

CITY OF NEWPORT

ORDINANCE NO. 2155

AN ORDINANCE AMENDING THE PARKS AND RECREATION SECTION OF THE CITY OF NEWPORT COMPREHENSIVE PLAN TO APPROVE AND ADOPT THE PARK SYSTEM MASTER PLAN (Newport File No. 3-CP-17)

Summary of Findings:

1. In 2015 the Newport City Council began setting aside funds to develop a new Park System Master Plan, recognizing that the existing Plan from 1993 was outdated and that a new Plan would provide policy makers a better understanding of community's needs and priorities regarding the maintenance/enhancement of parks, trails, and open spaces areas.
2. Newport's 2040 Vision, completed in 2017, confirmed that the City's park system is a community priority, identifying the development of an integrated multi-use trail system that connects neighborhoods, visitor destinations, open spaces, and natural areas as a top-tier strategy. The Vision also recognizes the need to make recommendations for future park upgrades, planning, and development, with particular attention paid to cultivating sustainable funding streams for maintenance.
3. In June of 2018, the City hired a team of consultants to assist its staff in developing a new Park System Master Plan ("2019 Plan") to guide investment and development of the park system over the next 20-years.
4. Development of the 2019 Plan included evaluating community priorities, future needs, and sustainable funding sources for the network of open space, trail, park, and recreation assets within the City's UGB. The update process helped develop and refine the community's vision for parks and recreation through an interactive community-driven process. The planning process considered current conditions and future needs related to demographics, recreational trends, land availability, funding capacity, and partnership opportunities. The final Plan identifies a preferred path forward and recommends the steps and strategies needed to implement the community's vision for its park system.
5. The 2019 Plan builds on the community's unique assets to meet the needs of current and future residents and tourists of the City and was informed not only by the 2040 Vision but also by a substantial amount of public input collected over a 12-month period.
6. The 2019 Plan establishes clear goals and strategies for enhancing the community's parks and recreation facilities through investment and development over the next 20 years. The 2019 Plan includes (a) an updated inventory of the City's existing parks, trails, and recreation facilities; (b) project recommendations for how the park system can be enhanced over the short (1-5 year), medium (6-10 year), and long (11-20 year) term; (c)

fee and funding recommendations; and (d) a set of goals, policies and implementation measures intended to guide investment and development of the park system in a manner that will meet the current and future needs of the community. Specifically, the 2019 Plan provides:

- An introduction and background on park planning in Newport
 - A community vision and goals for the future parks and open space system
 - An inventory and level of service analysis of existing facilities
 - Recommendations for new parks and improvements to existing facilities, including improvement priorities and park design guidelines
 - A plan implementation component, including a project timeline, implementation strategies, project costs, and funding strategies
 - A Capital Improvement Component that summarizes information and recommendations related to costs and funding associated with existing and future facilities
 - Detailed design guidelines
 - A climate appropriate planting palette
 - Recommendations related to maintenance, staffing, and partnerships
 - A complete list of community engagement activities conducted throughout the project
7. This request amends the Parks and Recreation Section of the Public, Cultural, and Educational Services Chapter of the Newport Comprehensive Plan, including facility inventories, capital project priorities, funding, policy and related recommendations set forth in the 2019 Park System Master Plan, and to adopt the 2019 Plan by reference.
8. Major amendments to the Newport Comprehensive Plan may only be initiated if there is (a) a significant change in one or more conclusion; or (b) a public need for the change; or (c) a significant change in community attitudes or priorities; or (d) a demonstrated conflict with another plan goal or policy that is a higher priority; or (e) a change in a statute or statewide agency plan.
9. The City has established that there is a public need for the change, considering that it has been 26 years since the City last adopted a Park System Master Plan. In that time, the City has experienced population growth and shifts in demographics; expanded its Urban Growth Boundary (UGB); made upgrades and additions to its parklands; constructed a large recreation and aquatic center; and expanded its recreational programming.
10. The 2019 Plan is consistent with applicable Statewide Planning Goals as summarized below:
- a. The City utilized a stakeholder advisory committee, and conducted public outreach events throughout the planning process, to develop the 2019 Plan. Outreach included:

- 5 meetings with the Project Advisory Committee
- 10 meetings with over 20 different stakeholder groups and individuals
- 3 in-person community open houses
- 3 online surveys
- 4 press releases
- 7 Facebook advertisements
- 3 joint Planning Commission and City Council work sessions
- 5 local radio show interviews
- 3 elementary and high school outreach activities
- 5 pop-up dot board exercises
- 1 information table at the Newport Farmer's Market
- 1 Spanish language focus group
- A project website containing in-progress drafts of Plan materials and survey results

Further outreach was performed as part of the City's adoption process, including hearings before the Planning Commission and City Council, consistent with Statewide Planning Goal 1, Public Involvement; and

- b. The 2019 Plan was developed using a structured planning process that identifies issues and problems, and contains inventories and other factual information sufficient to inform policy choices, consistent with Statewide Planning Goal 2, Land Use Planning; and
- c. Resource inventories, assessments, and policies contained or referenced in the 2019 Plan protect natural resources, open space, scenic and historic areas, consistent with Statewide Planning Goal 5, Natural Resources; and
- d. Provisions for management of waste, storm run-off from parks facilities, and other potential impacts to the quality of air, water or land resources are addressed in the 2019 Plan in a manner consistent with Statewide Planning Goal 6, Air, Water and Land Resource Quality; and
- e. Hazard assessments informed the preparation of the 2019 Plan, consistent with Statewide Planning Goal 7; and
- f. The 2019 Plan by its very nature is intended to satisfy the recreational needs of the citizens of the state and visitors and, where appropriate, to provide for the siting of necessary recreational facilities, consistent with Statewide Planning Goal 8, Recreational Needs; and
- g. Components of the 2019 Plan are directed to, and accommodate, tourist activities which is a significant component of Newport's economy. As such, the 2019 Plan contributes to the health and vitality of the local economy, consistent with Statewide Planning Goal 9, Economic Development; and

