



WAYFINDING COMMITTEE AGENDA
Thursday, January 04, 2018 - 8:30 AM
Conference Room B

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder at 541.574.0613.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER

2. APPROVAL OF MINUTES

2.1 May 4, 2017 draft minutes
[May 4 2017 draft minutes.pdf](#)

3. DISCUSSION/ACTION ITEMS

3.1 Goals
[12-11-17-Memo-Advisory Committees.pdf](#)

3.2 Motion needed: Copyright Wayfinding Map with the goal of selling copies to local businesses for resale.

3.3 Motion needed to recommend placement of QR code on Wayfinding Map referring user to City of Newport website for Wayfinding map.

3.4 Revised district narratives.

4. PUBLIC COMMENTS

5. COMMITTEE COMMENTS

6. DEVELOP NEXT AGENDA

7. ADJOURN

May 4, 2017
8:30 A.M.
Newport, Oregon

The City of Newport Wayfinding Committee met on the above date in Conference Room B of the Newport City Hall. In attendance were committee chair Frank Geltner, and committee members Linda Neigebauer, Nairne Dickey, Robin Murphy and Chuck Forinash. Also in attendance was City Council Liaison Mark Saelens and Bob Fuller, city staff. Ken Spencer of Newport Signs attended as an invited guest.

1. Call to Order
 - a. The meeting was called to order by Chair Geltner at 8:30 AM.
2. Approval of Minutes
 - a. The April 6, 2017 minutes were approved.
3. Discussion/action items
 - a. Ken Spencer of Newport Signs presented his estimate for doing the artwork for changes to the Wayfinding map, creating 30 maps, and mounting the maps at all current locations. This will leave a few extra maps for any new locations. A motion was made, seconded, and passed to recommend the City Manager accept Spencer's estimate and authorize proceeding with the project.
 - b. A discussion ensued regarding changing the district narratives on the Wayfinding map. Committee members will assume responsibility for editing the narratives; Geltner will collect the draft narratives for consideration at the June 1, 2017 meeting. The assignments are: Nye Beach: Neigebauer; Bayfront: Forinash; South Beach: Murphy; Geltner: Agate Beach and City Center.
 - c. Geltner requested committee members develop any other comments regarding the map before proceeding with production. It was agreed to replace the Nye Beach sand dollar icon with the Nye Beach arch. Spencer advised he could develop an appropriate graphic. Forinash advised he will get information to Spencer regarding "mixed use" paths in South Beach, and will edit the path legend information on the demo map in Conference Room B at City Hall. It was also agreed to make "Sea Lion Dock" plural (i.e., "Sea Lion Docks").
 - d. The committee asked about the legality of making copies of the map for merchants to sell. Is it copyrighted? This should be noted on the map. Fuller will check with City Attorney Steve Rich.
 - e. It was also agreed any monies realized from map sales should go to the Wayfinding budget.
 - f. Fuller will contact IT about putting some form of the map on the city website (such as a pdf version). Currently the QR code directs the user to Discover Newport. Spencer said it would be easy to add another QR code directing

the user to the City's website. Dickey noted Discover Newport gets about 70% of tourist inquiries.

4. Public comments: None
5. Committee comments:
 - a. Discussion regarding signage at 9th and Hurbert directing people to the Bayfront, in addition to the current sign which shows the direction to Nye Beach. It was noted this could be on one sign, posted at the intersection (the current Nye Beach "arrow" sign is located about 100 feet east of the intersection on 9th St.). Fuller will suggest this to Public Works staff.
 - b. Vision 2040: Fuller will forward comments as noted in the April meeting to Rachel Cotton, who is coordinating this project. Committee members can also submit comments at the Vision 2040 comments website. Murphy noted the committee needs to think about how technology will affect Wayfinding in the distant future, such as Vision 2040.
 - c. Neigebauer asked about the Chamber of Commerce "fulfillment piece"; Dickey will contact the chamber about getting copies to city hall.
6. Next agenda: Any further map edits before final production; district narratives.
7. Next meeting is June 1, 2017, at 8:30 AM. There being no further business, the meeting was adjourned at 9:45 AM.

DRAFT



Spencer R. Nebel
City Manager
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December 11, 2017

MEMORANDUM

TO: Members of Advisory Board of the City of Newport
FROM: Spencer Nebel, City Manager
SUBJECT: Greater Newport Area 2040 Vision

Vision 2040 Adoption:

On November 20, 2017, the City Council approved Resolution No. 3780, a resolution adopting the Greater Newport Vision 2040. This vision was developed through a year-long process, which included early participation from members of the City's advisory boards and committees. Through this process we have now heard from a broad section of the community, with these thoughts being captured in this document.

