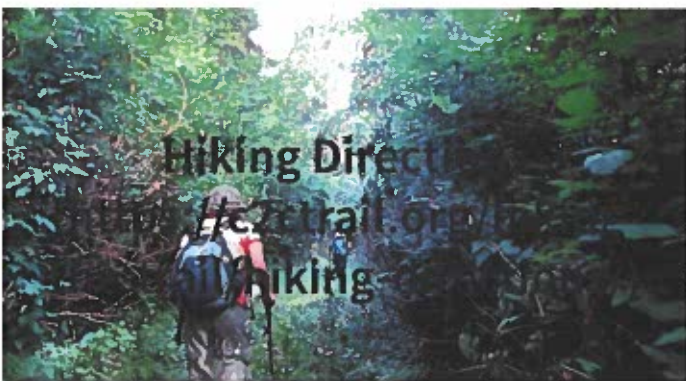
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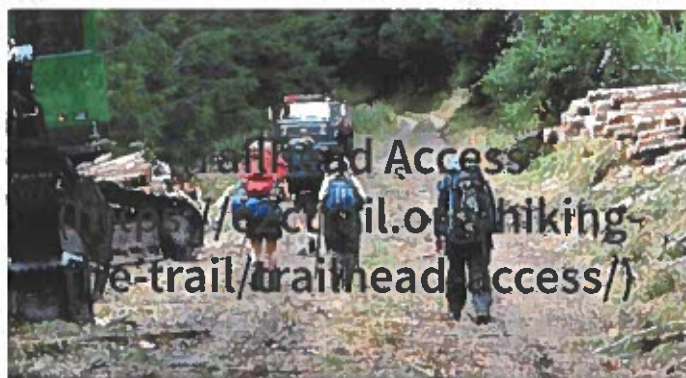
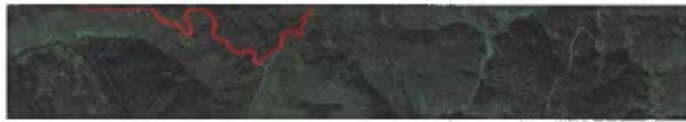


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This is a hiking and biking trail through the Oregon Coast Range that connects the Heart of the Willamette Valley with the Central Oregon Coast. The full route (60 miles) of the Corvallis-to-the-Sea ("C2C" for short) Trail has two points of hiking origination: 1) east in downtown Corvallis, Oregon, at the confluence of the Willamette River and Marys River (Shawala Park), or alternatively at the Benton County Fairgrounds; and 2) west at Ona Beach State Park on the Pacific Ocean. Most people hike east to west. Public transit from Newport, and Seal Rock, Oregon, is available for the return trip. There are numerous intermediate trail access points from US Forest Service and County roads, and the bicycle route uses many of these same roads. However, parking at trailheads is scarce or limited or not available.

Get detailed directions to hike the entire trail in segments from east to west here (<https://c2ctrail.org/hiking-the-trail/hiking-directions/>). Miles of paved and gravel roads through the Coast Range could provide several alternative C2C biking routes; see Bicycle Routes (<https://c2ctrail.org/bicycle-routes/>) for a map and descriptions.

Most of the route is on lands and roads in public ownership and tied to timber management practices. The hiking trail is largely on abandoned or gated road corridors and existing low-traffic roads. The C2C Trail route is not all foot trail; in fact, there are some miles of open road and even one short bit of highway. Unless you are willing to hike or bike on roads or highway shoulders, be selective and don't undertake the entire C2C route.



The eastern half of the route uses mainly a mixture of private and County roads and multi-use paths with a bit of existing and new trail. This half runs about 30 miles from Corvallis to the USFS Big Elk Campground west of the community of Harlan. About 5 miles of this route are on Forest Service land. On the western half, there are about 8 miles on existing trails or new trails. From Harlan to the coast, gravel and paved roads provide alternative bike routes for the trail. We have revokable arrangements with private landowners and timber managers for traversing the remaining lands along the route. Please respect all lands as you pass.

And remember that the C2C Trail is located within the traditional homelands of the Ampinefu or Marys River Band of Kalapuya, Wusi'n or Alsea People, and the Yaqo'n or Yaquina People. ([For more information, see History. \(https://c2ctrail.org/about-us/\)](https://c2ctrail.org/about-us/))

Hiking the trail, it is possible to travel from the valley through the coast range at the pace of the Native Americans, early settlers and naturalists. You can journey under your own power (hike or bike) for an afternoon, a day, a weekend or even a week through this land. At the end of traveling the entire route, you can splash in the cool waters of the Willamette River or the Pacific Ocean.

The C2C Trail also connects with the Oregon Coast Trail and the Willamette Water Trail. And a side trail can take you to Marys Peak with an elevation of 4,000 feet, and the very top of the Coast Range, where with clear weather you can see the ocean 40 miles away. Iconic Marys Peak is often in view from the C2C Trail.

Note that people have done the entire hike to the coast in just 3 days, but 5 or 6 days is a more leisurely pace. For a narrative of one such 5-day hike in 2016, click [HERE](#) to download a printable file (<https://c2ctrail.org/wp-content/uploads/A-5-Day-Hike4.pdf>). Because motor vehicle access points are common along the route, supported hikes are another popular alternative to backpacking all your gear, food, and water for the entire trail. And there are opportunities for many shorter day hikes from numerous trailheads at intersecting Forest Service roads (see Trailhead Access (<https://c2ctrail.org/hiking-the-trail/trailhead-access/>)).

Camping is restricted to the Siuslaw National Forest lands shown on the map; we are not allowed to indicate specific camping locations. Except for the USFS Big Elk Campground at the C2C Trail's midpoint, all camping is required to be dispersed camping only. Therefore, you must plan your trip carefully to avoid being stuck along a stretch of private land at nightfall.

If your idea of an ideal camping spot includes almost flat, dry, clear, soft ground, an awe-inspiring view, and a spring or babbling brook a few hundred feet away, you may be disappointed with the C2C Trail. The first is found in scattered places; the second, infrequent and special; and the third, (water) a rare find. Plan ahead and read your map as you go.