- h. Water, sewer, storm drainage, streets/parking, and other services planned for the park system have been designed and sited to address current and future needs, a practice that is encouraged by Statewide Planning Goal 11, Public Facilities and Services; and
 - i. The 2019 Plan includes recommendations to enhance bike, pedestrian, street and trail systems internal to, and connecting, park and recreation facilities, consistent with Statewide planning Goal 12, Transportation; and
 - j. New structures contained in the 2019 Plan will be constructed to current energy codes, and the plan includes promotion of low impact development practices in parks as well as improvements to trails, sidewalks, and bike paths that enhance the City's non-motorized transportation network, consistent with Statewide planning Goal 13, Energy Conservation; and
 - k. Planned development within the Park System is consistent with what could be expected in an urban area, consistent with Statewide Planning Goal 14, Urbanization; and
 - l. The 2019 Plan is responsive to the need to recognize and protect the Yaquina Bay estuary and nearby wetlands, while also facilitating the development of appropriate recreational access and uses, consistent with Statewide Planning Goal 16, Estuarine Resources; and
 - m. Significant coastal habitat, economic resources, and recreational needs were inventoried and factored into the development of the 2019 Plan, consistent with Statewide Planning Goal 17, Coastal Shorelands; and
 - n. The 2019 Plan identifies beach and active dune areas and incorporates appropriate use of these areas in accordance with their ecological, recreational, aesthetic, water resource, and economic values, as well as their natural limitations, consistent with Statewide Planning Goal 18, which seeks to conserve, protect, and restore coastal beach and dune areas.
11. No other Statewide Planning Goals are applicable to the proposed changes to the "Public Facilities" element of the Newport Comprehensive Plan.
12. The Newport Planning Commission held a hearing to consider the 2019 Plan on August 12, 2019 and, after taking public testimony, voted to recommend adoption of the amendments.
13. The City Council held a public hearing on September 16, 2019 regarding the question of the proposed amendments, and voted in favor of their adoption after considering the recommendation of the Planning Commission and evidence and argument in the record.

14. Information in the record, including affidavits of mailing and publication, demonstrate that appropriate public notification was provided for both the Planning Commission and City Council public hearings.

THE CITY OF NEWPORT ORDAINS AS FOLLOWS:

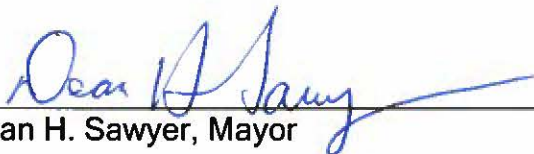
Section 1. Findings. The findings set forth above are hereby adopted in support of the amendment to the Newport Comprehensive Plan adopted by Sections 2 of this Ordinance.

Section 2. Amendment. The Parks and Recreation section of the Public, Cultural, and Educational Services Chapter of the Newport Comprehensive Plan is hereby repealed and replaced with the document titled "Parks and Recreation" included as Attachment A.

Section 3. Effective Date. This ordinance shall take effect 30 days after passage.

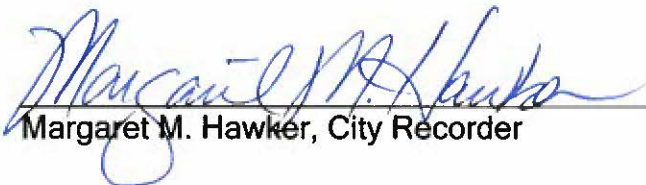
Date adopted and read by title only: September 16, 2019.

Signed by the Mayor on September 17, 2019.



Dean H. Sawyer, Mayor

ATTEST:



Margaret M. Hawker, City Recorder

PARKS AND RECREATION

In June 2018, the City of Newport commissioned an update of its Park System Master Plan. The process included evaluating community priorities, future needs, and sustainable funding sources for the network of open space, trail, park, and recreation assets within the City's UGB. It helped develop and refine the community's vision for parks and recreation through an interactive community-driven process. The planning process considered current conditions and future needs related to demographics, recreational trends, land availability, funding capacity, and partnership opportunities.

The Park System Master Plan for the City of Newport, Oregon, hereby included in this document by reference, outlines a plan for providing parks, open space, and trail systems for the City of Newport. It recommends the steps and strategies needed to implement the community's vision for its park system and establishes clear goals and strategies for enhancing the community's parks and recreation facilities through investment and development over the next 20 years. The Park System Master Plan builds on the community's unique assets to meet the needs of current and future residents and visitors of the city.

Specifically, the Park System Master Plan provides:

- An introduction and background on park planning in Newport
- A community vision and goals for the future parks and open space system
- An inventory and level of service analysis of existing facilities
- Recommendations for new parks and improvements to existing facilities, including improvement priorities and park design guidelines
- A plan implementation component, including a project timeline, implementation strategies, project costs, and funding strategies
- A Capital Improvement Component that summarizes information and recommendations related to costs and funding associated with existing and future facilities
- Detailed design guidelines
- A climate appropriate planting palette
- Recommendations related to maintenance, staffing, and partnerships
- A complete list of community engagement activities conducted throughout the project

Existing Assets

The City of Newport has a robust system of existing parks, trails, and recreation facilities and a rich natural environment that provide excellent opportunities for recreational activities for residents and visitors. Among its unique assets are:

- The Pacific Ocean, including numerous beach access points, stretches of sandy beaches, and picturesque rocky cliffs.
- Four state and federal parks and recreation areas totaling over six hundred acres that serve as regional and statewide destinations, including Agate Beach State Recreation Site, South Beach State Park, Yaquina Bay State Recreation Site, and Yaquina Head Outstanding Natural Area and lighthouse.
- A variety of neighborhood parks, mini parks, and pocket parks providing opportunities for many residents to access recreation opportunities close to home, and a network of paved

and soft-surface trails connecting parks and neighborhoods throughout the city.