Development of Vision 2040:

This process was guided by the Vision 2040 Advisory Committee, which worked to collect the comments, ideas, and visions from hundreds of community members and visitors. The community involvement included kick-off events, which were attended by 314 people in February. These events were followed by meetings with various community groups, collection of comment cards at the Seafood and Wine Festival, the Farmers Market and other locations, as well as over 1200 online survey responses. The responses were utilized to develop a comprehensive vision for the community.

The focus of this effort was for people to identify what important elements would be present in the greater Newport area in the year 2040. As a result our big vision for the greater Newport area in 2040 is that Newport is an enterprising, livable community that feels like home to residents and visitors alike. We live in harmony with our coastal environment-the ocean, beaches, bay, natural areas, rivers, and forests that sustain and renew us with their exceptional beauty, bounty, and outdoor recreation. Our community collaborates to create economic opportunities and living wage jobs that help keep the

greater Newport area dynamic, diverse, and affordable. We take pride in our community's education, innovation, and creativity, helping all residents learn, grow, and thrive. Our community is safe and healthy, equitable and inclusive, resilient, and always prepared. We volunteer, help our neighbors, support those in need, and work together as true partners in our shared future.

In order to move the community toward this vision, a number of key strategies have been identified. These strategies include such things as: continued investment in infrastructure to eliminate various environmental issues in the community; increasing the supply of affordable and workforce housing, including rentals; revitalization of Highway 101, and Highway 20 corridors to serve as attractive gateways to the community; designing neighborhoods around streets that are well integrated with local transit, and that are ADA accessible; accommodating active transportation, such cycling, walking, and wheelchairs; developing targeted improvements to the local transit system, including better scheduling, signage, and plans for system expansion; and develop and promote transit as a robust and reliable alternative to driving. Additional key strategies include developing an integrated trail system, accommodating multiple uses that connect neighborhoods, visitor designations, and open spaces and natural areas; continue to expand a working waterfront, and insure Newport's science economy continues to prosper. All of these efforts are to help build a community with jobs in which workers can minimally meet their needs.

Another key strategy is to continue to develop excellence in the schools to educate well rounded students, expand vocational tech and science, mathematics, and engineering throughout the K12, OCCC, and OSU educational systems. The 2040 vision identifies improved access and affordability of health care with sufficient medical professionals and specialists to handle medical care locally to the extent possible. It is the vision of the community to have expanded mental health care to treat the impacts of mental illness. Furthermore, it is hoped to have an enhanced coordination among the various social services, nonprofits, and faith based institutions to provide the support necessary for the residents that struggle with poverty, hunger, homelessness, addiction, and other social issues.

In order to proceed with specific, strategic initiatives to accomplish these strategies, local government leaders and staff will be operating in a transparent and accountable manner to move the City of Newport in these directions. The Vision 2040 Advisory Committee will serve as the foundation for ongoing public processes, planning, and reporting regarding implementation of the Vision 2040. A copy of Vision 2040 is attached for your review. Also, Vision 2040 can be found on the City's website.

Annual Goal Setting:

As we approach the development of the 2018-19 Fiscal Year budget, we are asking each of our advisory committees, and departments to structure the goals around the strategies that are included in Vision 2040. These strategies are organized under five policy areas:

- 1) Creating New Businesses and Jobs
- 2) Preserving and Enjoying our Environment
- 3) Learning, Exploring and Creating New Horizons
- 4) Improving Community Health & Safety
- 5) Enhancing a Livable Region.

In each of these policy areas, there are strategies identified. Please align the advisory committee goals for 2018-19 for two (2) to five (5) years, and five (5) years and beyond with these strategies. If a goal does not align with these strategies, the goal can be listed, but it will not be associated with any vision strategies.

Please note, it is more important to develop a smaller number of targeted goals that the committee, and city may be able to implement in a year, rather than a large shopping list of ideas. Also, please make the goals as specific as possible. For example, “initiate and complete a feasibility study on providing water to the airport to meet required fire flow for new construction” is clearer and more measureable than “extend water and sewer to airport”.

Also, note that these goals are to be submitted by your staff representative by February 1, 2018, in order to be part of the 2018-19 goal setting process.

I appreciate your willingness to work through this new process of aligning the vision with the annual goal setting process.

Sincerely,

Spencer Nebel
City Manager

cc: City Council
Department Heads
Bob Fuller, (Wayfinding)
Gloria Tucker (Airport/DNC)
Rachel Cotton (Bike & Pedestrian)
Peggy O’Callaghan (60+ Advisory Committee)