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## **Newport Parking Management Plan Highlights & Key Recommendation**

### **Study Purpose**

Identify strategies for maximizing available parking supply in Bayfront, Nye Beach, and City Center areas to support a vibrant working waterfront and retail-oriented, tourist commercial businesses.

### **Scope of the Project**

- Inventory and assess the condition of existing public parking assets
- Conduct public outreach to identify opportunities to improve availability of parking, transit and/or vanpool services as well as constraints “barriers” to effective parking management
- Perform field surveys to establish utilization and turnover rates of parking spaces during peak and off-peak periods
- Identify capital improvements needed to maintain and improve available parking, including possible upgrades to transit service
- Develop financing strategies to fund needed improvements

### **Proposed Solutions**

#### *Demand Management*

- Implement metered zones, permit zones, and hybrid permit/meter zones for high demand areas along the Bayfront and Nye Beach
- Set initial pricing for meters at \$1.00 an hour. Meters would 7-days a week from June to September and weekends only for other months. Parking passes would be available for meter and permit zones at \$60.00 per year
- Support metering with permit program for residents, businesses and the fishing community
- Leverage meter revenues in excess of administrative costs to support demand management initiatives (e.g. transit) and supplement parking supply
- Evaluate measures on an ongoing basis with attention to economic, land use and related factors that influence parking demand

#### *Parking Improvements*

- Explore opportunities to add an east gangway access to Port Dock 5 to make Port property more attractive for parking
- Coordinate with the Port on opportunities to more efficiently store and/or rack gear to free up parking on Port property

- Restripe side street parking areas and lots with worn pavement markings (e.g. Canyon Way) to improve efficiently
- Pursue long term opportunities to increase supply, such as on pier or structured parking, if and when funding and partnerships demonstrate viability

### *Wayfinding / Lighting*

- Improve branding of city-owned parking lots and facilities and wayfinding between parking areas and destinations
- Focus wayfinding efforts on under-utilized facilities such as the Hurbert Street lots and Performing Arts Center lot
- Adjust signage to encourage RV parking in the Hurbert Street lot and along Elizabeth Street
- Improve street lighting to create a better walking environment and to help activate under-utilized parking in poorly lit areas

### *City Code Changes*

- Add code provisions to allow pervious pavement and other comparable alternatives to paved surfaces for areas suitable for temporary parking
- Allow temporary parking on undeveloped properties during extreme demand periods
- Eliminate minimum off-street parking requirements for new development and redevelopment in metered and permit zones (for most uses)

### Why Install Meters?

- Demand for parking spaces along the Bayfront and portions of Nye Beach exceeds supply causing traffic congestion and safety issues
- Metering is effective in influencing demand and will result in higher stall turnover
- Added enforcement of timed parking will not address the supply problem (observed overstays 5-7%)
- Wayfinding, lighting and restriping will not free up or add meaningful number of spaces and new supply will be costly
- Existing funding sources are inadequate to pay for additional supply or enhanced transit

### Next Steps

City staff and advisory committee members will be performing outreach in the three business districts from March through May of 2018. The Advisory Committee will then reconvene in the summer to consider feedback and finalize recommendations before public hearings are held with the Planning Commission and City Council in the fall. Implementation of adopted measures would begin spring of 2019.

### Additional Information:

A copy of the Parking Management Plan prepared by Lancaster *StreetLab* and supporting materials are available for review on the City of Newport website under the heading “Government / Committees / Parking Study Advisory.” Questions or concerns about the plan can be directed to Derrick Tokos, Community Development Director at 541-574-0626 or [d.tokos@newportoregon.gov](mailto:d.tokos@newportoregon.gov)