- Over seven hundred acres of undeveloped open space at 18 different locations, including wetlands, forests, walking trails, and other opportunities for passive recreation.
- A 45,000 square foot state-of-the-art Recreation Center, including two gyms, a cardio fitness area, indoor running track, classrooms, multipurpose rooms, and a dance studio.
- A new year-round indoor Aquatic Center with recreational swimming, swim lessons, lap swims, water fitness, special event swims, swim meets, and pool rentals.
- A robust 60+ Activity Center, where residents age 60 or older can gather, participate in a variety of drop-in activities, and partake in classes, lectures, field trips, health and wellness opportunities, socializing, and more.
- City, School District, and other facilities that offer opportunities for people of all ages to participate in a wide variety of sporting activities, including basketball, wrestling, track and field, indoor and outdoor soccer, and more.
- Partnerships with local community groups and organizations that help the City leverage additional resources to provide, support, and maintain park and recreational facilities and programming.

The City's existing park and recreation facilities are an excellent foundation upon which to build and develop a more robust system of parks, trails, and other facilities to serve the City's residents and visitors. The existing park system includes the following types and numbers of facilities:

Parks

- Mini-Parks (3)
- Pocket Parks (4)
- Neighborhood Parks (11, including four facilities owned by the Lincoln County School District)
- Destination Parks (4, all owned by state or federal agencies)

Special Use Facilities

- Dog parks (2 total, 1 owned by the City of Newport, 1 owned privately)
- Skate park
- Piers and docks (4 total, 2 owned by the City of Newport, 2 owned by the Port of Newport)
- Other special use facilities, such as the 60+ Center, Recreation and Aquatic Center, waysides, etc. (13 total; 8 owned jointly or completely by the City of Newport)
- Beach Access Points (14)
- Open Space Areas (12)
- Undeveloped Sites (6)
- Trails and trail corridors (6)

These facilities are mapped in Figures 1 and 2.

FIGURE 1. PARK INVENTORY MAP - NORTH

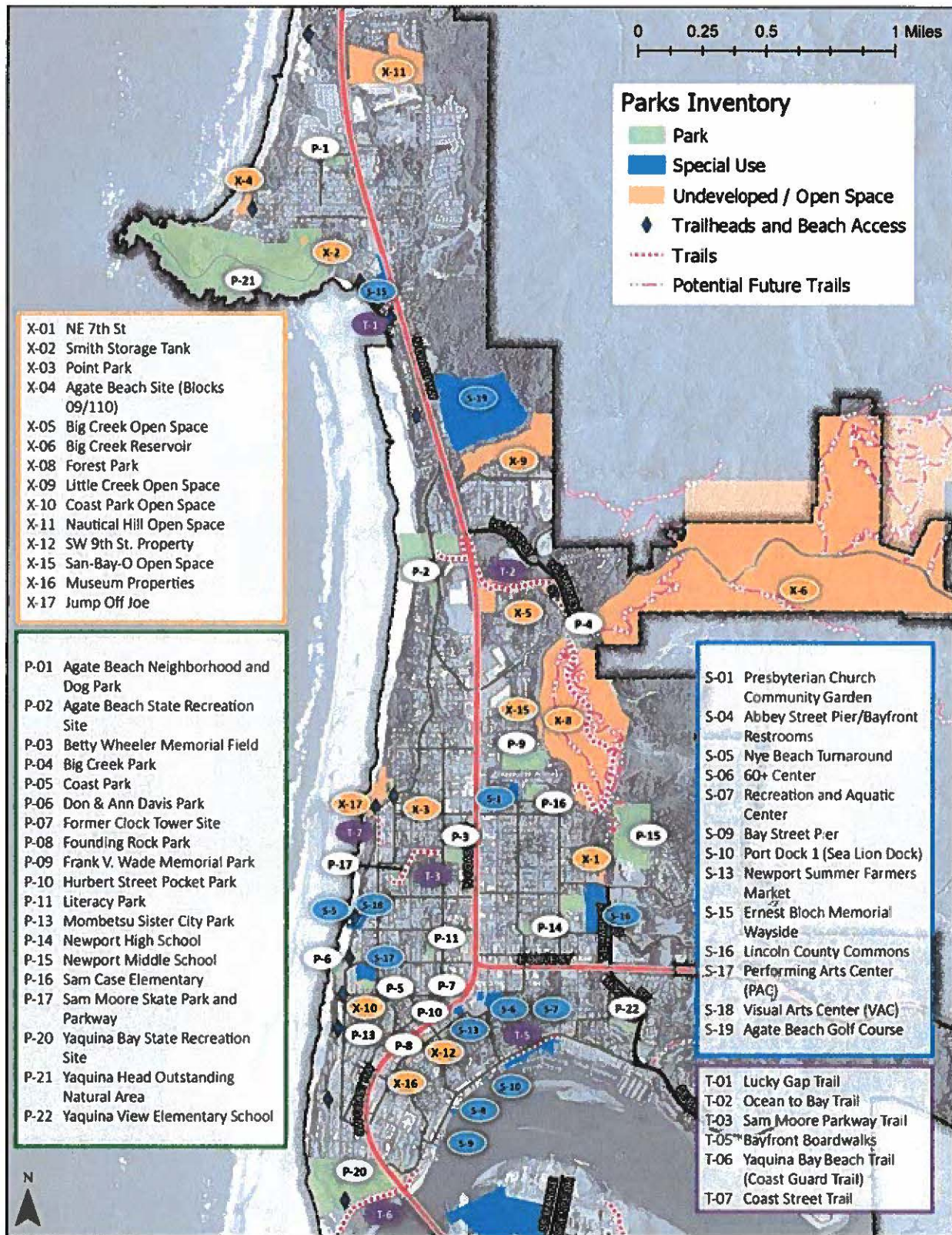
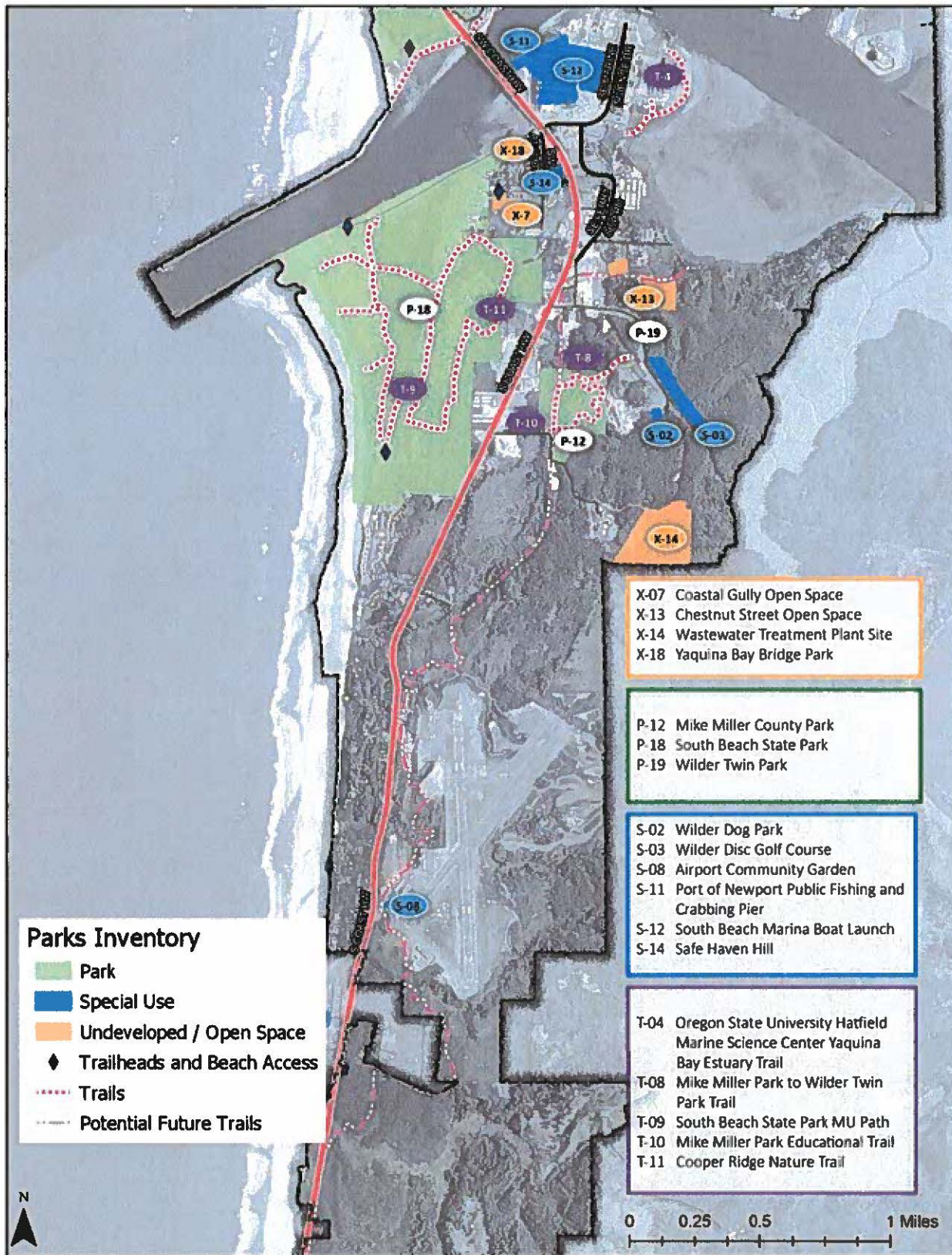


FIGURE 2. PARK INVENTORY MAP - SOUTH



Community Engagement

To ensure that the Park System Master Plan accurately reflects the needs and values of the Newport community, the project team utilized a combination of traditional outreach tools and innovative approaches to reach a broad range of the population, including minority groups and populations that are traditionally underserved by park and recreation amenities. Specific groups targeted for outreach included Newport's growing Latinx community, high school and elementary school children, and aging populations.

Hundreds of Newport community members participated in the Master Plan update process through a multi-faceted community engagement program. People of diverse demographics, of all ages, from different neighborhoods, and with a range of experiences, perspectives, and needs contributed their insights and ideas for enhancing Newport's parks. In-person and online events and activities created convenient opportunities for people to share their insights. Outreach forums included Project Advisory Committee (AC) meetings, community open houses, online surveys, stakeholder meetings, Facebook advertisements, radio show interviews, pop-up dot board exercises, and outreach to local schools.

Park System Master Plan Objectives

The City of Newport continues to experience growth and is also undergoing shifts in its demographics. Residents age 65 years and older now make up approximately one fourth of the City's population, and the number of residents who identify as Hispanic or Latino has nearly doubled in the last two decades. Today, over half of the City's residents are renters. Given these changes to the City's population, it will be important to consider the needs of future residents and visitors when thinking about how to further develop and improve upon the City's park system.

Some objectives of the Park System Master Plan include:

- Further development of an integrated multi-use trail system that connects neighborhoods, visitor destinations, open spaces, and natural areas.
- Increasing the recreational value of existing parks, including creating conceptual designs for underdeveloped spaces.
- Identifying areas underserved by parks and recreation facilities and proposing new parks and recreation facilities for serving them.
- Redesign and expansion of the Sam Moore Skate Park and associated neighborhood park and trail.
- Siting of a bicycle pump track.
- Recommendations related to siting and management of new community gardens.
- Assessing how future development of the Wolf Tree Destination Resort can be integrated into the City's park system.
- Identifying ways to increase energy and natural resource efficiency for park and recreation maintenance and operations.
- Identifying sustainable funding streams and ways to reduce ongoing maintenance requirements and costs for the City's parks, open spaces, and recreational facilities.
- Collaborating with community partners to create a park and recreation system that is attractive, sustainable, and well-maintained.

Prioritized Capital Project Recommendations

The Park System Master Plan provides near- and long-term strategies for the development, maintenance, and operation of the City's park system. It is expected to be implemented over the next

10-20 years. Improvements identified in the Plan have been prioritized as short-term (1-5 years), medium-term (6-10 years), and long-term (11-20 years). Priorities are based on the following factors:

- Direction from Advisory Committee members, City staff, and community members
- Ability to leverage or use existing City or partner-owned sites, as opposed to needing to acquire new property
- Presence of community partner(s) with the ability and commitment to assist in making improvements in the short-term
- Level or frequency of facility use
- Level-of-service analysis and projected timing of future growth and development in areas where new parks may be needed

Table 1: Prioritized Capital Project Recommendations and Cost Estimates (2019 \$)

| <i>Tier I Projects (Near Term)</i> | | | |
|---------------------------------------|--|-------------------------|------------------------|
| <i>Project ID</i> | <i>Project</i> | <i>Park Type</i> | <i>Cost Estimate</i> |
| P-01 | Agate Beach Neighborhood and Dog Park Improvements | Existing Park | \$ 548,853 |
| P-02 | Agate Beach Wayside Multi-Use Field | Existing Park | *n/a |
| P-03 | Betty Wheeler Memorial Field Improvements | Existing Park | \$ 901,091 |
| P-04 | Big Creek Park Improvements | Existing Park | \$ 760,892 |
| P-09 | Frank Wade Park Improvements | Existing Park | \$ 650,286 |
| P-17/T-J | Sam Moore Park and Trail Improvements | Existing Park and Trail | \$ 1,394,688 |
| P-06 | Don and Ann Davis Park (Grassy Area) | Existing Park | \$ 556,502 |
| S-A | South Beach Marina Non-Motorized Boat Launch and Access Improvements | New Special Use | *n/a |
| P-D | Lincoln County Commons Multi-Use Fields | New Special Use | \$10,000 - \$20,000 |
| S-05 | Nye Beach Turnaround - Universal Beach Access | Beach Access | \$ 50,000 - \$ 500,000 |
| T-B | 13th Street and Spring Street - Restored Beach Access on Public Land | Beach Access | \$ 50,000 - \$ 500,000 |
| T-H / T-I | Ocean to Bay Trail Improvements | Existing Trail | \$ 223,587 |
| T-L / T-M | Yaquina Bay Beach (Coast Guard) Trail | Existing Trail | *See Table 3 |
| X-08 | Forest Park Trail Improvements | Existing Trail | \$ 113,022 |
| T-G | Big Creek Reservoir Trail System | New Trails | \$ 3,157,048 |
| <i>Tier II Projects (Medium Term)</i> | | | |
| X-01 | Pocket Park on NE 7th Street | New Park | \$ 50,000 - \$ 150,000 |
| P-J | Mini Park at South End of Yaquina Bay Bridge | New Park | \$ 486,277 |
| S-08 | Community Gardens at the Newport Municipal Airport | New Special Use | \$ 8,000 - \$ 15,000 |
| S-B | Marine Science Drive Non Motorized Boat Launch | New Special Use | \$ 20,000 - \$ 50,000 |
| P-06 | Don and Ann Davis Park - Beach Access Improvements | Beach Access | \$ 50,000 - \$ 500,000 |

| | | | |
|--------------------------------------|---|--------------------------|--------------------------|
| P-C | Improved Beach Access at Jump-Off Joe | Beach Access | \$ 50,000 - \$ 500,000 |
| T-K | Ocean to Bay Trail Completion | New Trail | *See Table 3 |
| T-O | Chestnut Street Open Space and Trail | New Trail | \$ 200,000 - \$ 400,000 |
| T-N | Coastal Gully Open Space Trail | New Trail | \$ 713,427 |
| T-P/S-08 | Trail Connections from Mike Miller Park to Newport Municipal Airport and Areas to the South | New Trails & Connections | *See Table 3 |
| X-15 | San-Bay-O Trail Connection | New Trail | *See Table 3 |
| T-C | Agate Beach Neighborhood & Ernest Bloch Wayside Trail Connection | New Trail | *See Table 3 |
| T-F | Pollinator Habitat Restoration on 101 | New Habitat | \$ 10,000 - \$ 1,000,000 |
| <i>Tier III Projects (Long Term)</i> | | | |
| P-05 | Coast Park Improvements | Existing Park | \$ 114,660 |
| P-13 | Mombetsu Park Improvements | Existing Park | \$ 37,674 |
| P-20 | Yaquina Bay State Park Improvements | Existing Park | \$ 131,040 |
| P-A | North Newport Neighborhood Park | New Park | \$ 400,000 - \$750,000 |
| P-E | Mini Park South of Highway 20 | New Park | \$ 50,000 - \$150,000 |
| P-K | Additional Wilder Neighborhood Park | New Park | \$ 400,000 - \$750,000 |
| P-M | Wolf Tree Destination Resort Recreational Amenities | New Park | \$ 400,000 - \$750,000 |
| S-02 | Wilder Dog Park Improvements | Special Use | \$ 124,488 |
| T-08 | Wilder Trail Improvements | Existing Trail | *See Table 3 |
| T-R | Nautical Hill Open Space Trail | New Trail | *See Table 3 |
| T-S | Oregon Coast Trail - Restored Access on Public Land | Beach Access | \$ 50,000 - \$500,000 |

* Detailed cost estimates are provided for improvements to existing facilities and for new facilities in cases where an estimate was previously prepared for the City. General cost estimates are provided for new park facilities based on unit costs per acre and are presented as a cost range. The costs of trail projects are detailed in Table 3. Cost estimates were not generated for certain non-City owned projects.

Cost Estimates

As part of the process of developing the Park System Master Plan, the project team estimated costs for each improvement project. The level of detail of the cost estimates varies as follows:

- General cost estimates are provided for new park facilities based on unit costs per acre and are presented as a cost range. Costs for these facilities do not include soft costs or land acquisition costs.
- Unit costs per lineal feet are provided for new trails.
- For most improvements to existing facilities, costs are provided for specific improvements based on typical costs of such improvements in other municipalities. These estimates include soft costs.
- For selected facilities where conceptual diagrams of improvements were created, more detailed costs have been provided. These estimates also include soft costs.

All costs represent planning-level costs. "Planning-level" costs are general in nature and are based on the approximate number and size of components of a facility or on a conceptual plan, coupled with estimated unit costs for typical materials or amenities anticipated for the facility. They are in contrast to more accurate cost estimates that are based on detailed facility designs and quotes or bids from manufacturers, vendors, or contractors. In some cases, general cost estimates for new facilities represent a very wide variation from the low to the high end of the estimate. Trail costs have not been estimated although costs per lineal foot of different types of trails are included in Table 3. More accurate

costs will need to be developed as part of detailed master plans prepared for individual facilities. Table 2 summarizes total costs by type of improvement.

Table 2: Estimated Cost Ranges for New Facilities (2019 \$)

| <i>Park Type</i> | <i>Total Construction Cost</i> | |
|------------------------|--------------------------------|-------------|
| | <i>Low</i> | <i>High</i> |
| Mini-Park, Pocket Park | \$50,000 | \$150,000 |
| Neighborhood Park | \$400,000 | \$750,000 |
| Special Use | \$8,000 | \$50,000 |
| Open Space | \$200,000 | \$400,000 |
| Beach Access | \$50,000 | \$500,000 |

Table 3: General Cost Estimates for Proposed New Trails (2019 \$)*

| <i>12' Asphalt (LF)*</i> | <i>8' Asphalt (LF)</i> | <i>8' Soft Surface (LF)</i> | <i>6' Asphalt (LF)</i> |
|--------------------------|------------------------|-----------------------------|------------------------|
| \$48.00 | \$32.00 | \$24.00 | \$24.00 |

* Cost includes subbase. Cost could vary 2-4 times linear foot based on impacts, terrain, location (urban verse rural), and other amenities

Table 4: Summary of Total Estimated Project Costs (2019 \$)*

| | <i>Specific Projects</i> | <i>General projects</i> | |
|--------------|----------------------------|-------------------------|---------------------|
| | | <i>Low</i> | <i>High</i> |
| Tier I | \$7,525,881 | \$110,000 | \$1,020,000 |
| Tier II | \$1,756,206 | \$328,000 | \$1,115,000 |
| Tier III | \$407,862 | \$1,300,000 | \$2,900,000 |
| Total | \$9,689,949 | \$1,738,000 | \$5,035,000 |
| | Total All Projects* | \$11,427,949 | \$14,724,949 |

* Does not include Highway 101 Pollinator Project, given extreme cost range

The estimated cost of improvements identified in the Park System Master Plan, equating to an average

expenditure of around \$570,000-\$740,000 per year, is significantly higher than the estimated available revenue from existing sources. It will be critical for the City to explore adoption of additional funding sources to achieve the goals and implement the improvements identified in the Plan.

Funding Strategies

Current sources of parks and recreation funding include fees, fines and forfeitures (including user fees for specific park and recreation facilities), transfers from the city’s General Fund, transfers from the City transient lodging tax, and a small amount of revenue from investments. The City of Newport already uses several common funding sources to fund park and recreation projects, but could revisit, modify, or streamline these sources based on further analysis to improve their efficiency. There are also several potential funding sources not currently used by the City of Newport that may be worth consideration. Existing and potential funding sources for parks and recreation are detailed in Table 5.

Table 5: Park and Recreation Funding Sources

| <i>Funding Mechanism</i> | <i>Source</i> | <i>Capital Projects</i> | <i>Repair & Maintenance</i> | <i>Programs, Events</i> | <i>Used in Newport?</i> |
|--|--------------------|-------------------------|---------------------------------|-------------------------|-------------------------|
| System Development Charges (SDCs) | City | x | | | ✓ |
| General Fund | City | x | x | | ✓ |
| Urban Renewal | City | x | | | ✓ |
| Local Option Levy | City | x | x | | |
| General Obligation, Revenue or Other Bonds | City | x | | | ✓ |
| Ticket Sales, Admissions (User Fees) | City | | x | x | ✓ |
| Membership and Season Pass Sales | City | | x | x | ✓ |
| Transient Room Tax | City | x | x | | ✓ |
| Food and Beverage Tax | City | x | x | x | |
| Friends Associations (Parks Foundations) | Private | x | x | | |
| Volunteer Programs | Private | x | x | x | ✓ |
| Stormwater Utility Fee | City | x | x | | |
| Parks Maintenance Fee | City | | x | | |
| Grants <i>General Purpose or Operating Grants</i> <i>Planning Grants</i> | State, Foundations | x | x | x | ✓ |

| | | | | | |
|--|-------------|---|---|---|---|
| <i>Facilities and Equipment Grants</i> | | | | | |
| <i>Matching Grants</i> | | | | | |
| <i>Management or Technical Assistance Grants</i> | | | | | |
| Program-Related Investments (PRIs) | Foundations | x | | | |
| Corporate Sponsorships | Private | x | x | x | |
| Parks District | Public | x | x | | |
| Gifts | Public | x | x | x | ✓ |

Adoption or revision of any of these funding mechanisms will require a significant amount of analysis, including extensive community discussion and an assessment of the potential political and public support or acceptance of the funding mechanisms.

GOALS AND POLICIES PARK AND RECREATION ELEMENT

Goal 1: Provide a Park System that is visually attractive and well-maintained and that can continue to be maintained and improved in a financially and environmentally sustainable manner over time.

Policy 1.1: Promote beautification and enhanced stormwater management through the use of climate-appropriate, ocean friendly design and landscaping.

Implementation Measure 1.1.1: Utilize low impact development practices when making park improvements, including retaining native vegetation, minimizing impervious surfaces, selecting pervious materials for paved parking areas, walkways, and hardscaping, and creating rain gardens and bioretention facilities.

Policy 1.2: Ensure that vegetation used in the City’s parks and open spaces be able to withstand local weather and climatic conditions and be as inexpensive and resource-efficient as possible to maintain.

Implementation Measure 1.2.1: Develop and periodically update a written manual for the care, preservation, pruning, planting, replanting, removal, and disposition of trees and plantings in parks, along public streets, and in other public places.

Implementation Measure 1.2.2: Train parks maintenance personnel in fundamentals of landscape and grounds maintenance.

Policy 1.3: Consider materials, durability, accessibility, maintenance needs, and life-cycle costs when making decisions about, and budgeting for, proposed improvements and expansions to park and recreation facilities, including restrooms.

Implementation Measure 1.3.1: Use durable, weather-resistant, environmentally friendly materials for park facility furnishing and amenities to reduce repair and replacement frequency and costs.

Implementation Measure 1.3.2: Develop City standards for site furniture and wayfinding to ensure signage is consistent throughout the city and furnishings are durable, consistent, and attractive. Coordinate with City committees as part of these efforts.

Implementation Measure 1.3.3: Develop a City policy for memorial items that includes considerations for long-term maintenance.

Policy 1.4: Explore options for how to most efficiently allocate, organize, and budget for adequate staffing to meet desired service levels.

Implementation Measure 1.4.1: Identify and develop metrics to track quality of service as relates to Park and Recreation Department staffing levels and to assess productivity and quality of parks maintenance.

Implementation Measure 1.4.2: Use established metrics to assess and make informed decisions about adequacy of current Parks Maintenance and Park and Recreation staffing levels and to determine how to most efficiently allocate Parks Maintenance staffing resources.

Implementation Measure 1.4.3: Leverage temporary employees as a cost-effective way to meet peak season needs.

Implementation Measure 1.4.4: Consider implementing an online form or hotline for parks maintenance requests.

Policy 1.5: Secure funding for capital improvement projects and maintenance needs identified in the Park System Master Plan.

Implementation Measure 1.5.1: Include Park System Master Plan capital projects on the list of capital improvement projects eligible to be funded with SDC revenues, where such projects are needed to accommodate future community growth. Assess viability of increasing Parks SDC collections to provide additional funding for capital projects.

Implementation Measure 1.5.2: Initiate a process to define and prioritize objectives for park and recreation fee pricing to arrive at a set of cost recovery targets. Consider conducting a concurrent market assessment to identify going market rents for comparable facilities in the City's market area.

Implementation Measure 1.5.3: Be proactive about negotiating development agreements within Urban Renewal Areas in the interest of leveraging partnerships with private developers to create new park spaces.

Implementation Measure 1.5.4: Utilize visitor revenues to help fund development and maintenance of park and recreation facilities.

Implementation Measure 1.5.5: Leverage matching grants and community partnerships to supplement City funding.

Implementation Measure 1.5.6: Conduct a cost-benefit analysis of hiring a part-time grant writer.

Implementation Measure 1.5.7: Explore the creation of a Parks District funded by local property taxes and/or service fees to provide parks, open spaces, trails, and community programs within the district.

Policy 1.6: Maintain capital reserves to replace or make major repairs to City-owned park and recreational facilities.

Implementation Measure 1.6.1: Establish the total value of parks and recreational assets, including park equipment and improvements, and conduct analyses to estimate each asset's full life cycle costs. Set replacement reserve targets at an annualized level commensurate with cost estimates, using ten percent of each asset's operating revenue as a recommended benchmark.

Policy 1.7: Work with community stakeholders, including neighbors, the Chamber of Commerce, and service organizations, to encourage volunteer maintenance of City parks and trails, including regular litter pickup and quarterly or annual invasive vegetation removal.

Implementation Measure 1.7.1: Evaluate the potential benefits and required resources needed to implement an organized volunteer program, and determine whether the City has the capacity to implement the program.

Implementation Measure 1.7.2: Develop formal agreements regarding maintenance commitments and duration from partners and volunteers, including a liability waiver component.

Goal 2: Incorporate and develop a system of multi-use trails offering opportunities for a full range of activities and ability levels.

Policy 2.1: Maintain and expand the multi-use path and trail system.

Implementation Measure 2.1.1: Identify opportunities within the city for creating non-motorized connections to existing and planned trails.

Implementation Measure 2.1.2: Identify the need for trailhead facilities (e.g., parking areas, wayfinding signage, trash receptacles, etc.) and ongoing maintenance in connection with planning for future trails.

Implementation Measure 2.1.3: Prepare a more detailed plan for the City's trail system, including classes of trails, trailheads, wayfinding and signage, parking areas, and other amenities.

Implementation Measure 2.1.4: Establish a City trail-building and maintenance program that provides opportunities for volunteer involvement.

Implementation Measure 2.1.5: Develop connector trails that provide direct bicycle and pedestrian access from neighborhoods, visitor destinations, schools, and parks onto the City's major trail networks.

Implementation Measure 2.1.6: Develop a maintenance program for the Bayfront boardwalks.

Policy 2.2: Work with airport staff to identify, map, and further describe opportunities for community use of trails and other facilities on airport property in a manner consistent with the Airport Master Plan.

Implementation Measure 2.2.1: Develop a formal agreement regarding scope of permissible community use of, and future improvements to, trails on airport property.

Implementation Measure 2.2.2: Partner in securing easements across intervening properties between the airport and existing or planned trails and other recreational facilities.

Implementation Measure 2.2.3: Coordinate tree clearing and brushing outside the runway protection zone with potential trail expansion opportunities.

Policy 2.3: Coordinate with community groups on proposed plans for development and maintenance of trails.

Implementation Measure 2.3.1: Encourage trail advocates to create a formal organization such as a 501(c)(3) non-profit which could enter into an agreement with the City to commit to initial trail-building and future maintenance activities.

Goal 3: Meet a full range of indoor and outdoor recreational needs for all ages by including opportunities and facilities for active and passive recreation, sports, socializing, environmental and cultural education, and enjoyment of nature.

Policy 3.1: Serve all areas of the city in an equitable and effective manner.

Implementation Measure 3.1.1: Work with private developers to identify, dedicate, and improve park areas as part of future development projects, with a focus on providing additional park and recreational facilities that meet residents' needs and are consistent with the Vision and Goals of the Park System Master Plan.

Policy 3.2: Focus City and other local resources on meeting the needs of residents while also appealing to visitors.

Implementation Measure 3.2.1: Identify potential sites, acquisition and operating costs for future development of City owned multi-purpose fields.

Implementation Measure 3.2.2: Develop new informational materials for residents and visitors about City parks and trails.

Policy 3.3: Provide amenities within facilities to meet users' basic needs such as drinking fountains, restrooms, benches, shelters, and flexible open lawn areas.

Policy 3.4: Develop and maintain accessible, all-weather facilities to accommodate small and large group gatherings throughout the year, including picnic shelters, plazas, and other public gathering spaces.

Policy 3.5: Ensure that facilities are planned, designed, and constructed to be safe, easy to maintain, inclusive, and accessible to individuals of all ages, abilities, backgrounds, and income levels.

Implementation Measure 3.5.1: Periodically evaluate community perceptions of, and any gaps in, safety, accessibility, and maintenance of facilities through surveys, evaluation forms, and community outreach.

Implementation Measure 3.5.2: Develop recommendations related to siting, design, implementation, and management of new community gardens with a focus on providing accessibility to individuals of all ages, abilities, backgrounds, and income levels.

Policy 3.6: Take an active role in coordinating with field users to help develop and implement a coordinated approach to scheduling, use, and improvement of local playing fields.

Goal 4: Maintain and improve public access to the beach and improve recreational access to the Bay, including enhancements for people with limited mobility.

Policy 4.1: Acquire land or easements to create beach access points in areas where there are currently gaps, and to improve existing access that is in poor condition.

Implementation Measure 4.1.1: Seek opportunities to acquire property through the County's tax foreclosure process, depending on the location, cost of access, and physical conditions or constraints of the subject property.

Policy 4.2: Pursue opportunities to make accessibility improvements and provide informational signage around beaches and the Bay through strategic partnerships.

Goal 5: Sustain and enhance partnerships with local community groups and other public agencies, including Lincoln County, the Lincoln County School District, Oregon Parks and Recreation Department (OPRD), the Port of Newport, and others to integrate and manage recreational resources in a collaborative and cost-effective manner.

Policy 5.1: Cooperate and coordinate in long-range planning for enhancements to park and trail facilities that are jointly used by residents and visitors, including proposed improvements at Yaquina Bay State Park, the County Commons, the Port of Newport, the Agate Beach State Recreation Site, and South Beach State Park.

Implementation Measure 5.1.1: Partner in acquiring land for or constructing facilities intended for community use within or adjacent to OPRD facilities.

Implementation Measure 5.1.2: Partner in pursuing grants and funding opportunities for improvements to jointly used park, trail, and recreation facilities.

Policy 5.2: Support plans for development of multi-purpose playing fields and a play area at the County Commons site.

Implementation Measure 5.2.1: Engage community members and neighboring residents, including families with children, to identify priority needs for the proposed multi-purpose playing fields and play area at the County Commons.

Policy 5.3: Support local organizations in their commitment of labor and resources to help improve and maintain playing fields.

Implementation Measure 5.3.1: Provide technical support in determining the most cost-effective design for future improvements to existing and new fields.

Policy 5.4: Partner with School District on use of expertise, labor, and equipment in making improvements to City fields.

Policy 5.5: Work together with local partners to schedule joint use of playing fields and facilities in an equitable, efficient manner.

Implementation Measure 5.5.1: Regularly review and update joint use agreements with community partners approximately every three to five years.

Implementation Measure 5.5.2: Establish a set of procedures for allocating and scheduling use of fields by local sports teams and/or other community members concurrent with development of the proposed multi-purpose open space at the Agate Beach State Recreation Site and the proposed multi-purpose playing fields at the County Commons.

Goal 6: Preserve and maintain large contiguous natural areas for use as open space, wildlife habitat, and passive recreation areas.

Policy 6.1: Prioritize conservation of significant open spaces and natural resource areas, including beaches and headlands, midcoast watersheds, the Yaquina Bay Estuary, rivers, streams, forests, and fish and wildlife habitat.

Implementation Measure 6.1.1: Develop a management plan for open space and passive recreational areas, emphasizing that any development in these areas be done in an environmentally friendly and sustainable manner.

Implementation Measure 6.1.2: Assess whether or not the City should establish open space provisions tied to large scale development in code.